



Winona, Texas.

Current market data.

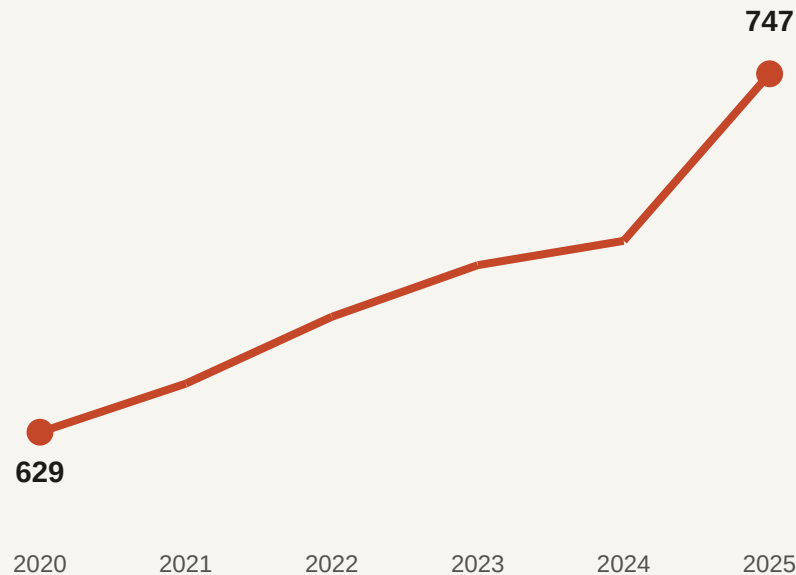
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 18.8% since 2020.

747

people, the 891st-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.2%

of 166 jobs located in Winona are filled by in-commuters.



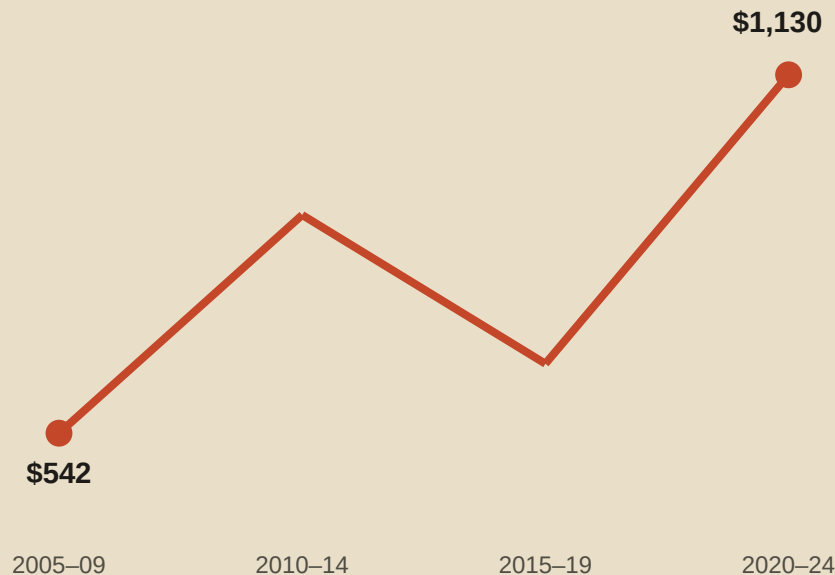
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 108%
since the 2005–2009
survey, before inflation.

\$1,130

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,059 gap between neighbors, the sharpest rent edge between adjacent tracts in Smith County.

TRACT 20.11

\$989

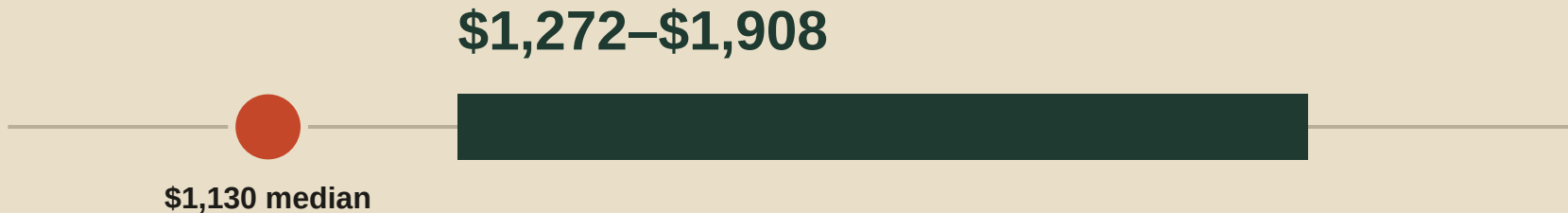
TRACT 20.06

\$2,048



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

71% of the housing here was built before 2000.

24

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

71%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 362 homes here.

1–2

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 46% less than Texas's.

\$153,300

median home value in Winona.

Winona



\$153,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS WINONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/winona/

The Almanac · your hyper-diligent research partner