



Reno, Texas.

Current market data.

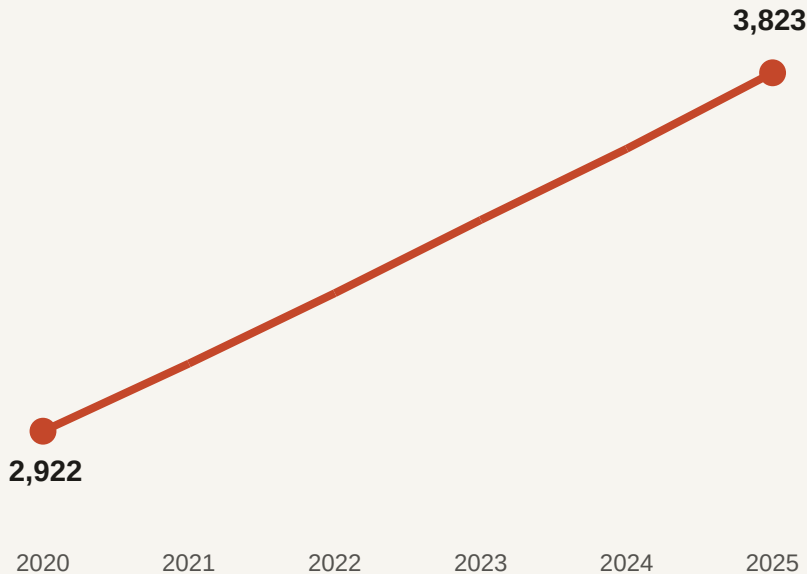
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 30.8% since 2020.

3,823

people, the 439th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

94.7%

of 284 jobs located in Reno are filled by in-commuters.



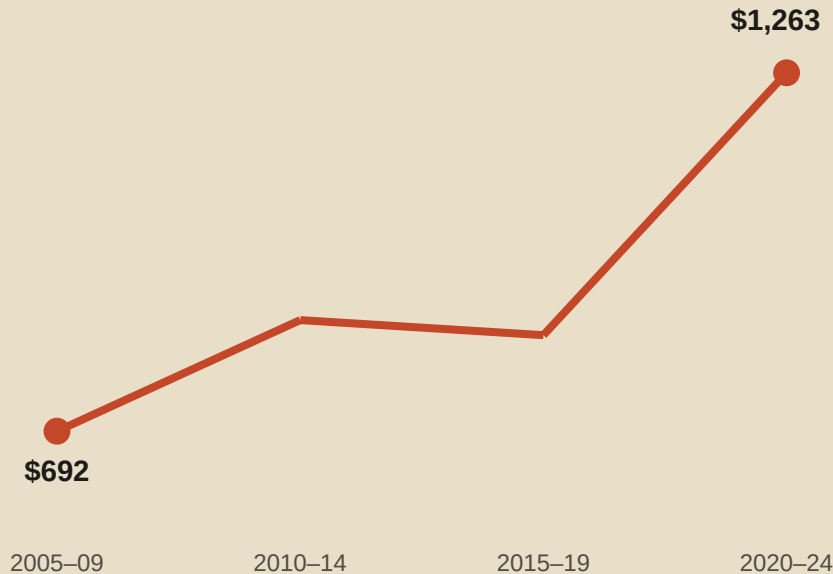
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 83%
since the 2005–2009
survey, before inflation.

\$1,263

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,860 gap between neighbors, the sharpest rent edge between adjacent tracts in Parker County.

TRACT 1407.07

\$1,567

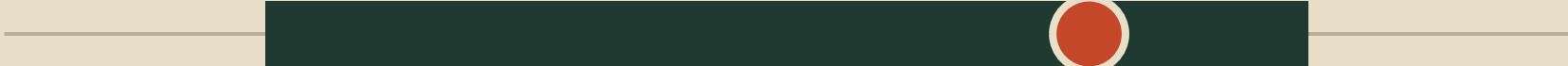
TRACT 1407.13

\$3,427

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$905–\$1,358



\$1,263 median

is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

297

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2% to the 1,239 homes here.

2–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 28% more than Texas's.

\$362,400

median home value in Reno.

Reno



\$362,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS RENO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/reno-4861604/

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