



Primera, Texas.

Current market data.

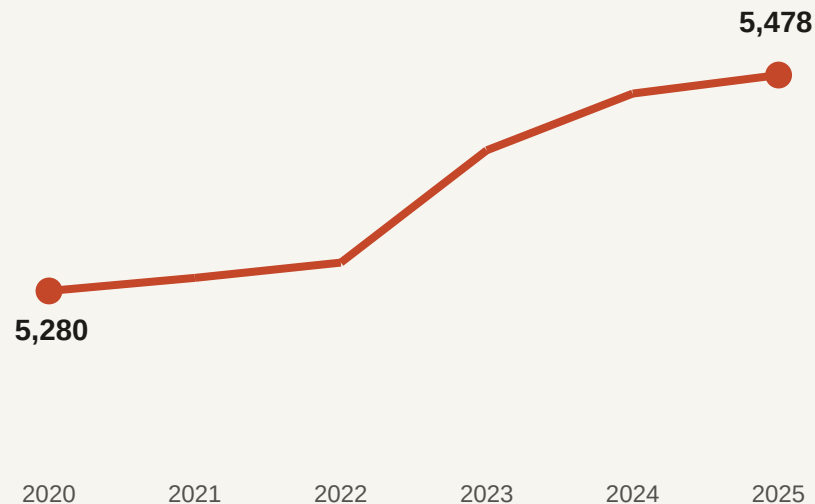
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.8% since 2020.

5,478

people, the 368th-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

95.0%

of 482 jobs located in Primera are filled by in-commuters.



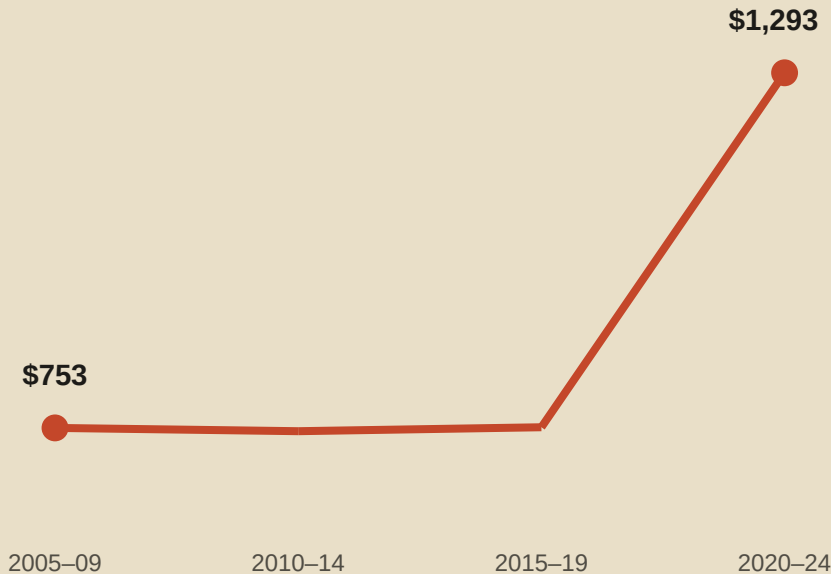
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 72%
since the 2005–2009
survey, before inflation.

\$1,293

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,138 gap between neighbors, the sharpest rent edge between adjacent tracts in Cameron County.

TRACT 126.15

\$784

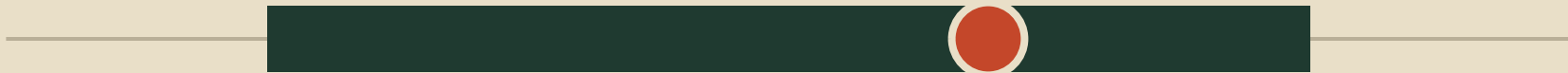
TRACT 144.02

\$1,922

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$961–\$1,441



\$1,293 median

is the monthly rent range local workforce wages support.

BUILDING

42% of the housing here was built before 2000.

121

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

42%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3% to the 1,798 homes here.

5–6

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 43% less than Texas's.

\$160,900

median home value in Primera.

Primera



\$160,900

Texas



\$283,800

U.S.



\$332,700

THAT WAS PRIMERA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/primera/

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