



Mission, Texas.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

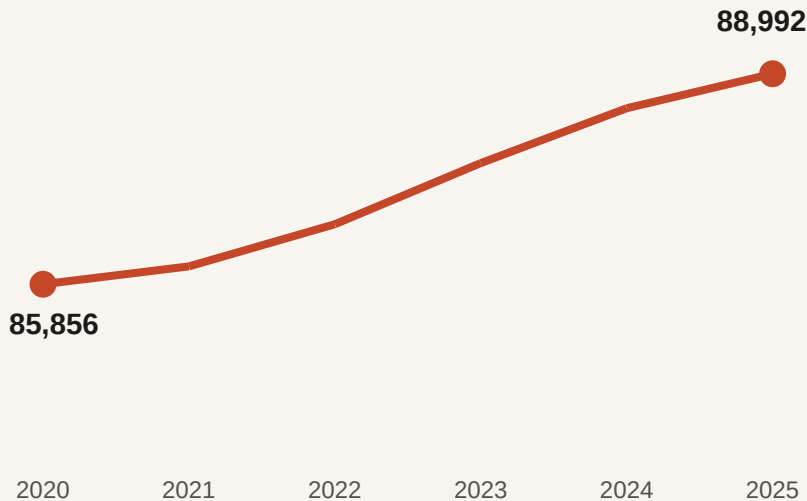


POPULATION

**Growing. Up 3.7% since
2020.**

88,992

people, the 48th-largest of Texas's cities and towns.

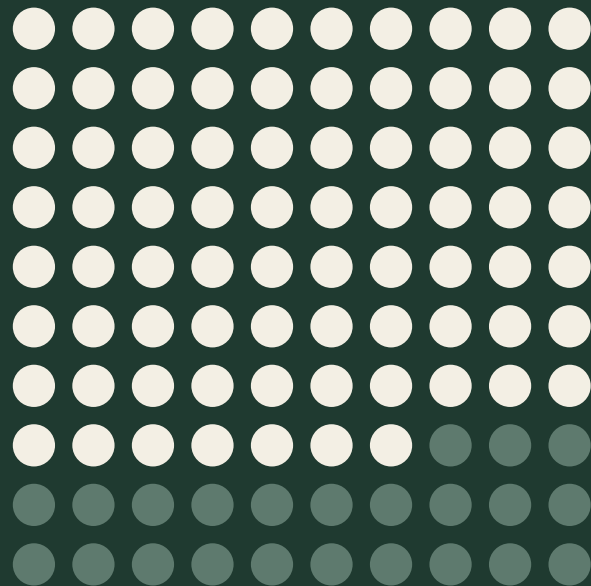


THE WORKDAY

8 in 10 jobs here go to people who live somewhere else.

77.4%

of 31,262 jobs located in Mission are filled by in-commuters.



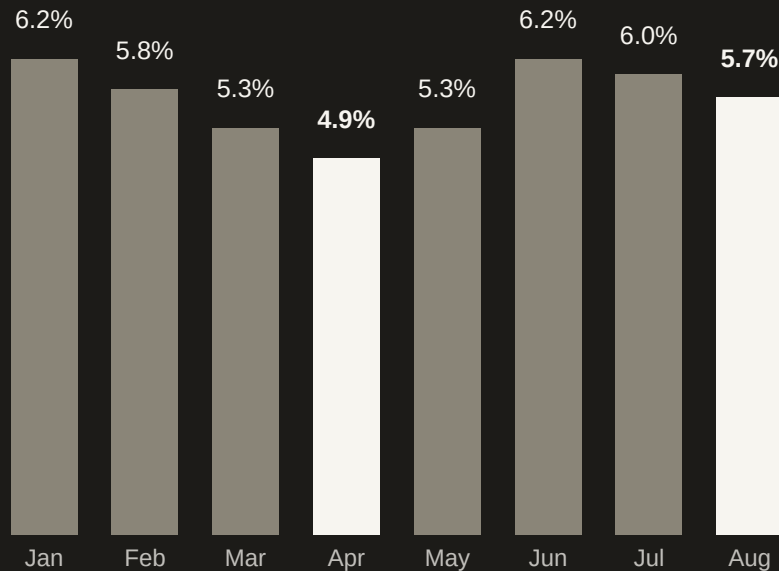
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.9%.

5.7%

in August 2026, the latest month released. A year earlier it was 6.1%.

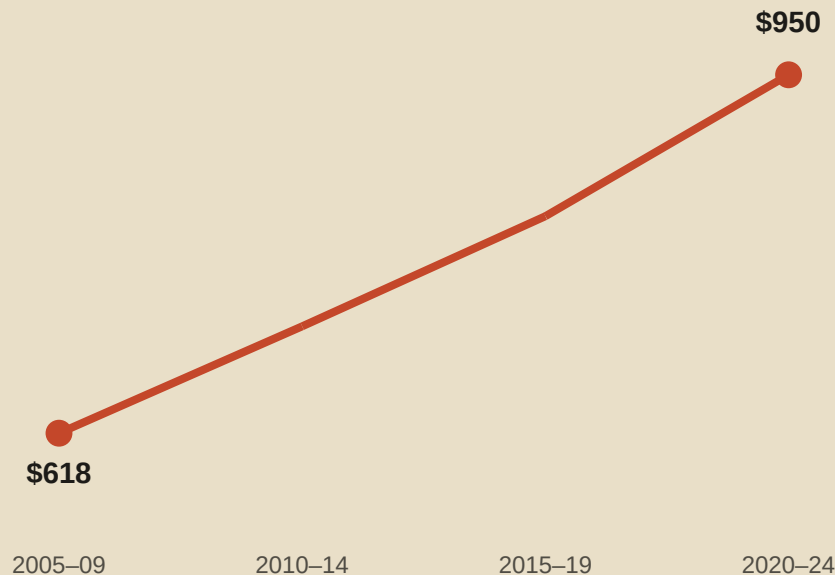


RENT

Median rent is up 54%
since the 2005–2009
survey, before inflation.

\$950

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,676 gap between neighbors, the sharpest rent edge between adjacent tracts in Hidalgo County.

TRACT 235.17

\$800

TRACT 241.31

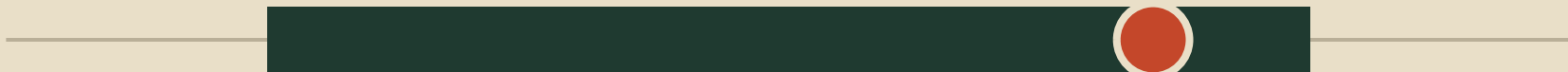
\$2,476



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$667–\$1,000



\$950 median

is the monthly rent range local workforce wages support.

BUILDING

49% of the housing here was built before 2000.

5,070

homes permitted in ten years,
2016–2025

27%

of those were in multifamily
buildings

49%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.9% to the 33,423 homes here.

106–313

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 38% less than Texas's.

\$175,700

median home value in Mission.

Mission



\$175,700

Texas



\$283,800

U.S.



\$332,700

THAT WAS MISSION'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/mission/

The Almanac · your hyper-diligent research partner