



Franklin, Virginia.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

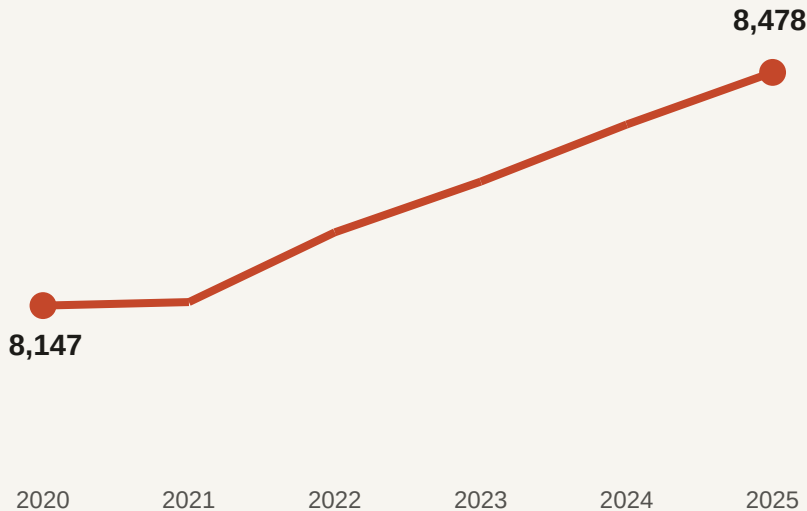


POPULATION

**Growing. Up 4.1% since
2020.**

8,478

people, the 43rd-largest of Virginia's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.3%

of 3,977 jobs located in Franklin are filled by in-commuters.



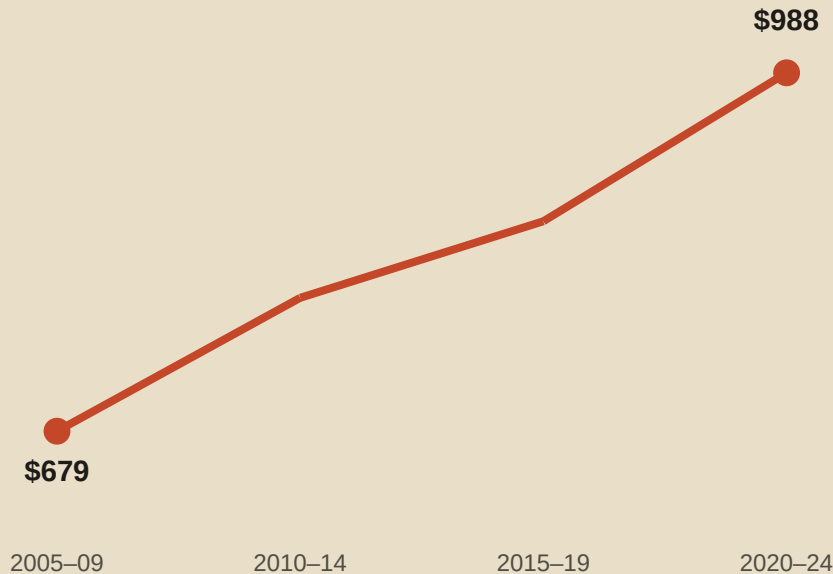
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%
since the 2005–2009
survey, before inflation.

\$988

a month. Virginia's median is \$1,579.





THE SEAM

Cross one tract line and median rent jumps \$231.

A \$231 gap between neighbors, the sharpest rent edge between adjacent tracts in Franklin city.

TRACT 902

\$887

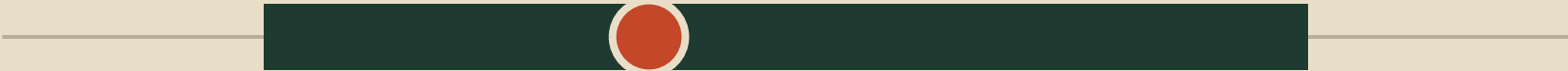
TRACT 901

\$1,118

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$834–\$1,251



\$988 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 3,910 homes here.

16–40

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% less than Virginia's.

\$256,600

median home value in Franklin.

Franklin



\$256,600

Virginia



\$383,700

U.S.



\$332,700

THAT WAS FRANKLIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/va/franklin/

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