



New Braunfels, Texas.

Current market data.

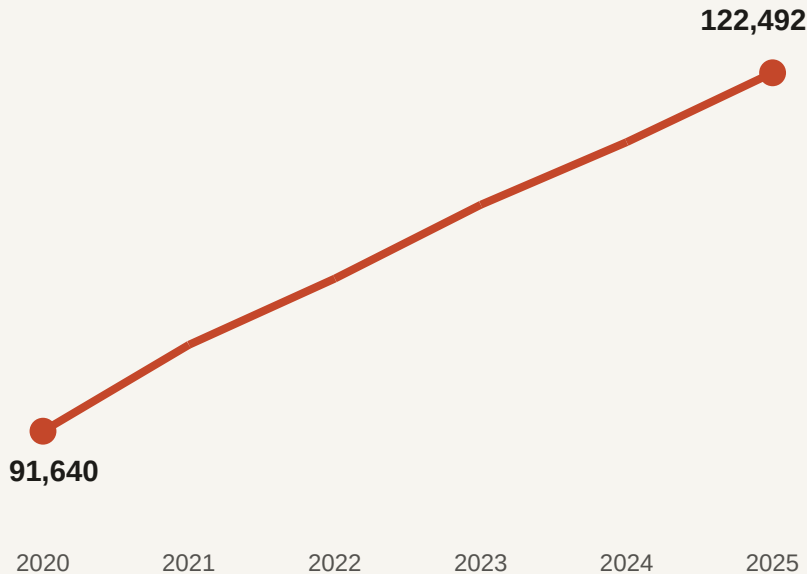
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 33.7% since 2020.

122,492

people, the 33rd-largest of Texas's cities and towns.



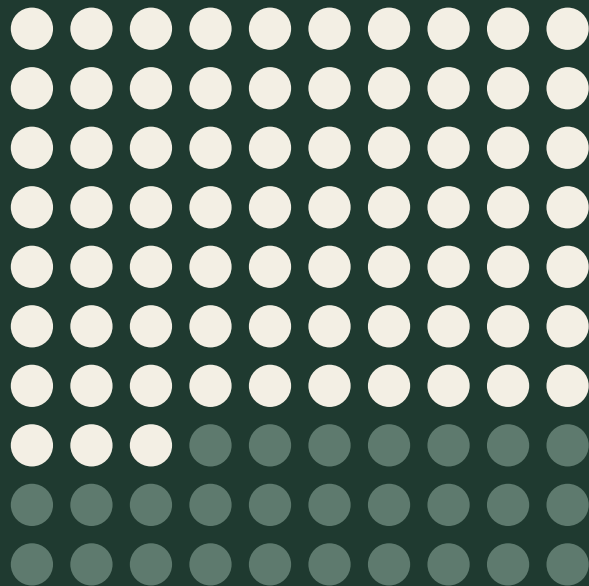
THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

73.4%

of 47,734 jobs located in New Braunfels are filled by in-commuters.

Source: Census LEHD LODES, 2023



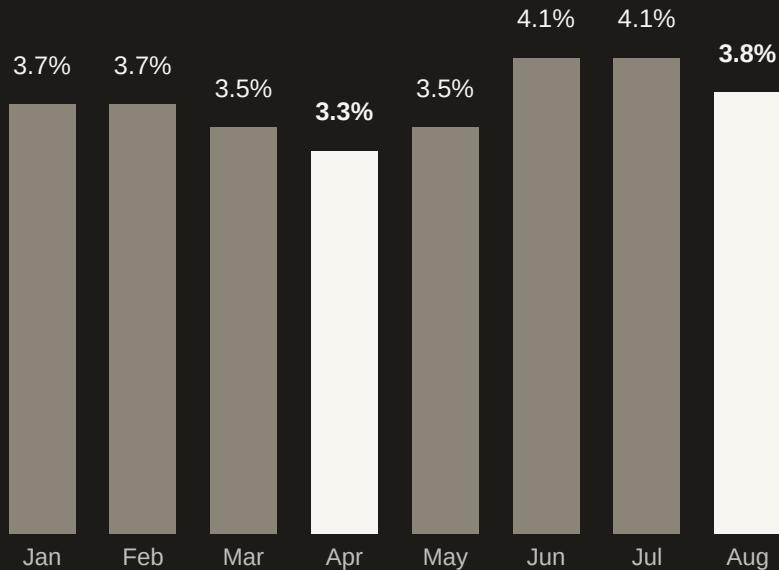
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
3.3%.

3.8%

in August 2026, the latest month released. A year earlier it was 3.6%.

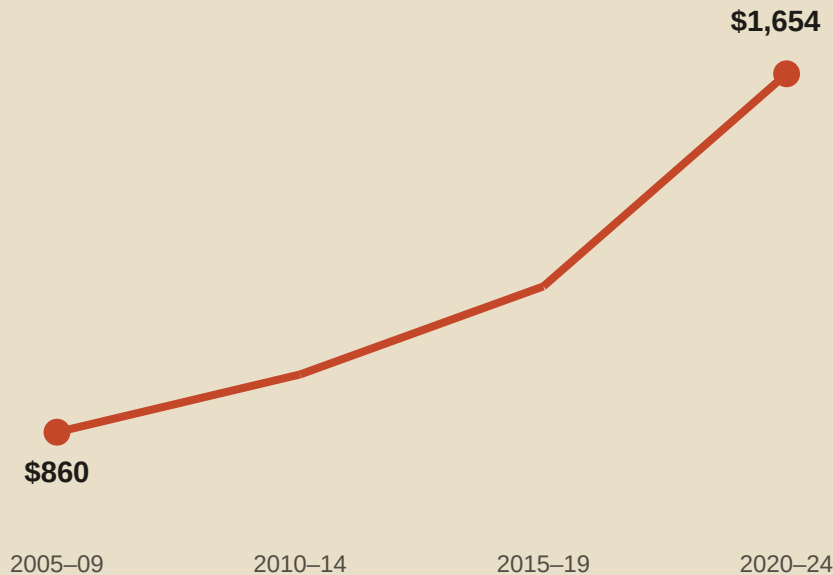


RENT

Median rent is up 92%
since the 2005–2009
survey, before inflation.

\$1,654

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,850 gap between neighbors, the sharpest rent edge between adjacent tracts in Comal County.

TRACT 3106.14

\$1,246

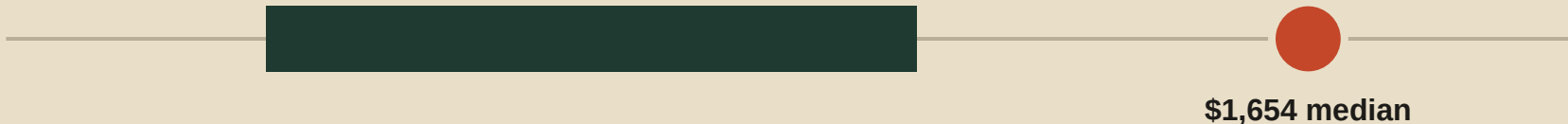
TRACT 3109.05

\$3,096

ROOM TO BUILD

The median rent is above what local wages can carry.

\$919–\$1,378



is the monthly rent range local workforce wages support.

BUILDING

37% of the housing here was built before 2000.

21,426

homes permitted in ten years,
2016–2025

41%

of those were in multifamily
buildings

37%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 44,517 homes here.

176–477

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 20% more than Texas's.

\$339,400

median home value in New Braunfels.

New Braunfels



\$339,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS NEW BRAUNFELS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/new-braunfels/

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