



# Horseshoe Bay, Texas.

Current market data.

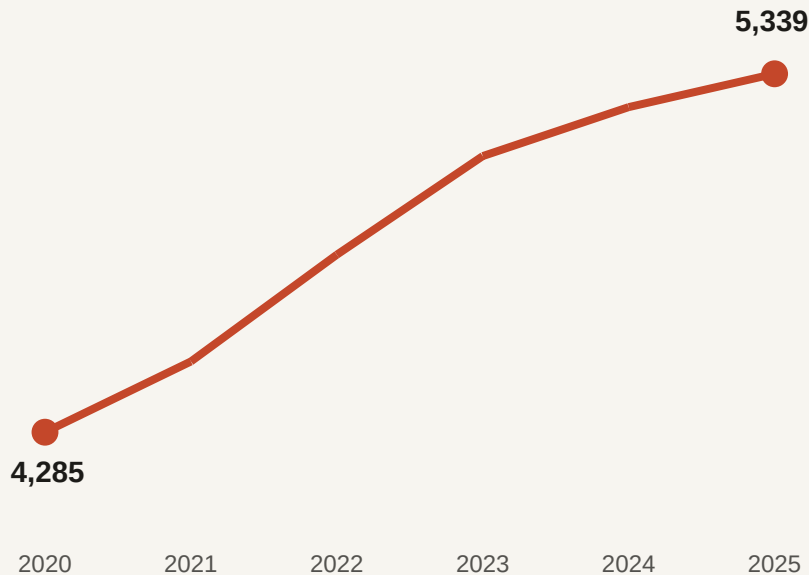
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

**Growing. Up 24.6% since 2020.**

**5,339**

people, the 374th-largest of Texas's cities and towns.

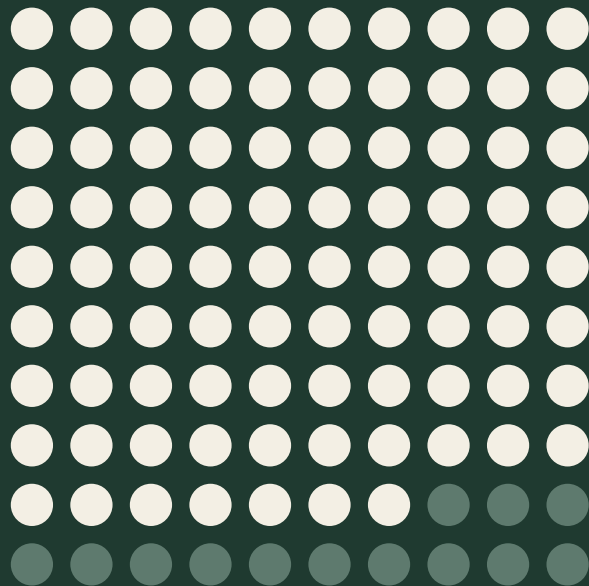


THE WORKDAY

9 in 10 jobs here go to  
people who live somewhere  
else.

86.8%

of 1,618 jobs located in Horseshoe Bay are filled by  
in-commuters.



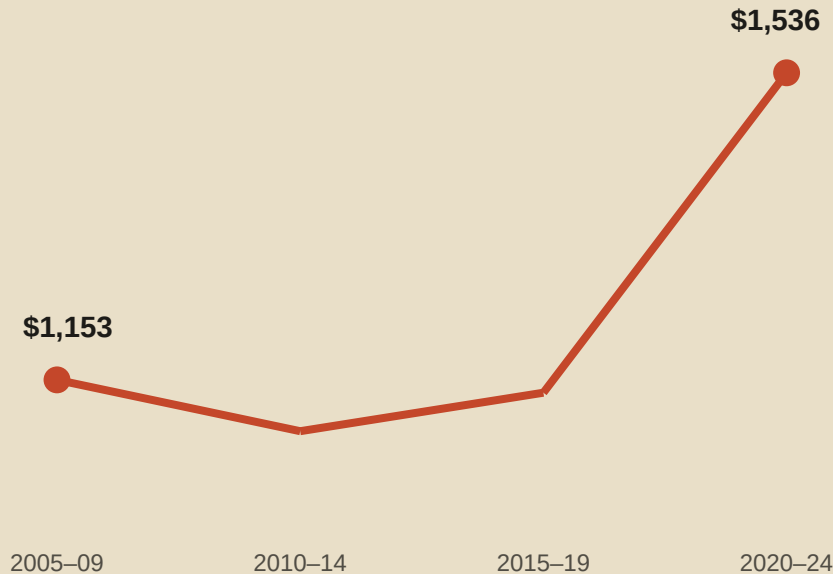
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 33%  
since the 2005–2009  
survey, before inflation.

**\$1,536**

a month. Texas's median is \$1,403.



## THE SEAM

# Cross one tract line and median rent doubles.

A \$548 gap between neighbors, the sharpest rent edge between adjacent tracts in Llano County.

TRACT 9701

**\$579**

TRACT 9703

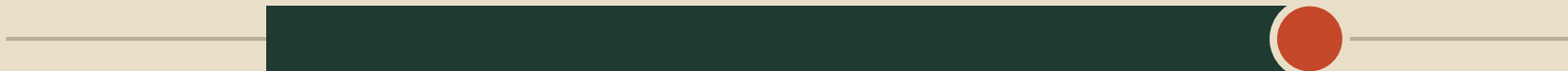
**\$1,127**



## ROOM TO BUILD

# The median rent is above what local wages can carry.

**\$1,018–\$1,527**



**\$1,536 median**

is the monthly rent range local workforce wages support.

## BUILDING

# 63% of the housing here was built before 2000.

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## 539

homes permitted, 2022–2025

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## 3%

of those were in multifamily  
buildings

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## 63%

of all homes were built before 2000

## UNITS NEEDED

**Closing the gap would add 0.1–0.4% to the 3,851 homes here.**

**4–16**

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



## HOME VALUE

A median home costs 94% more than Texas's.

**\$549,800**

median home value in Horseshoe Bay.

Horseshoe Bay



\$549,800

Texas



\$283,800

U.S.



\$332,700

THAT WAS HORSESHOE BAY'S 2026

# Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [almanacdata.ai/e/tx/horseshoe-bay/](https://almanacdata.ai/e/tx/horseshoe-bay/)

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