



Wichita Falls, Texas.

Current market data.

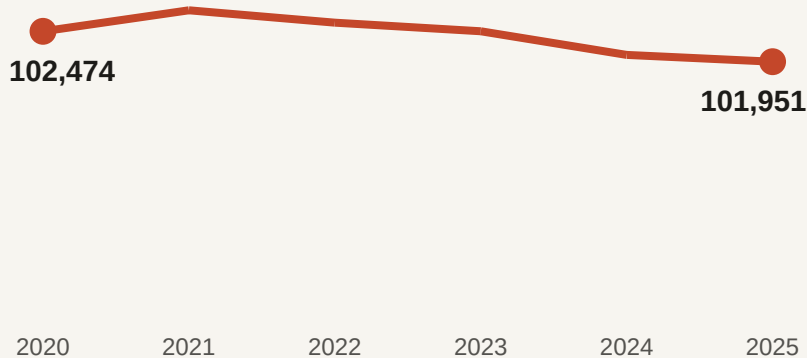
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Steady. Within 1% of 2020,
every year since.**

101,951

people, the 43rd-largest of Texas's cities and towns.



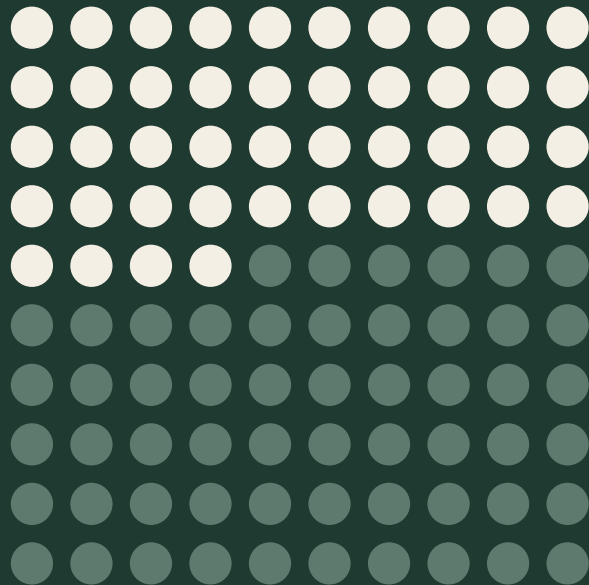
THE WORKDAY

4 in 10 jobs here go to
people who live somewhere
else.

43.8%

of 43,765 jobs located in Wichita Falls are filled by
in-commuters.

Source: Census LEHD LODES, 2023



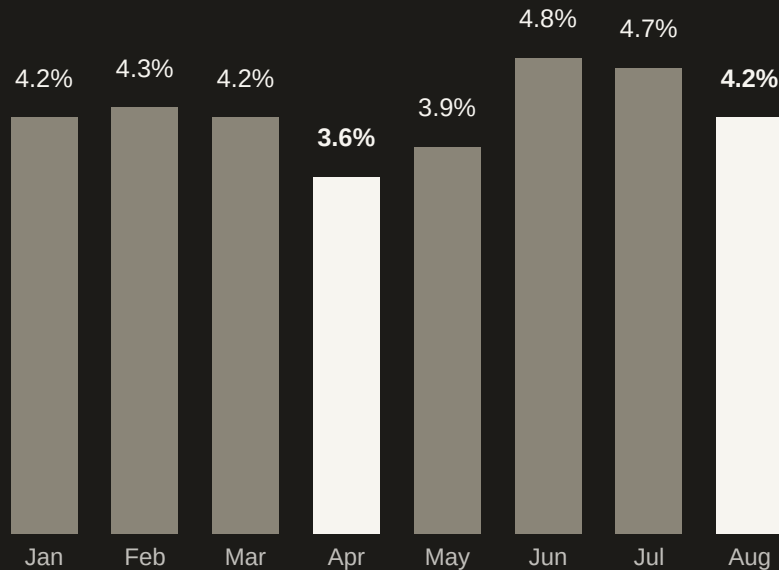
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.6%.

4.2%

in August 2026, the latest month released. A year earlier it was 4.2%.

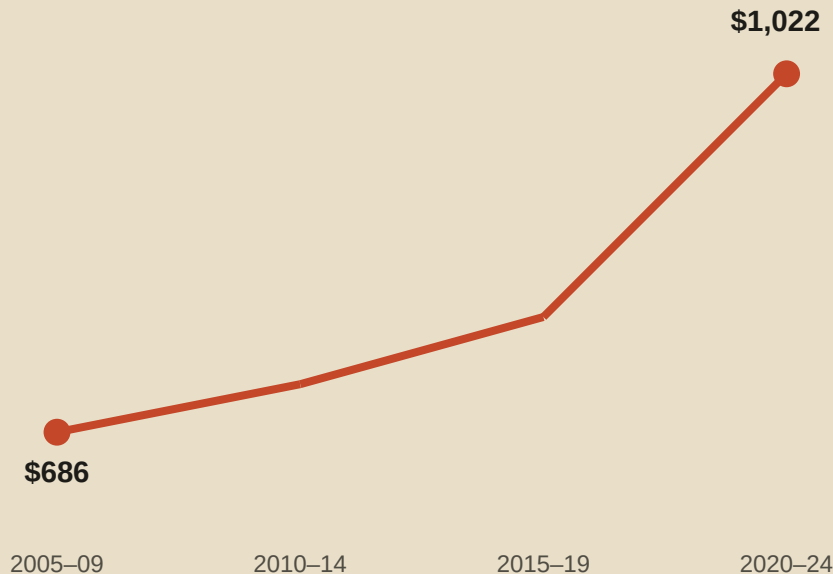


RENT

Median rent is up 49%
since the 2005–2009
survey, before inflation.

\$1,022

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,319 gap between neighbors, the sharpest rent edge between adjacent tracts in Wichita County.

TRACT 124.01

\$962

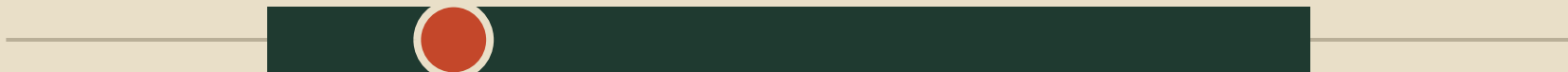
TRACT 123.02

\$2,281

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$938–\$1,407



\$1,022 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

603

homes permitted, 2022–2025

50%

of those were in multifamily
buildings

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 43,371 homes here.

184–438

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45% less than Texas's.

\$156,800

median home value in Wichita Falls.

Wichita Falls



\$156,800

Texas



\$283,800

U.S.



\$332,700



THAT WAS WICHITA FALLS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/wichita-falls/

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