



New Deal, Texas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

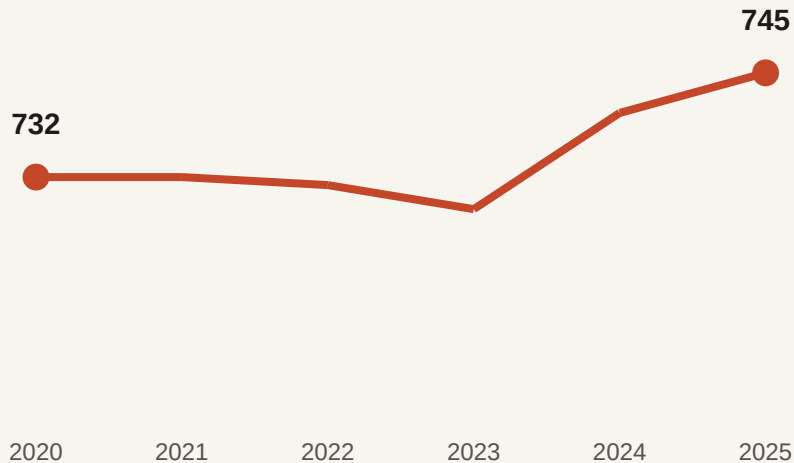


POPULATION

**Growing. Up 1.8% since
2020.**

745

people, the 893rd-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

98.2%

of 113 jobs located in New Deal are filled by in-commuters.



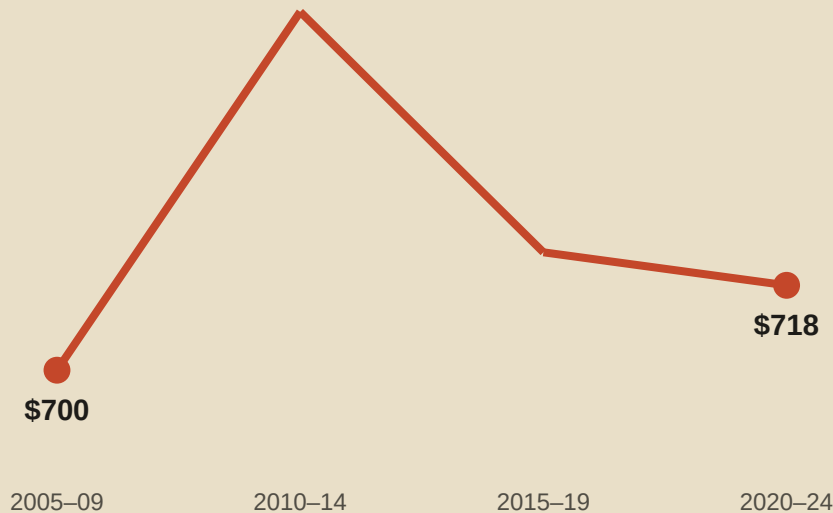
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 3%
since the 2005–2009
survey, before inflation.

\$718

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$894 gap between neighbors, the sharpest rent edge between adjacent tracts in Lubbock County.

TRACT 19.04

\$764

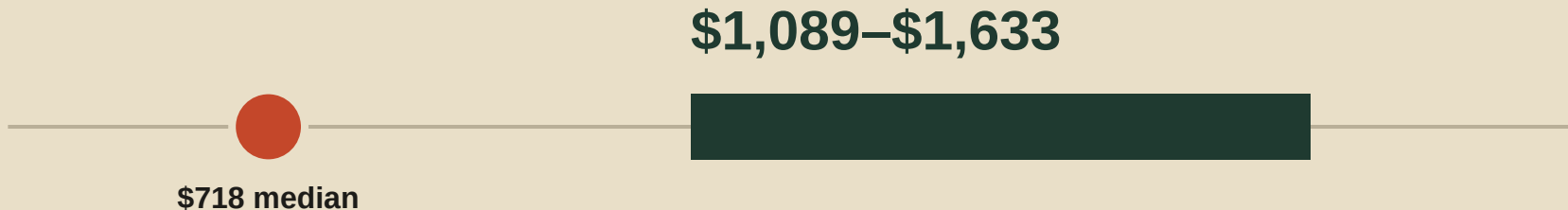
TRACT 19.08

\$1,658



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

14

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–0.3% to the 293 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 74% less than Texas's.

\$75,200

median home value in New Deal.

New Deal



\$75,200

Texas



\$283,800

U.S.



\$332,700

THAT WAS NEW DEAL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/new-deal/**](https://almanacdata.ai/e/tx/new-deal/)

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