



Natalia, Texas.

Current market data.

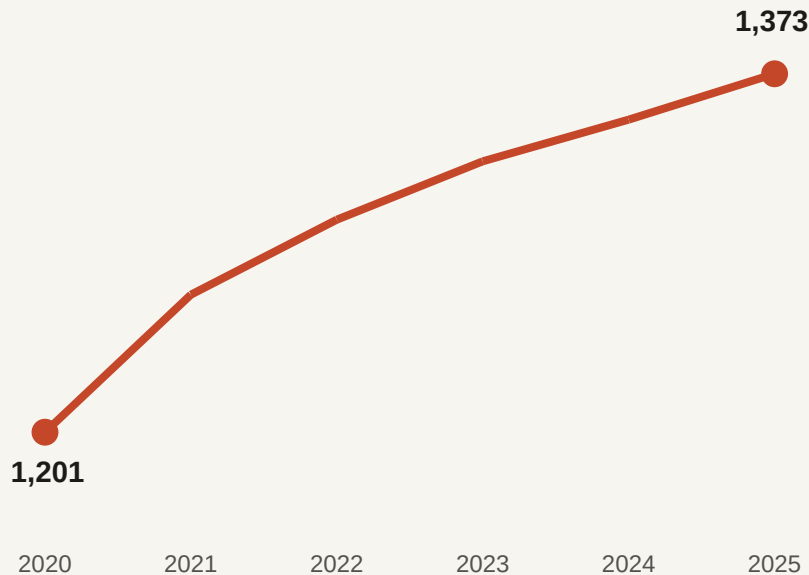
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 14.3% since 2020.

1,373

people, the 721st-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.0%

of 508 jobs located in Natalia are filled by in-commuters.



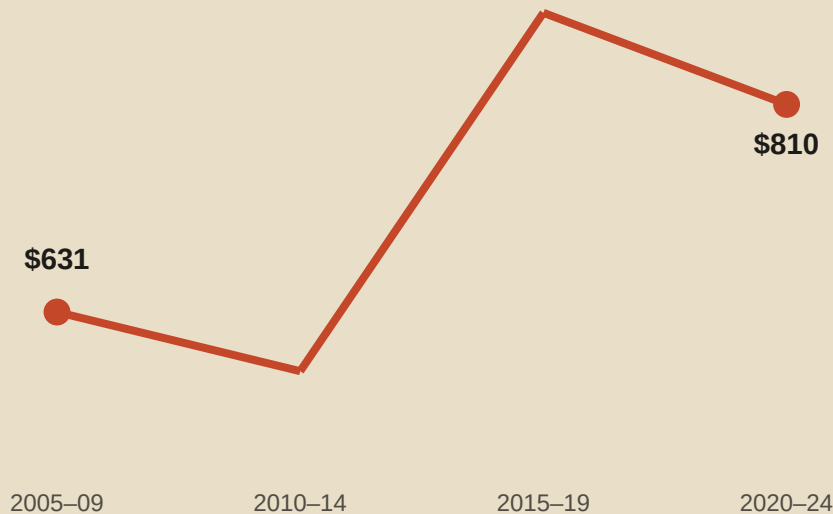
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 28%
since the 2005–2009
survey, before inflation.

\$810

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$753.

A \$753 gap between neighbors, the sharpest rent edge between adjacent tracts in Medina County.

TRACT 5

\$979

TRACT 3.02

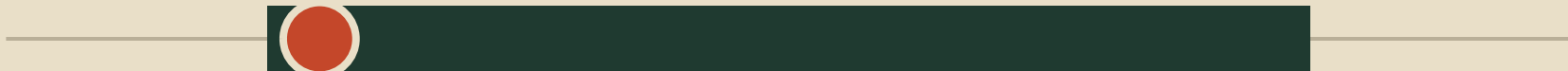
\$1,732



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$790–\$1,185



\$810 median

is the monthly rent range local workforce wages support.

BUILDING

73% of the housing here was built before 2000.

36

homes permitted in ten years,
2016–2025

6%

of those were in multifamily
buildings

73%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.2% to the 401 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% less than Texas's.

\$141,700

median home value in Natalia.

Natalia



\$141,700

Texas



\$283,800

U.S.



\$332,700

THAT WAS NATALIA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/natalia/**](https://almanacdata.ai/e/tx/natalia/)

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