



La Joya, Texas.

Current market data.

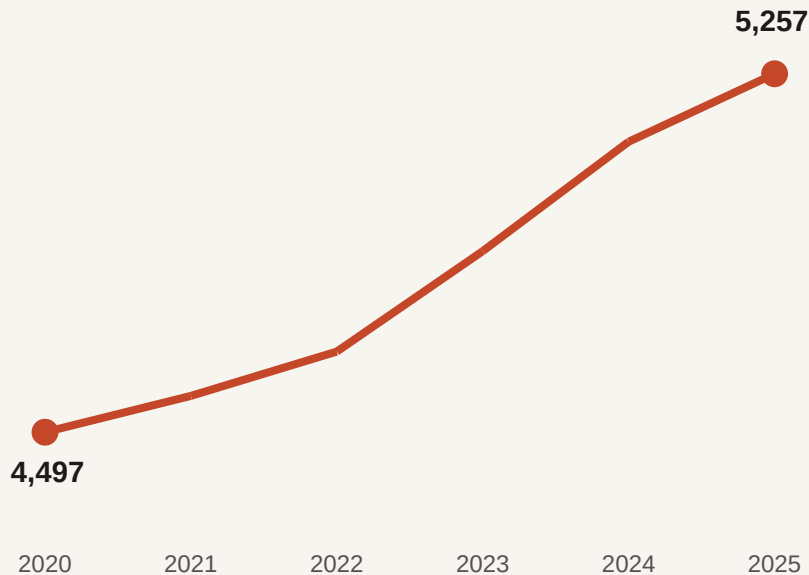
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 16.9% since 2020.

5,257

people, the 380th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

93.4%

of 4,365 jobs located in La Joya are filled by in-commuters.



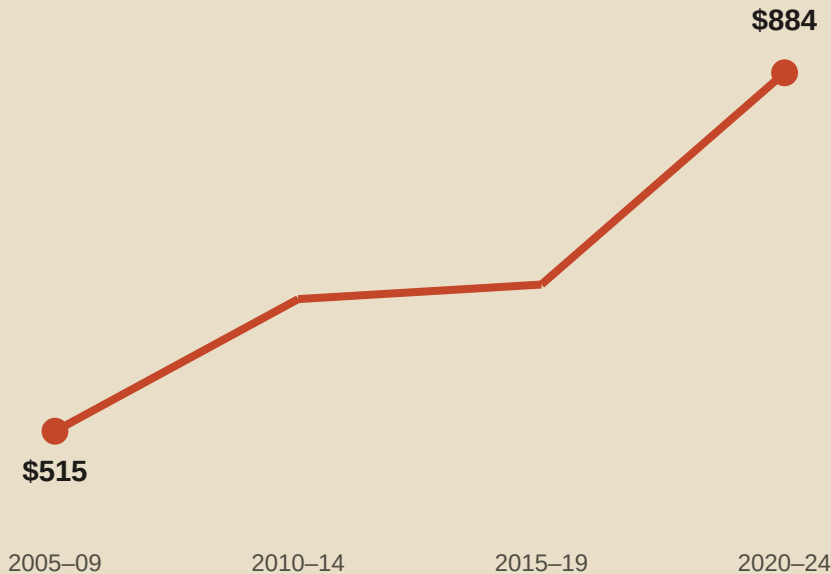
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 72%
since the 2005–2009
survey, before inflation.

\$884

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,676 gap between neighbors, the sharpest rent edge between adjacent tracts in Hidalgo County.

TRACT 235.17

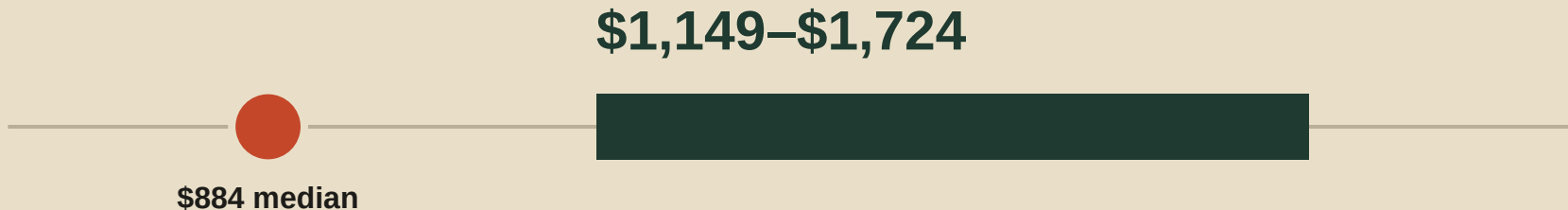
\$800

TRACT 241.31

\$2,476

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

60% of the housing here was built before 2000.

485

homes permitted in ten years,
2016–2025

32%

of those were in multifamily
buildings

60%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 1,817 homes here.

10–44

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 62% less than Texas's.

\$108,000

median home value in La Joya.

La Joya



\$108,000

Texas



\$283,800

U.S.



\$332,700

THAT WAS LA JOYA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/la-joya/

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