



Nocona, Texas.

Current market data.

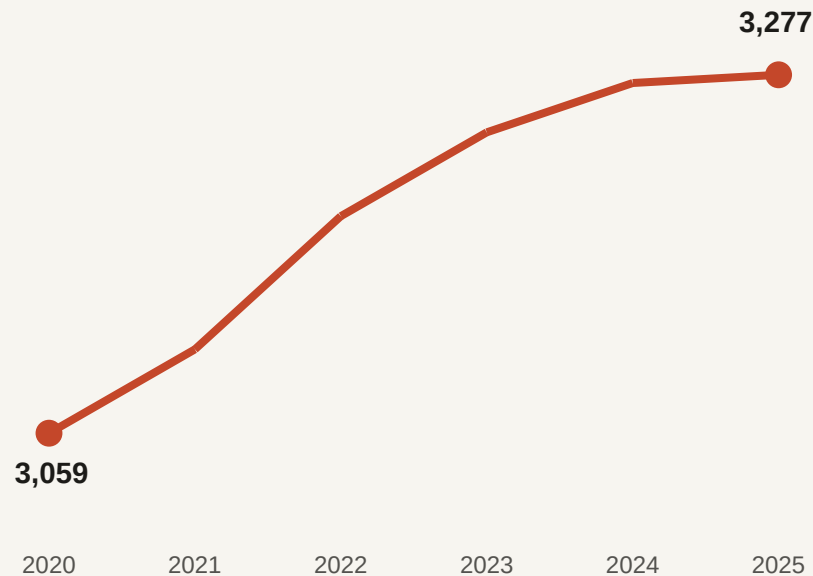
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 7.1% since
2020.**

3,277

people, the 476th-largest of Texas's cities and towns.

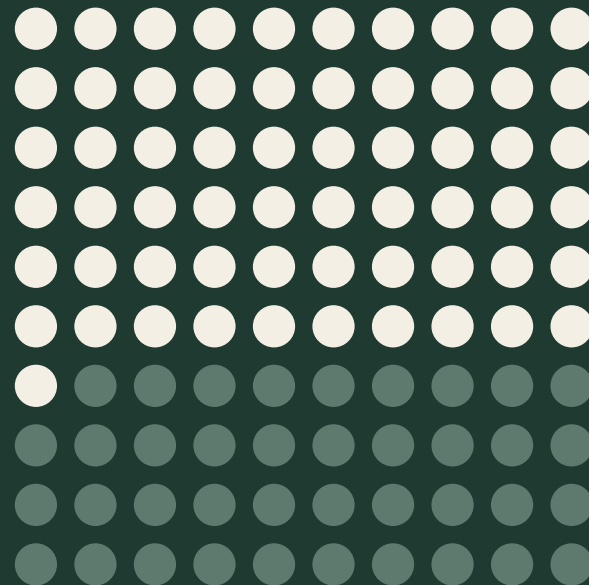


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

60.7%

of 1,176 jobs located in Nocona are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

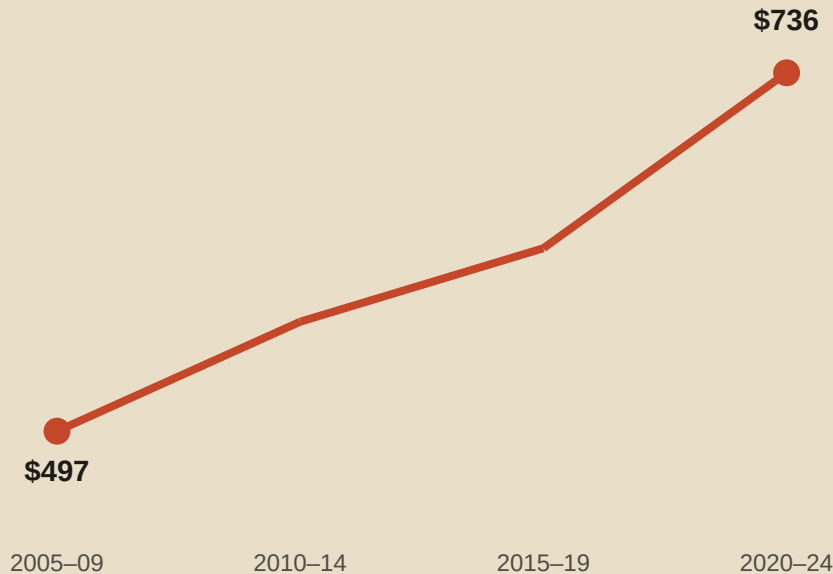


RENT

**Median rent is up 48%
since the 2005–2009
survey, before inflation.**

\$736

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$406.

A \$406 gap between neighbors, the sharpest rent edge between adjacent tracts in Montague County.

TRACT 9503

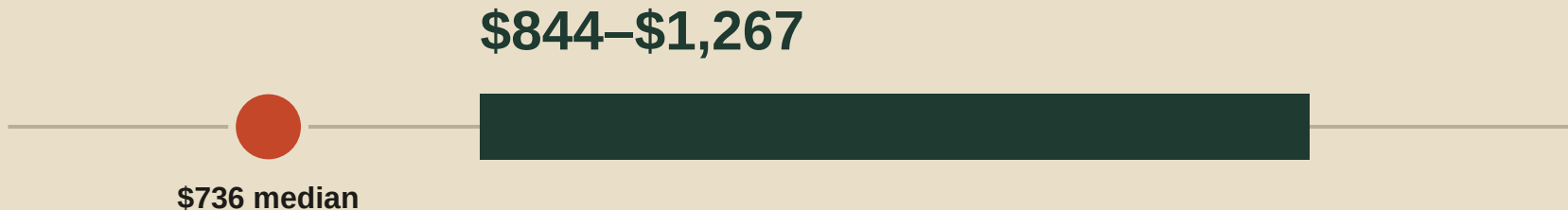
\$736

TRACT 9502

\$1,142

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.9% to the 1,339 homes here.

2–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 57% less than Texas's.

\$122,400

median home value in Nocona.

Nocona



\$122,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS NOCONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/nocona/

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