



Rancho Viejo, Texas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

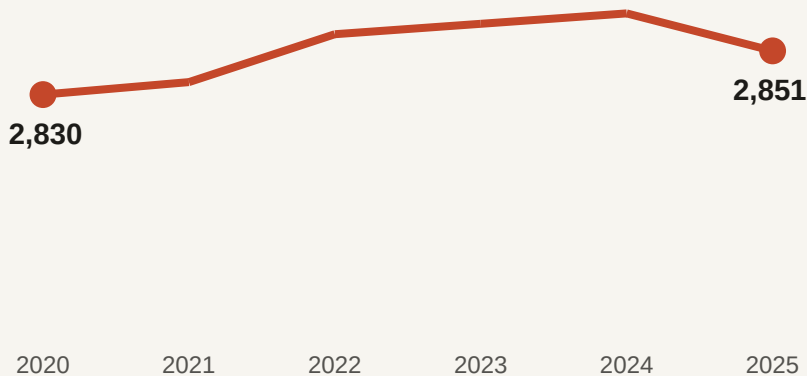


POPULATION

Growing. Up 0.7% since 2020.

2,851

people, the 512th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

88.0%

of 249 jobs located in Rancho Viejo are filled by in-commuters.



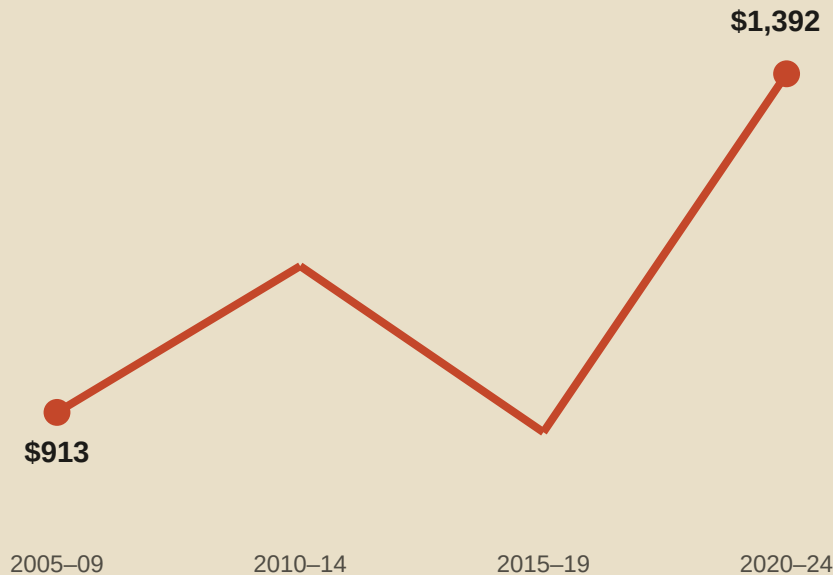
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 52%
since the 2005–2009
survey, before inflation.

\$1,392

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,138 gap between neighbors, the sharpest rent edge between adjacent tracts in Cameron County.

TRACT 126.15

\$784

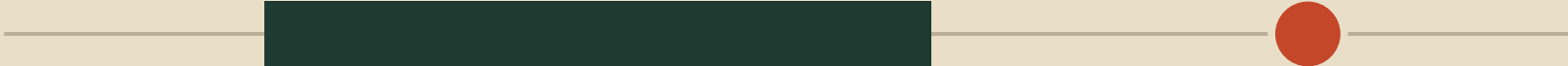
TRACT 144.02

\$1,922

ROOM TO BUILD

The median rent is above what local wages can carry.

\$780–\$1,171



\$1,392 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

48

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–0.3% to the 1,269 homes here.

2–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 7% less than Texas's.

\$264,500

median home value in Rancho Viejo.

Rancho Viejo



\$264,500

Texas



\$283,800

U.S.



\$332,700

THAT WAS RANCHO VIEJO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/rancho-viejo/

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