



San Juan, Texas.

Current market data.

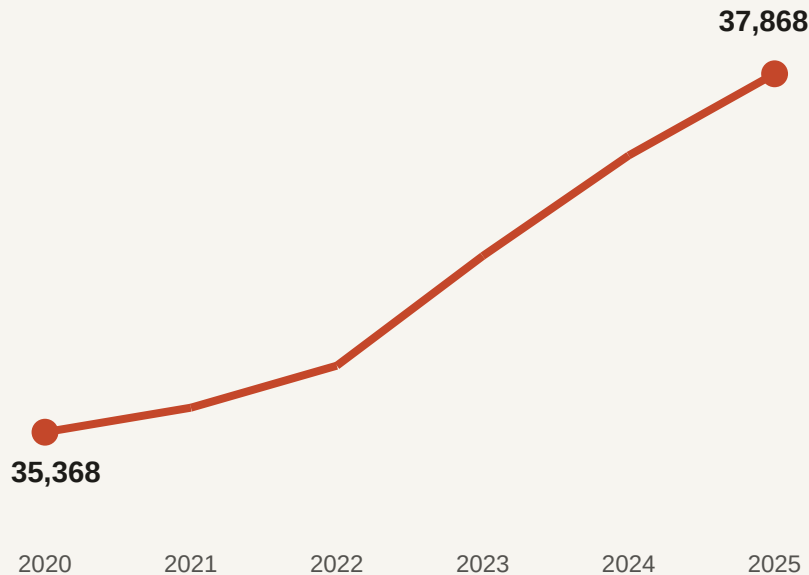
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.1% since 2020.

37,868

people, the 104th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

90.6%

of 7,121 jobs located in San Juan are filled by in-commuters.



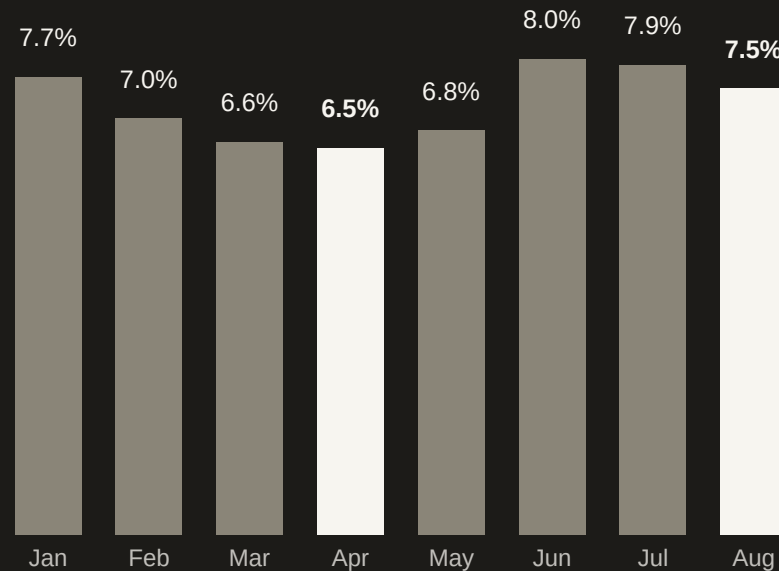
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
6.5%.

7.5%

in August 2026, the latest month released. A year earlier it was 7.5%.

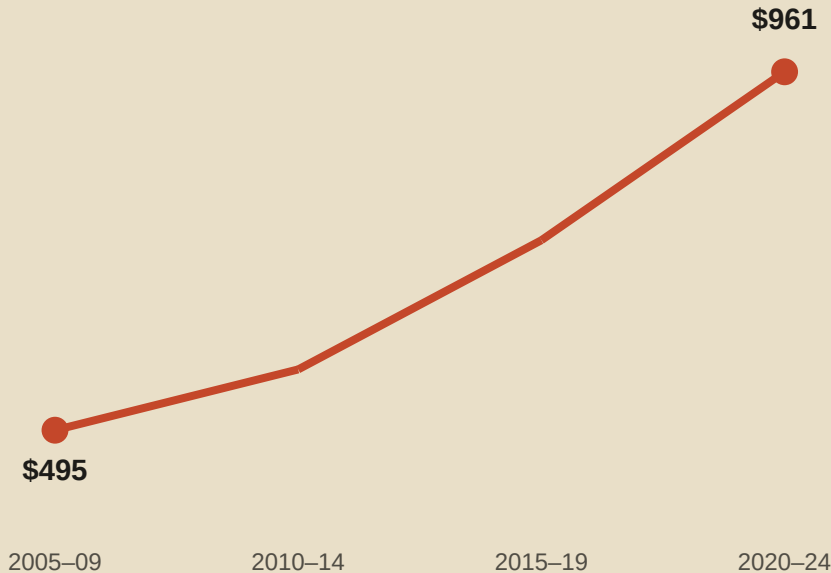


RENT

Median rent is up 94%
since the 2005–2009
survey, before inflation.

\$961

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,676 gap between neighbors, the sharpest rent edge between adjacent tracts in Hidalgo County.

TRACT 235.17

\$800

TRACT 241.31

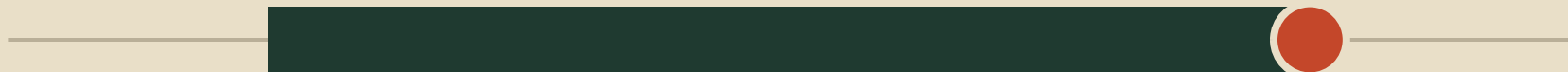
\$2,476



ROOM TO BUILD

The median rent is above what local wages can carry.

\$638–\$957



\$961 median

is the monthly rent range local workforce wages support.

BUILDING

52% of the housing here was built before 2000.

2,076

homes permitted in ten years,
2016–2025

12%

of those were in multifamily
buildings

52%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.3–0.6% to the 11,342 homes here.

32–71

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 55% less than Texas's.

\$126,700

median home value in San Juan.

San Juan



\$126,700

Texas



\$283,800

U.S.



\$332,700

THAT WAS SAN JUAN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/san-juan/**](https://almanacdata.ai/e/tx/san-juan/)

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