



Allouez, Wisconsin.

Current market data.

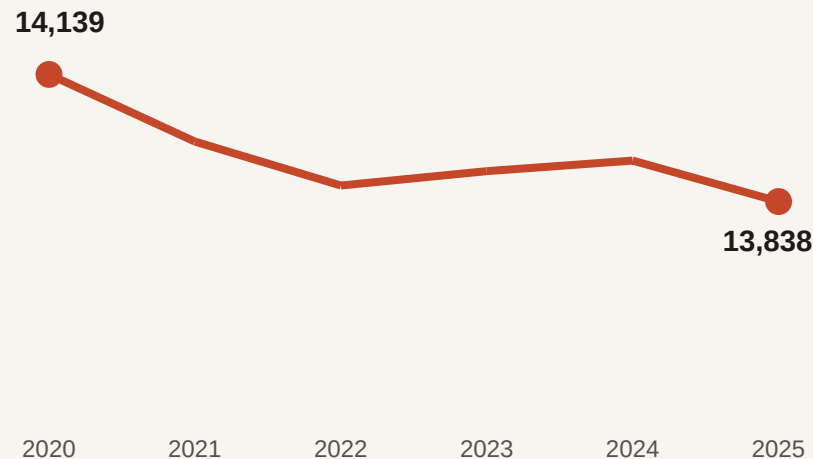
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 2.1% since 2020.

13,838

people, the 69th-largest of Wisconsin's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

92.1%

of 4,122 jobs located in Allouez are filled by in-commuters.



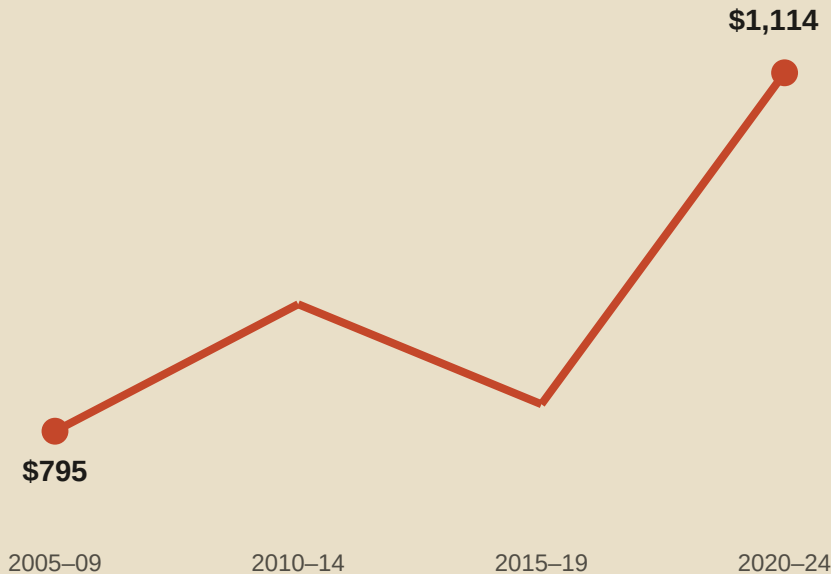
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 40%
since the 2005–2009
survey, before inflation.

\$1,114

a month. Wisconsin's median is \$1,087.



THE SEAM

Cross one tract line and median rent jumps \$615.

A \$615 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.

TRACT 216

\$895

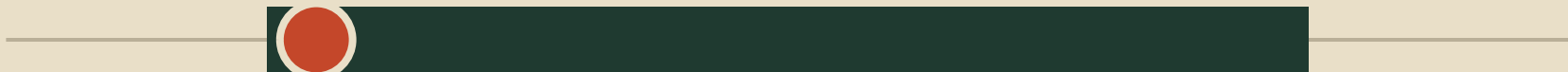
TRACT 202.04

\$1,510

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,088–\$1,632



\$1,114 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

33%

of those were in multifamily
buildings

95%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.7% to the 6,076 homes here.

11–41

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 12%
less than Wisconsin's.

\$235,000

median home value in Allouez.

Allouez



\$235,000

Wisconsin



\$266,500

U.S.



\$332,700

THAT WAS ALLOUEZ'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/wi/allouez/

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