



# Rural Retreat, Virginia.

Current market data.

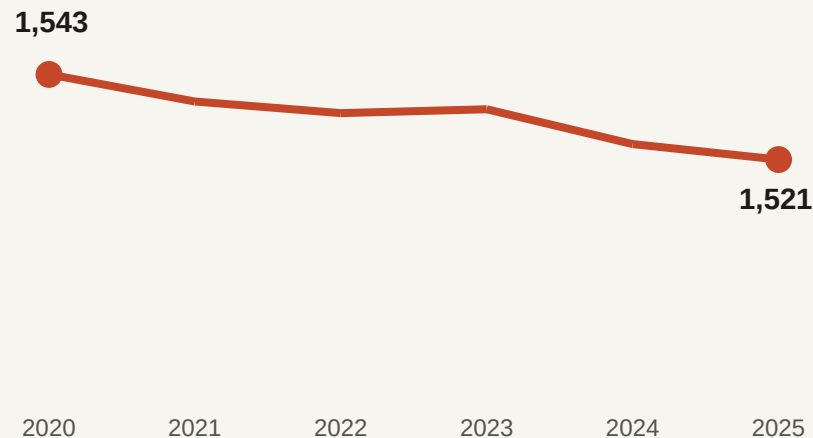
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.4% since 2020.

1,521

people, the 111th-largest of Virginia's cities and towns.



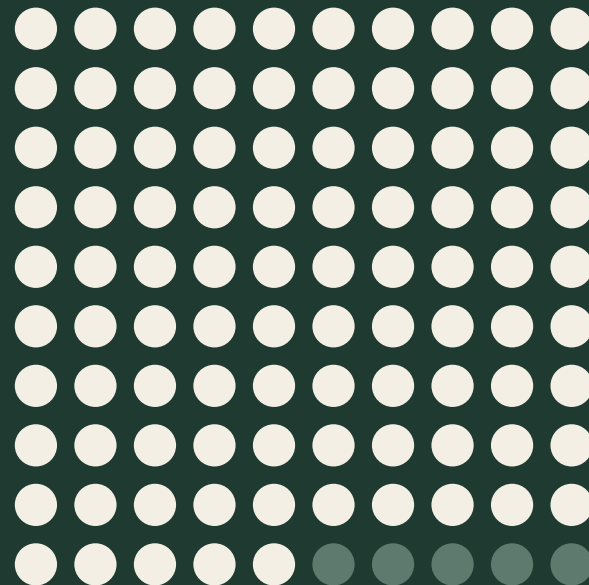
THE WORKDAY

Nearly every job here goes  
to someone who lives  
somewhere else.

95.5%

of 1,108 jobs located in Rural Retreat are filled by  
in-commuters.

Source: Census LEHD LODES, 2023



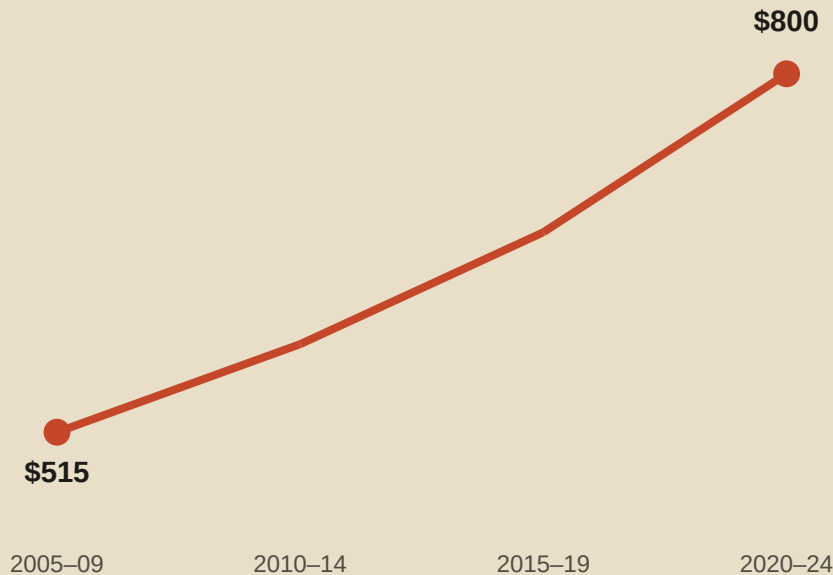
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 55%  
since the 2005–2009  
survey, before inflation.

**\$800**

a month. Virginia's median is \$1,579.





## THE SEAM

# Cross one tract line and median rent jumps \$209.

A \$209 gap between neighbors, the sharpest rent edge between adjacent tracts in Wythe County.

TRACT 502.02

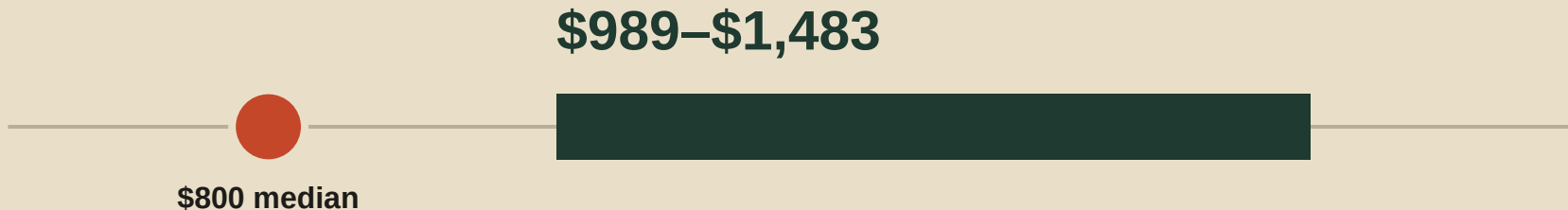
**\$677**

TRACT 501.02

**\$886**

ROOM TO BUILD

# Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

# Most of the housing here is older than 2000.

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# 83%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.1–1.5% to the 743 homes here.**

**1–11**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 52% less than Virginia's.

**\$185,800**

median home value in Rural Retreat.

Rural Retreat



\$185,800

Virginia



\$383,700

U.S.



\$332,700

THAT WAS RURAL RETREAT'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [\*\*almanacdata.ai/e/va/rural-retreat/\*\*](https://almanacdata.ai/e/va/rural-retreat/)

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