



Willis, Texas.

Current market data.

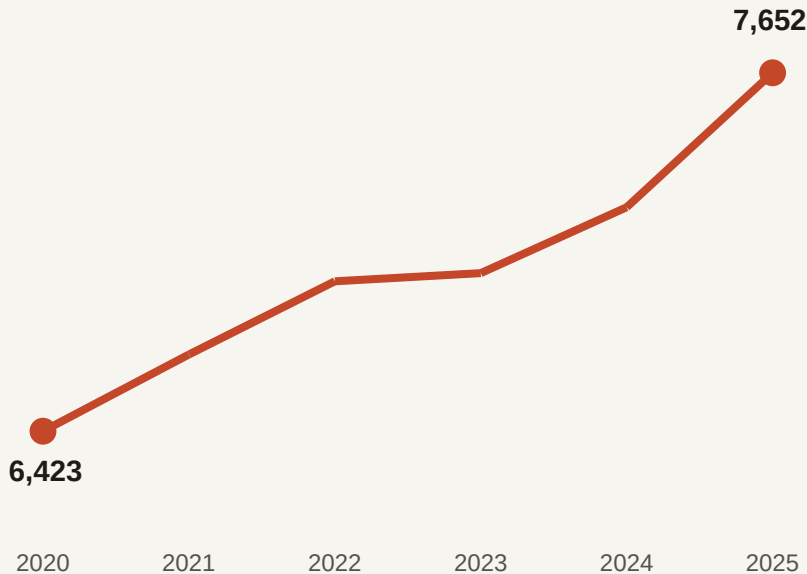
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 19.1% since 2020.

7,652

people, the 306th-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.1%

of 4,487 jobs located in Willis are filled by in-commuters.



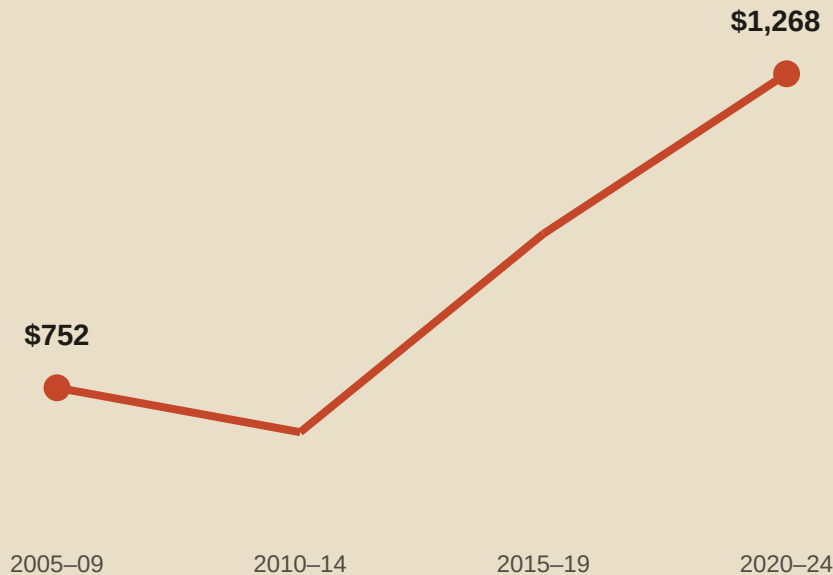
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 69%
since the 2005–2009
survey, before inflation.

\$1,268

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,130 gap between neighbors, the sharpest rent edge between adjacent tracts in Montgomery County.

TRACT 6906.08

\$1,249

TRACT 6906.09

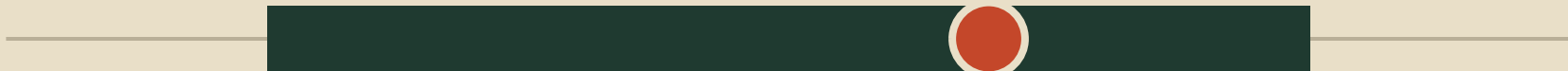
\$3,379



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$942–\$1,413



\$1,268 median

is the monthly rent range local workforce wages support.

BUILDING

58% of the housing here was built before 2000.

899

homes permitted in ten years,
2016–2025

13%

of those were in multifamily
buildings

58%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 2,373 homes here.

12–45

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% less than Texas's.

\$124,300

median home value in Willis.

Willis



\$124,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS WILLIS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/willis/

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