



New London, Texas.

Current market data.

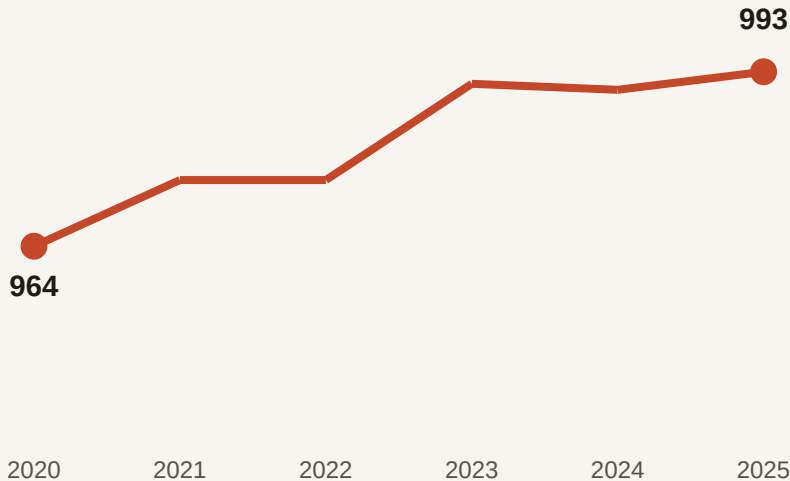
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 3.0% since 2020.

993

people, the 808th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

94.1%

of 34 jobs located in New London are filled by in-commuters.



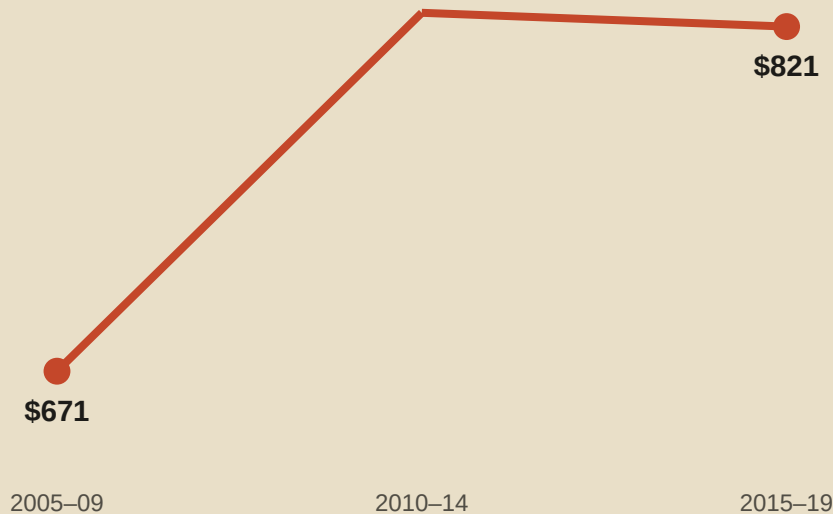
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 22%
since the 2005–2009
survey, before inflation.

\$821

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$589.

A \$589 gap between neighbors, the sharpest rent edge between adjacent tracts in Rusk County.

TRACT 9505.01

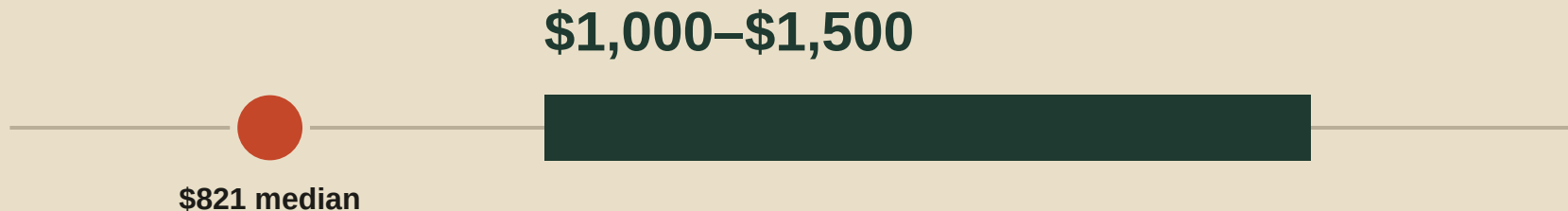
\$769

TRACT 9506

\$1,358

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 47% less than Texas's.

\$150,000

median home value in New London.

New London



\$150,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS NEW LONDON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/new-london/

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