



Marshall, Texas.

Current market data.

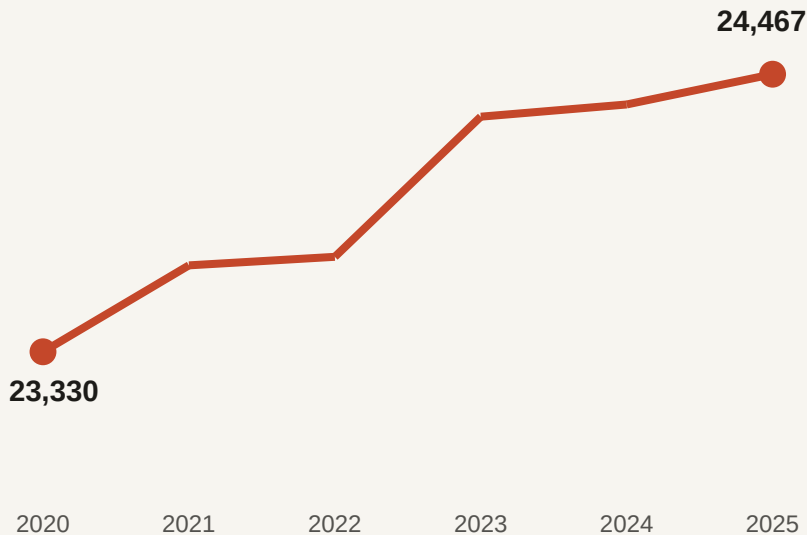
10 cards. Every number sourced and dated. Data as of Oct 31, 2026.

POPULATION

**Growing. Up 4.9% since
2020.**

24,467

people, the 137th-largest of Texas's cities and towns.

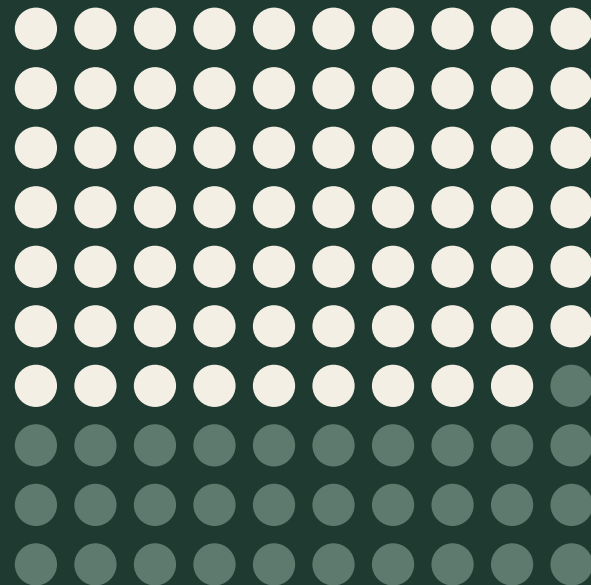


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

69.2%

of 9,833 jobs located in Marshall are filled by in-commuters.



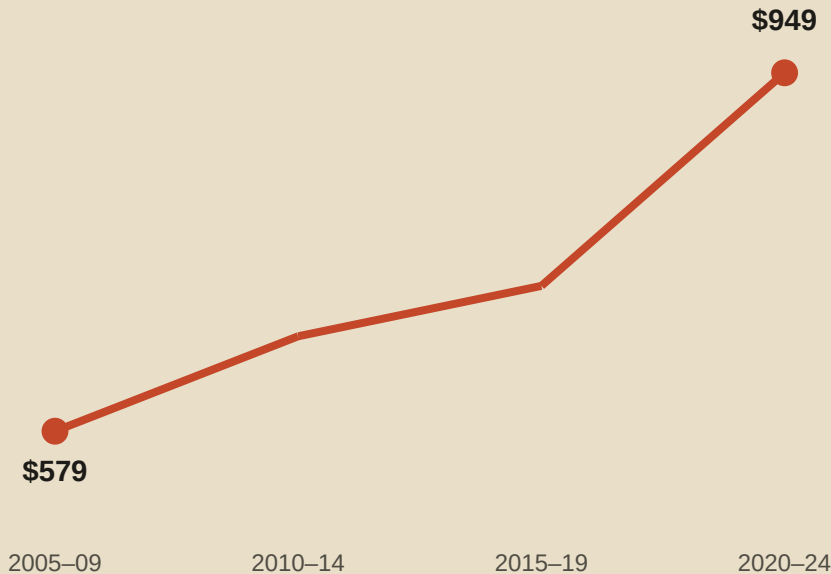
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 64%
since the 2005–2009
survey, before inflation.

\$949

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$786 gap between neighbors, the sharpest rent edge between adjacent tracts in Harrison County.

TRACT 206.06

\$871

TRACT 206.04

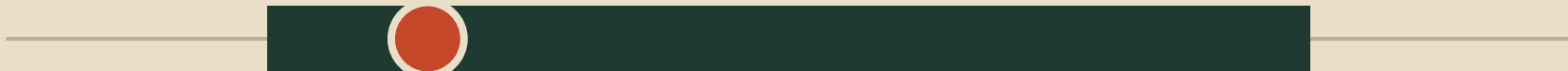
\$1,657



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$881–\$1,322



\$949 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

454

homes permitted, 2022–2025

73%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.0% to the 10,007 homes here.

41–98

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 50% less than Texas's.

\$141,400

median home value in Marshall.

Marshall



\$141,400

Texas



\$283,800

U.S.



\$332,700

THAT WAS MARSHALL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/marshall/**](https://almanacdata.ai/e/tx/marshall/)

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