



Longview, Texas.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

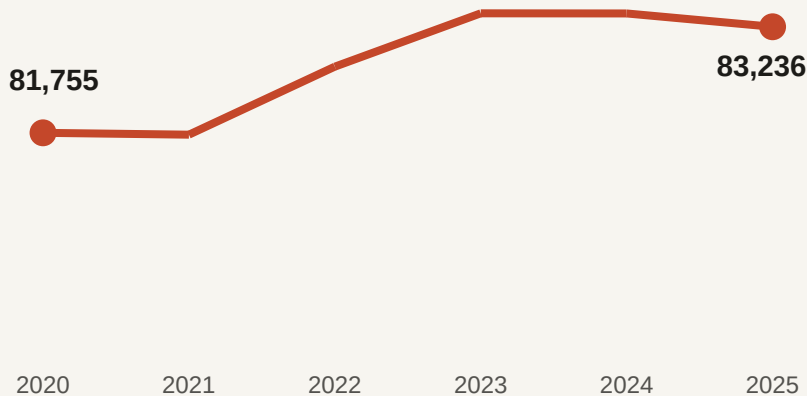


POPULATION

Growing. Up 1.8% since 2020.

83,236

people, the 51st-largest of Texas's cities and towns.

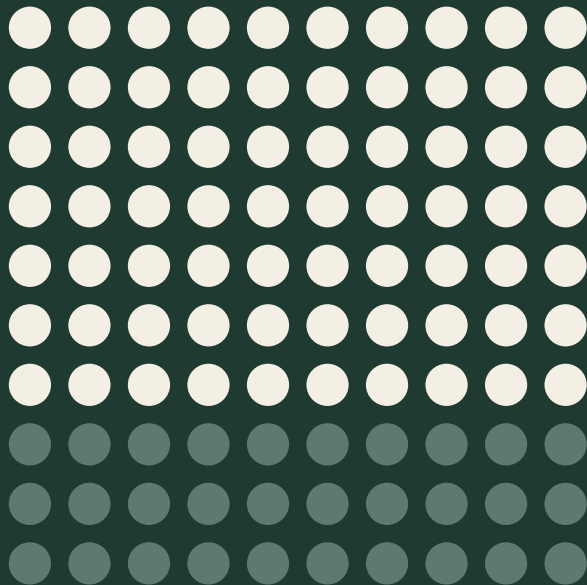


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

70.2%

of 55,189 jobs located in Longview are filled by in-commuters.



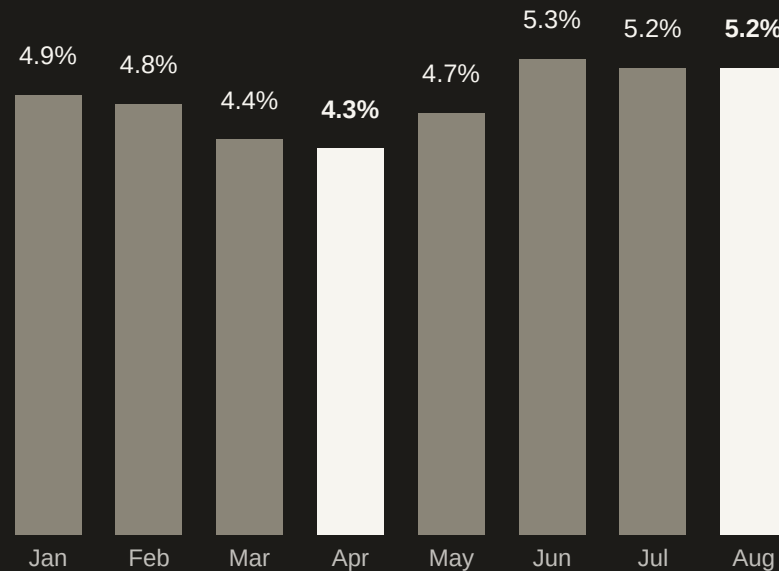
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.3%.

5.2%

in August 2026, the latest month released. A year earlier it was 5.0%.

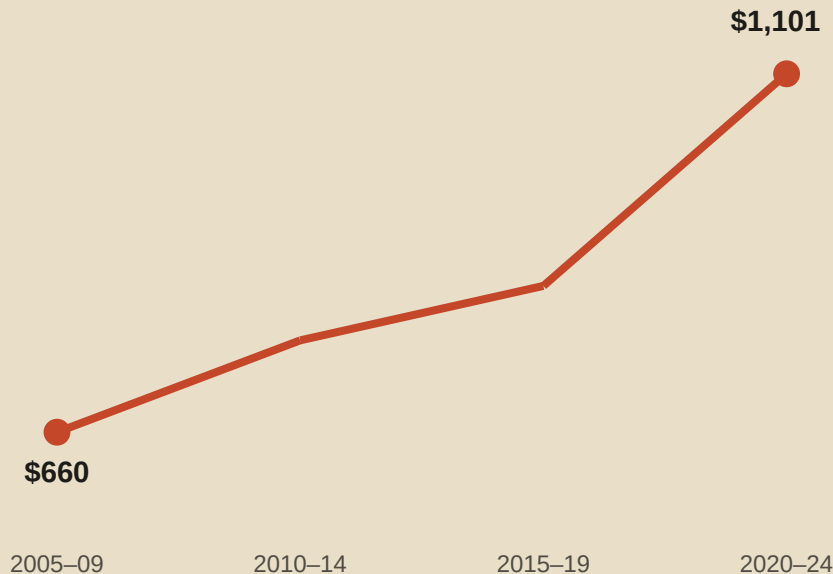


RENT

Median rent is up 67%
since the 2005–2009
survey, before inflation.

\$1,101

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$757.

A \$757 gap between neighbors, the sharpest rent edge between adjacent tracts in Gregg County.

TRACT 103.01

\$1,009

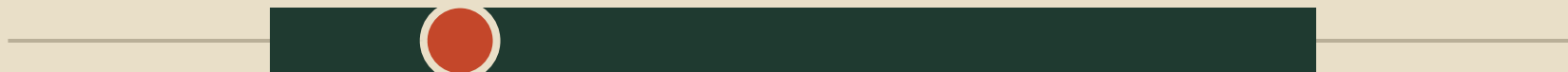
TRACT 101

\$1,766

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$1,009–\$1,514



\$1,101 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

2,130

homes permitted in ten years,
2016–2025

18%

of those were in multifamily
buildings

80%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.5% to the 36,746 homes here.

156–552

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 29% less than Texas's.

\$202,600

median home value in Longview.

Longview



\$202,600

Texas



\$283,800

U.S.



\$332,700

THAT WAS LONGVIEW'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/longview/**](https://almanacdata.ai/e/tx/longview/)

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