



Altoona, Wisconsin.

Current market data.

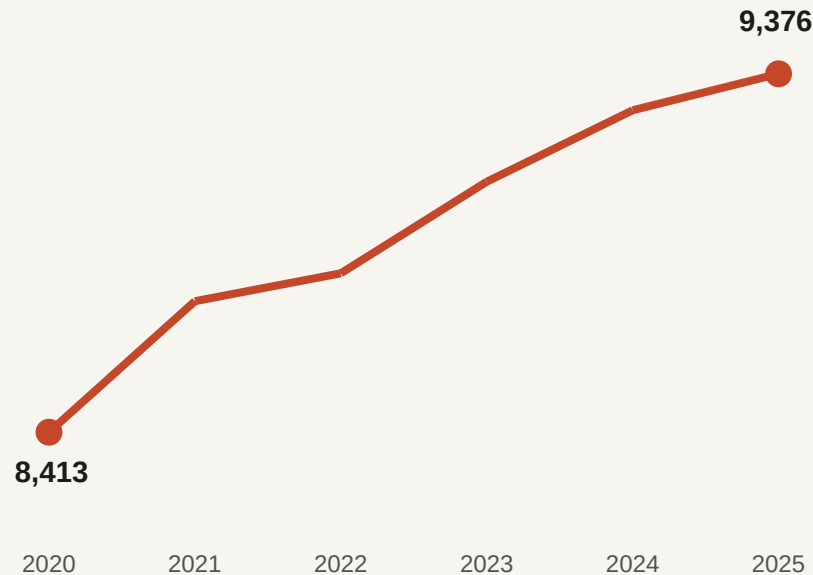
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 11.4% since 2020.

9,376

people, the 105th-largest of Wisconsin's cities and towns.

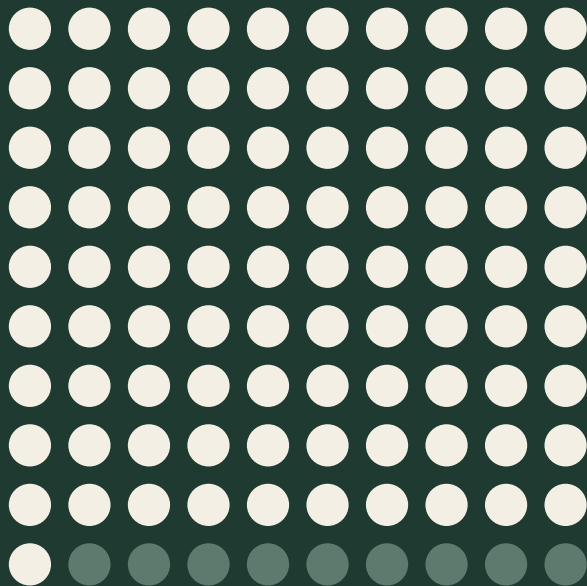


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.4%

of 5,136 jobs located in Altoona are filled by in-commuters.



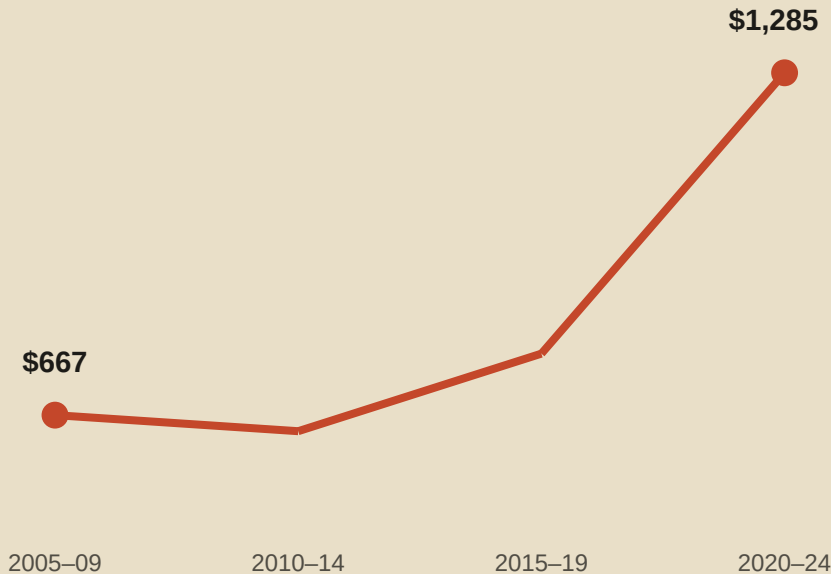
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 93%
since the 2005–2009
survey, before inflation.

\$1,285

a month. Wisconsin's median is \$1,087.





THE SEAM

Cross one tract line and median rent jumps \$513.

A \$513 gap between neighbors, the sharpest rent edge between adjacent tracts in Eau Claire County.

TRACT 9

\$918

TRACT 16

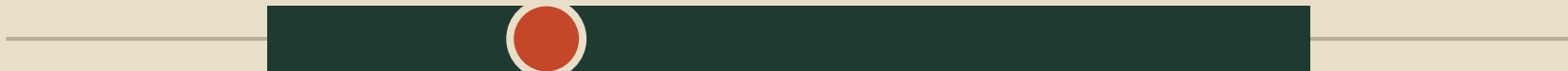
\$1,431



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,133–\$1,700



\$1,285 median

is the monthly rent range local workforce wages support.

BUILDING

68% of the housing here was built before 2000.

1,258

homes permitted in ten years,
2016–2025

75%

of those were in multifamily
buildings

68%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.3% to the 4,037 homes here.

18–51

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 13%
less than Wisconsin's.

\$233,100

median home value in Altoona.

Altoona



\$233,100

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ALTOONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/altoona/

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