



Plano, Texas.

Current market data.

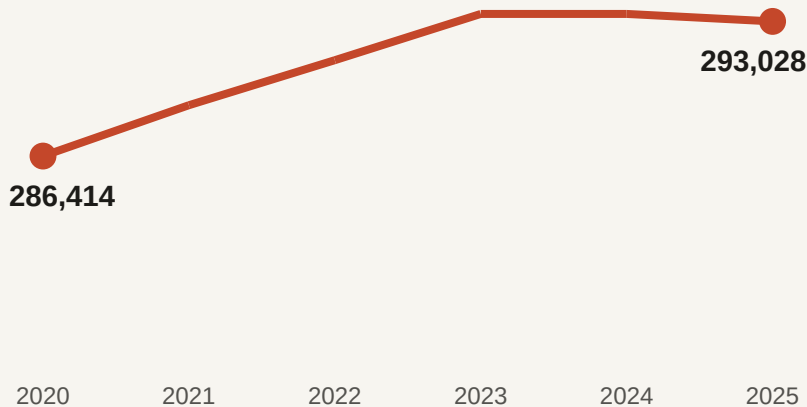
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.3% since 2020.

293,028

people, the 9th-largest of Texas's cities and towns.

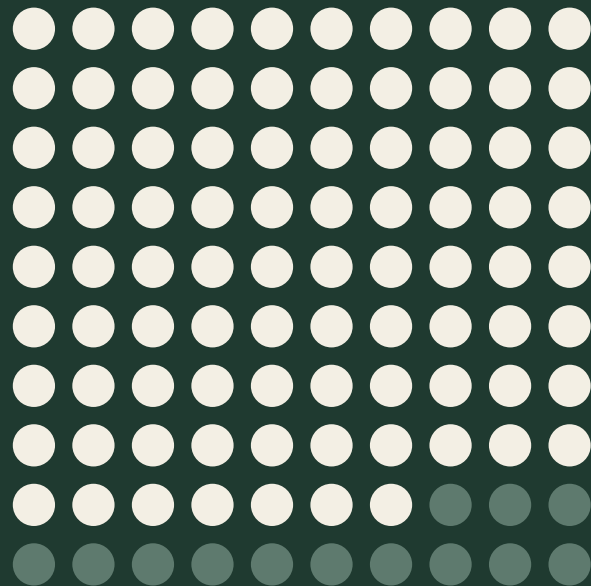


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

87.1%

of 270,746 jobs located in Plano are filled by in-commuters.



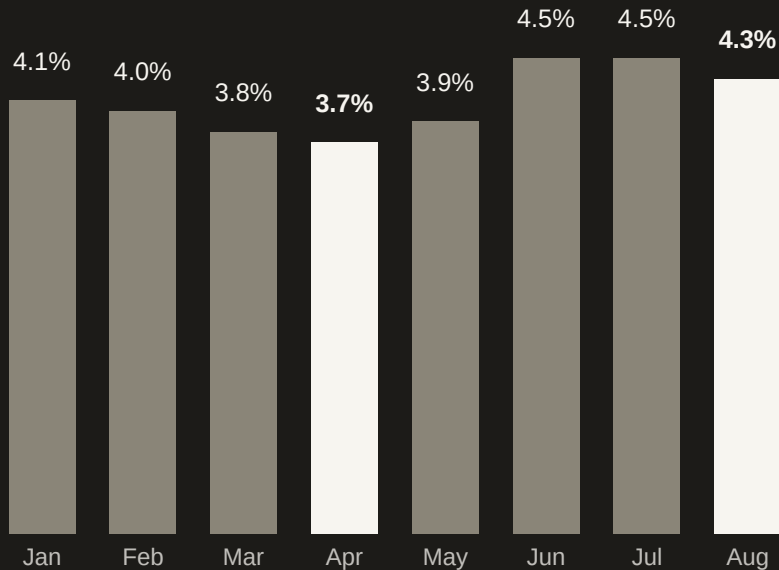
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.7%.

4.3%

in August 2026, the latest month released. A year earlier it was 4.2%.

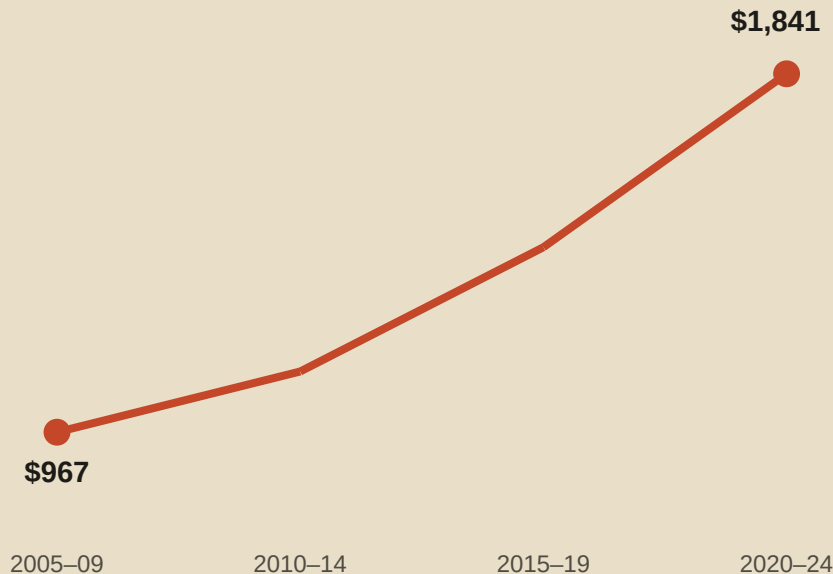


RENT

Median rent is up 90%
since the 2005–2009
survey, before inflation.

\$1,841

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,297 gap between neighbors, the sharpest rent edge between adjacent tracts in Collin County.

TRACT 317.20

\$1,204

TRACT 318.12

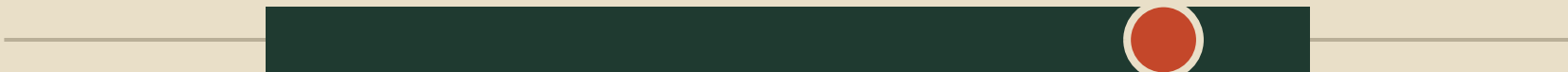
\$3,501



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,287–\$1,931



\$1,841 median

is the monthly rent range local workforce wages support.

BUILDING

69% of the housing here was built before 2000.

9,071

homes permitted in ten years,
2016–2025

71%

of those were in multifamily
buildings

69%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–2.3% to the 117,686 homes here.

524–2,707

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 64% more than Texas's.

\$465,900

median home value in Plano.

Plano



\$465,900

Texas



\$283,800

U.S.



\$332,700

THAT WAS PLANO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/plano/**](https://almanacdata.ai/e/tx/plano/)

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