



Wills Point, Texas.

Current market data.

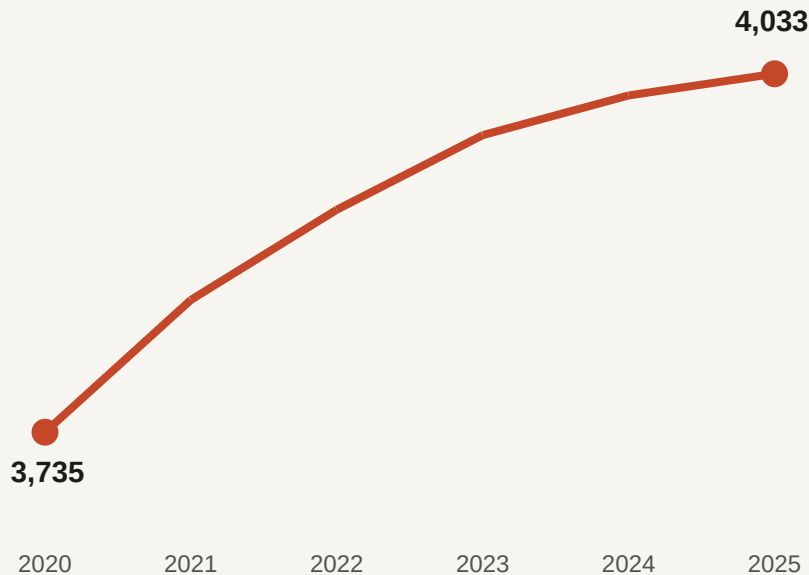
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 8.0% since
2020.**

4,033

people, the 428th-largest of Texas's cities and towns.

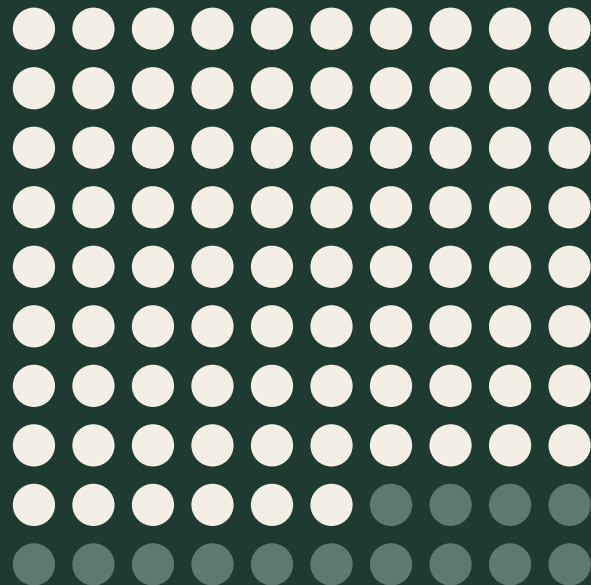


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

85.6%

of 1,961 jobs located in Wills Point are filled by in-commuters.



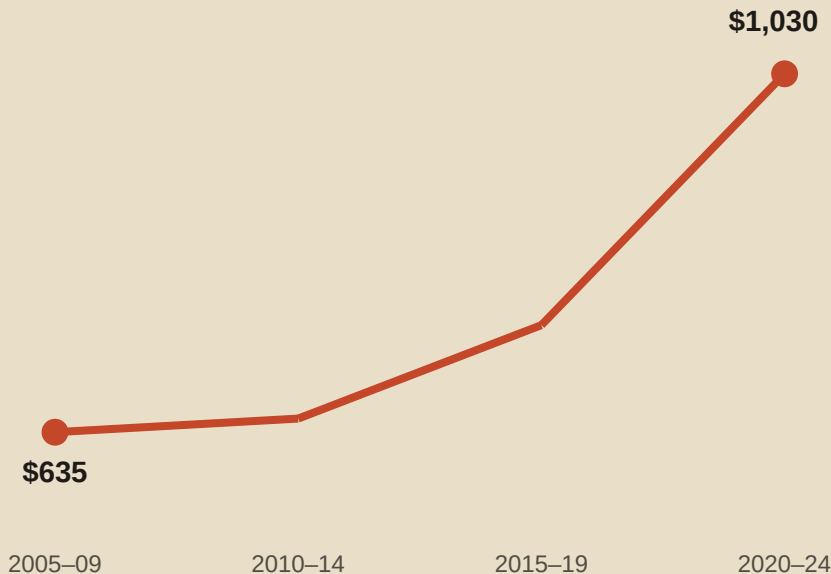
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 62%
since the 2005–2009
survey, before inflation.

\$1,030

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent jumps \$457.

A \$457 gap between neighbors, the sharpest rent edge between adjacent tracts in Van Zandt County.

TRACT 9504

\$756

TRACT 9510.02

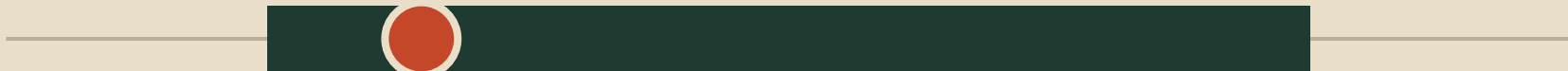
\$1,213



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$959–\$1,438



\$1,030 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

11

homes permitted, 2022–2025

27%

of those were in multifamily
buildings

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.3% to the 1,536 homes here.

5–20

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 33% less than Texas's.

\$189,700

median home value in Wills Point.

Wills Point



\$189,700

Texas



\$283,800

U.S.



\$332,700

THAT WAS WILLS POINT'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/wills-point/

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