



Iola, Texas.

Current market data.

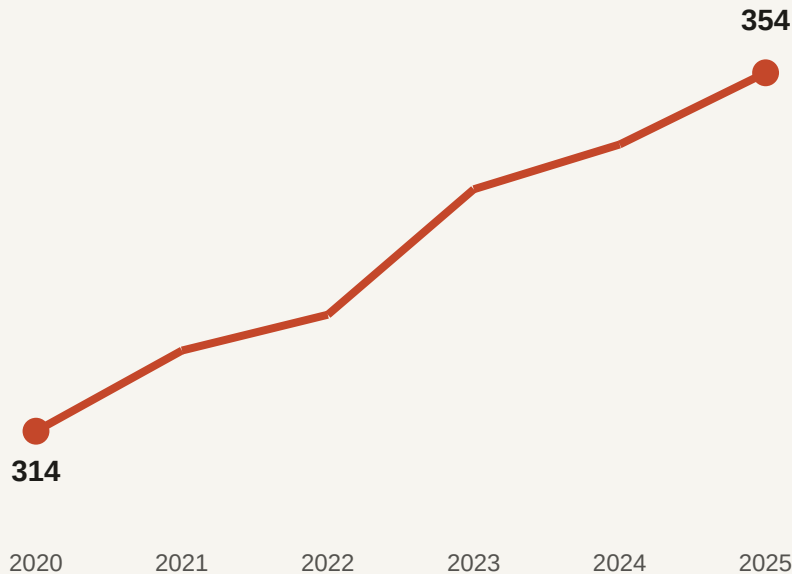
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.7% since 2020.

354

people, the 1063rd-largest of Texas's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

97.4%

of 39 jobs located in Iola are filled by in-commuters.



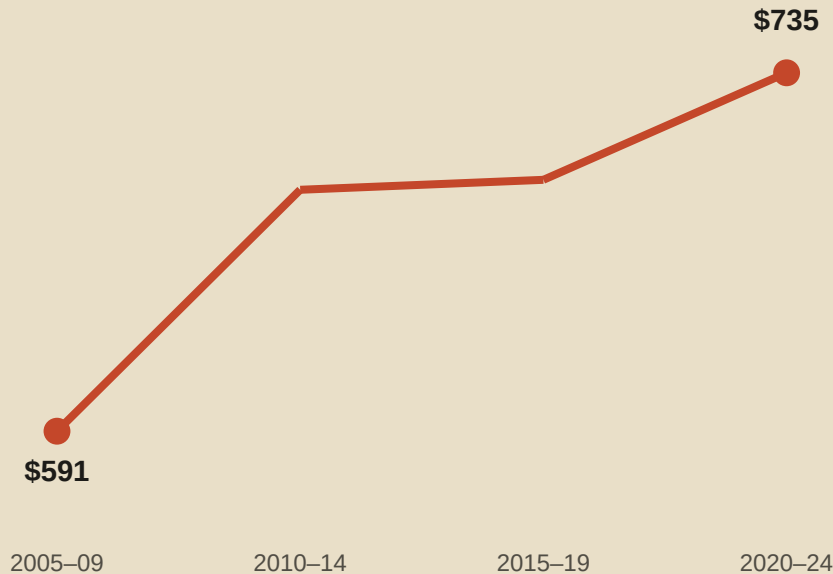
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 24%
since the 2005–2009
survey, before inflation.

\$735

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$743 gap between neighbors, the sharpest rent edge between adjacent tracts in Grimes County.

TRACT 1801.01

\$821

TRACT 1801.02

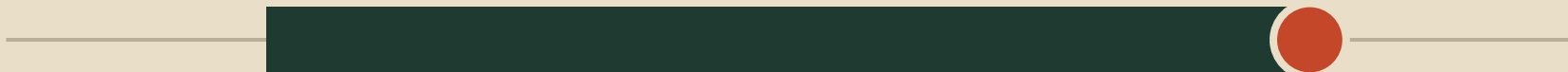
\$1,564



ROOM TO BUILD

The median rent is above what local wages can carry.

\$487–\$730



\$735 median

is the monthly rent range local workforce wages support.



BUILDING

72% of the housing here was built before 2000.

72%

of all homes were built before 2000



UNITS NEEDED

None of three estimates finds a housing shortfall here.

0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 53% less than Texas's.

\$133,300

median home value in Iola.

Iola



\$133,300

Texas



\$283,800

U.S.



\$332,700

THAT WAS IOLA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/iola/

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