



Laredo, Texas.

Current market data.

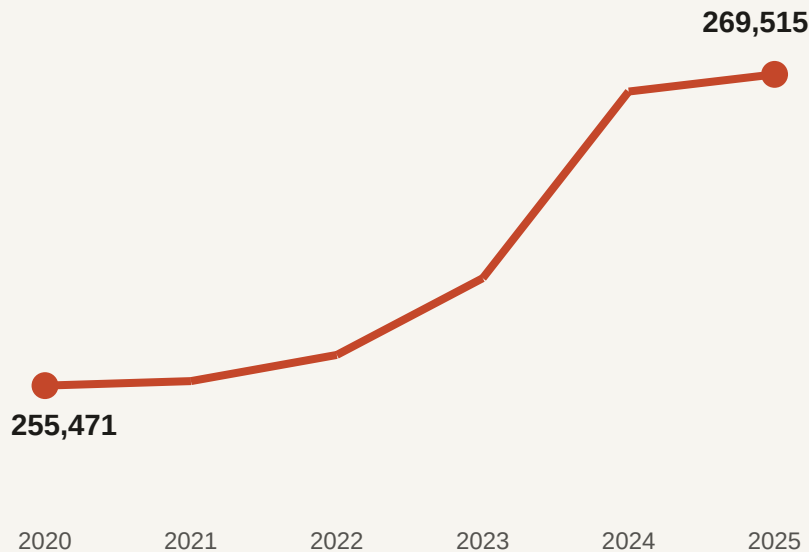
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 5.5% since
2020.**

269,515

people, the 11th-largest of Texas's cities and towns.

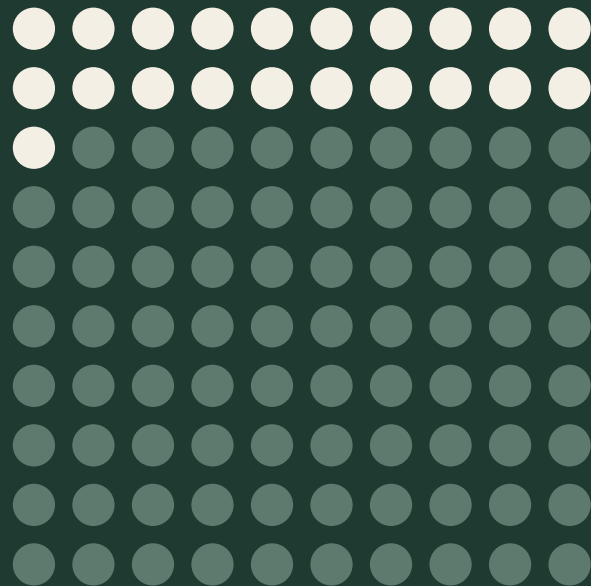


THE WORKDAY

2 in 10 jobs here go to
people who live somewhere
else.

21.2%

of 98,461 jobs located in Laredo are filled by in-commuters.



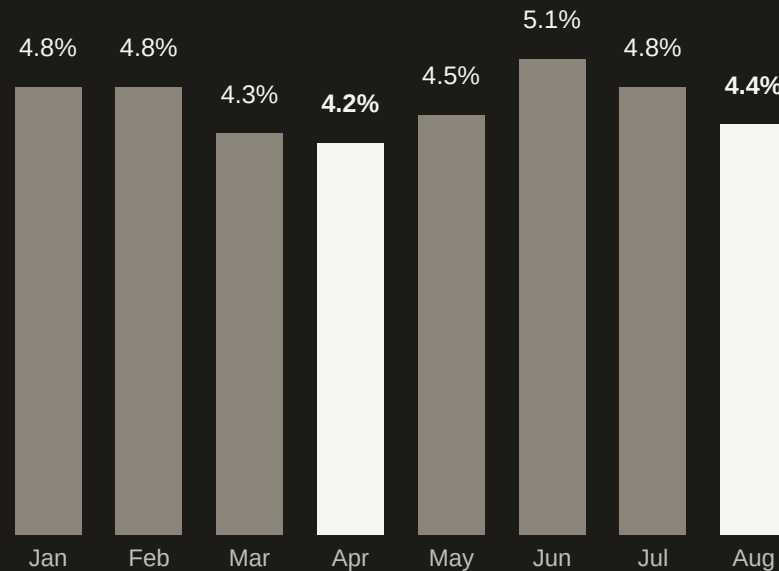
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.2%.

4.4%

in August 2026, the latest month released. A year earlier it was 4.8%.

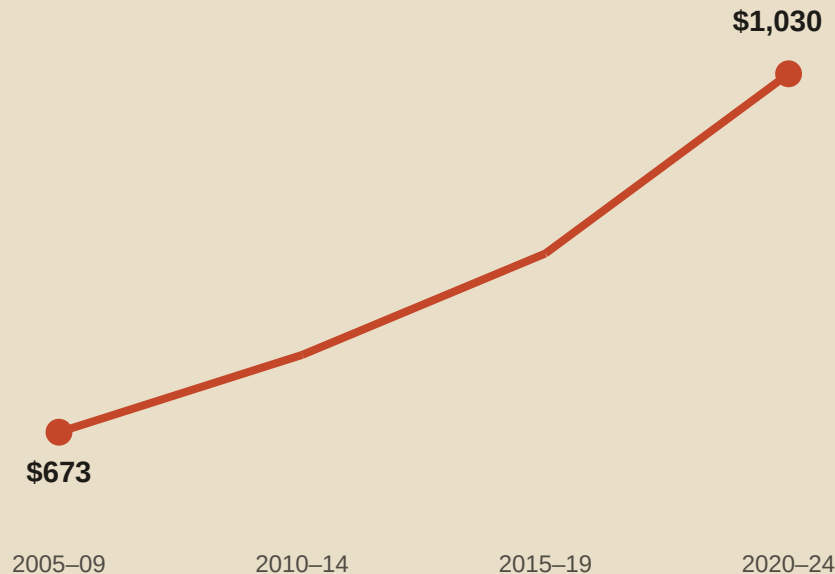


RENT

Median rent is up 53%
since the 2005–2009
survey, before inflation.

\$1,030

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,383 gap between neighbors, the sharpest rent edge between adjacent tracts in Webb County.

TRACT 16.02

\$1,203

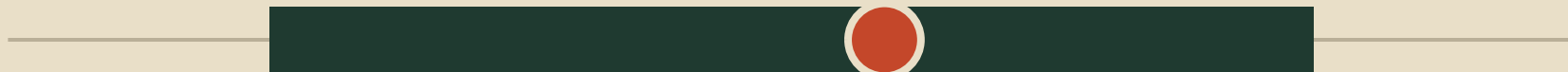
TRACT 17.22

\$2,586

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$796–\$1,193



\$1,030 median

is the monthly rent range local workforce wages support.

BUILDING

56% of the housing here was built before 2000.

14,827

homes permitted in ten years,
2016–2025

20%

of those were in multifamily
buildings

56%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.5–1.2% to the 84,111 homes here.

402–985

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 32% less than Texas's.

\$193,500

median home value in Laredo.

Laredo



Texas



U.S.



THAT WAS LAREDO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/laredo/

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