



Princeton, Texas.

Current market data.

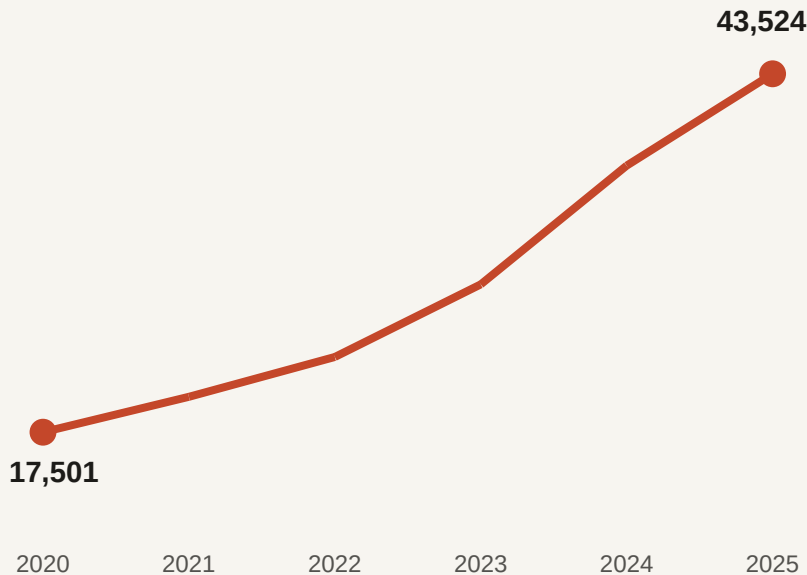
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 148.7% since 2020.

43,524

people, the 88th-largest of Texas's cities and towns.



THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

83.0%

of 3,088 jobs located in Princeton are filled by in-commuters.



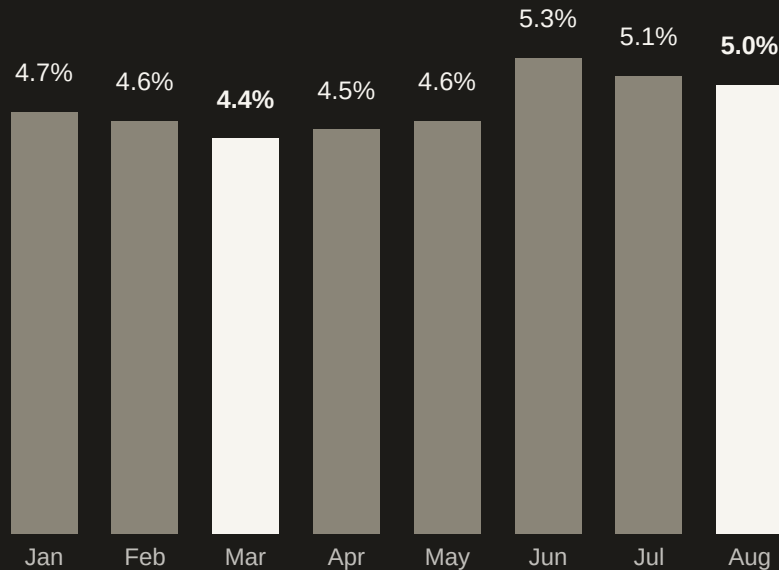
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in March:
4.4%.

5.0%

in August 2026, the latest month released. A year earlier it was 4.7%.

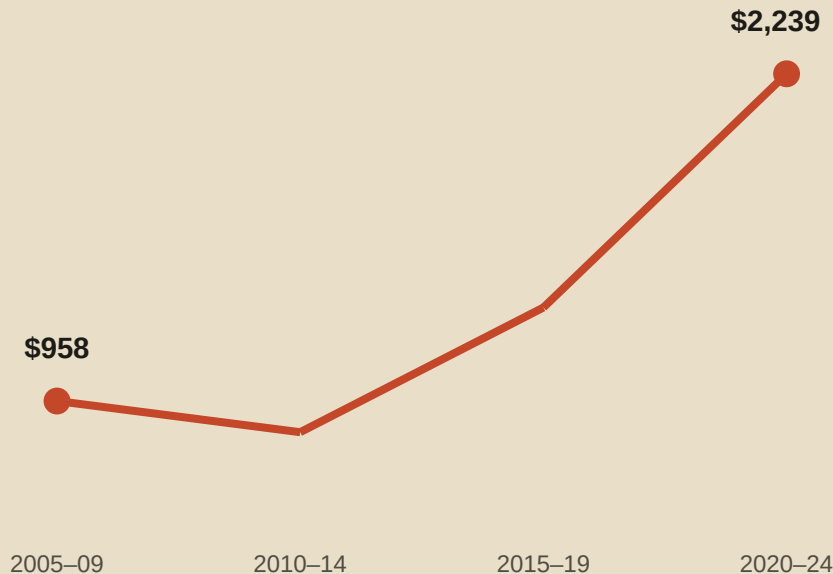


RENT

Median rent is up 134%
since the 2005–2009
survey, before inflation.

\$2,239

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$2,297 gap between neighbors, the sharpest rent edge between adjacent tracts in Collin County.

TRACT 317.20

\$1,204

TRACT 318.12

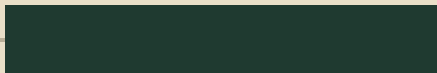
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$989–\$1,483



\$2,239 median

is the monthly rent range local workforce wages support.

BUILDING

19% of the housing here was built before 2000.

9,762

homes permitted in ten years,
2016–2025

10%

of those were in multifamily
buildings

19%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.7% to the 8,130 homes here.

31–53

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 17% more than Texas's.

\$331,000

median home value in Princeton.

Princeton



\$331,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS PRINCETON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/princeton/**](https://almanacdata.ai/e/tx/princeton/)

The Almanac · your hyper-diligent research partner