



Rusk, Texas.

Current market data.

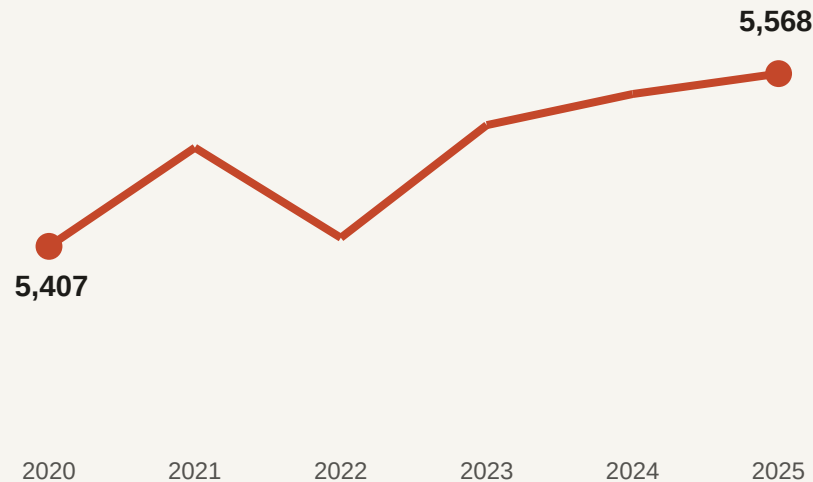
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.0% since 2020.

5,568

people, the 363rd-largest of Texas's cities and towns.

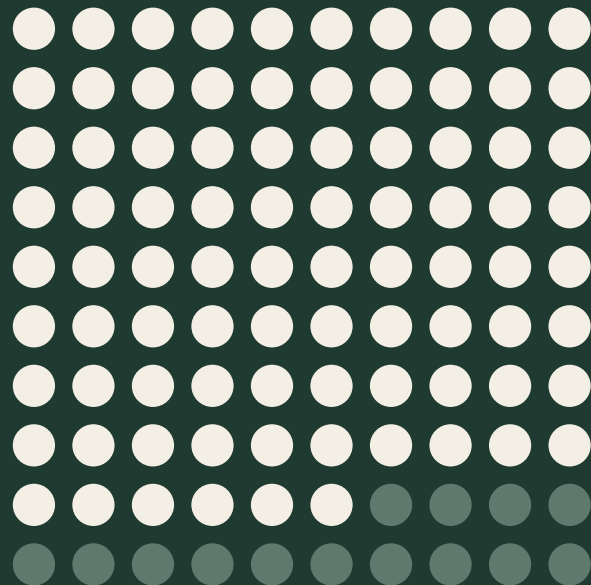


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

86.2%

of 2,661 jobs located in Rusk are filled by in-commuters.



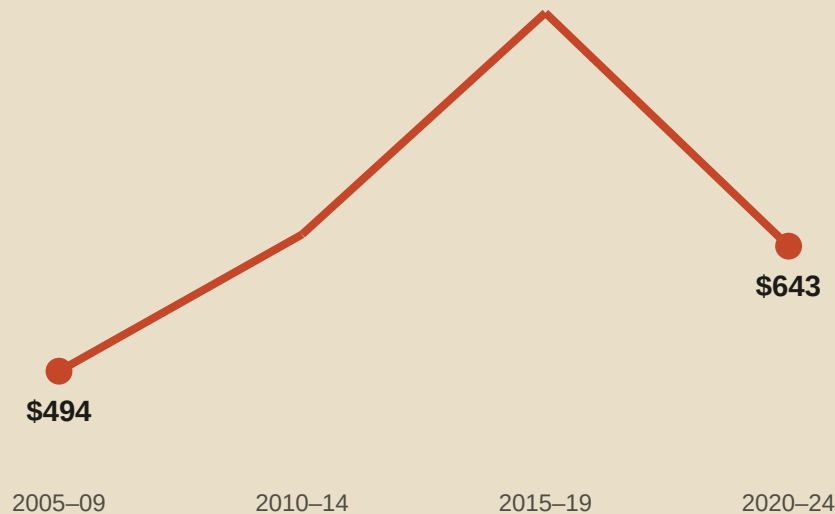
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 30%
since the 2005–2009
survey, before inflation.

\$643

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$791 gap between neighbors, the sharpest rent edge between adjacent tracts in Cherokee County.

TRACT 9508.01

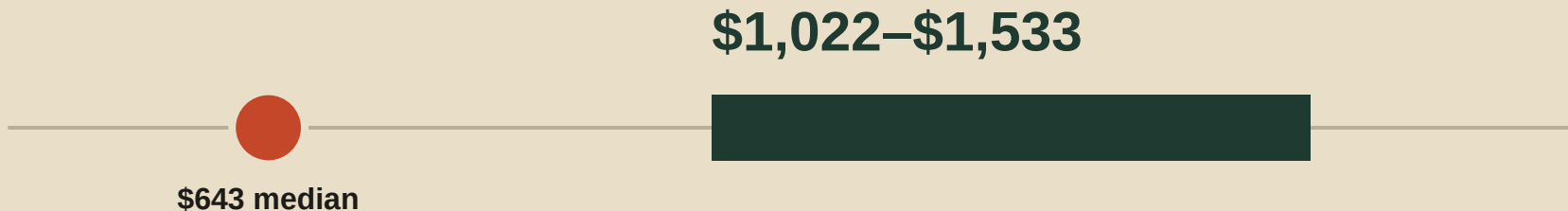
\$492

TRACT 9509

\$1,283

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

41

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 1,232 homes here.

8–27

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 45% less than Texas's.

\$157,400

median home value in Rusk.

Rusk



\$157,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS RUSK'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/rusk/**](https://almanacdata.ai/e/tx/rusk/)

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