



Hooks, Texas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

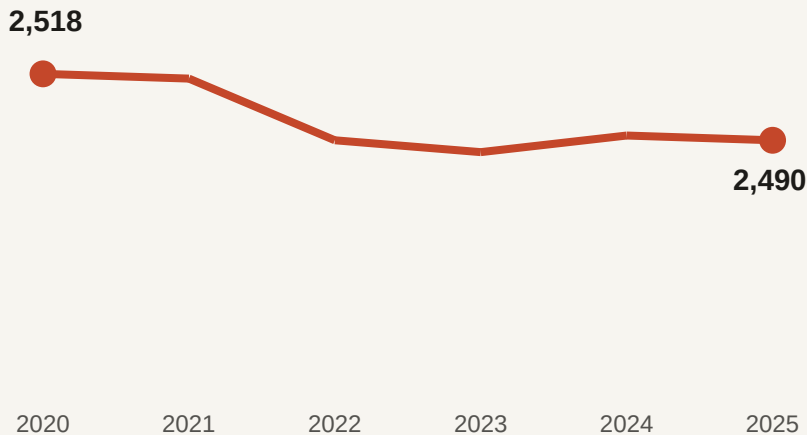


POPULATION

Down 1.1% since 2020.

2,490

people, the 544th-largest of Texas's cities and towns.

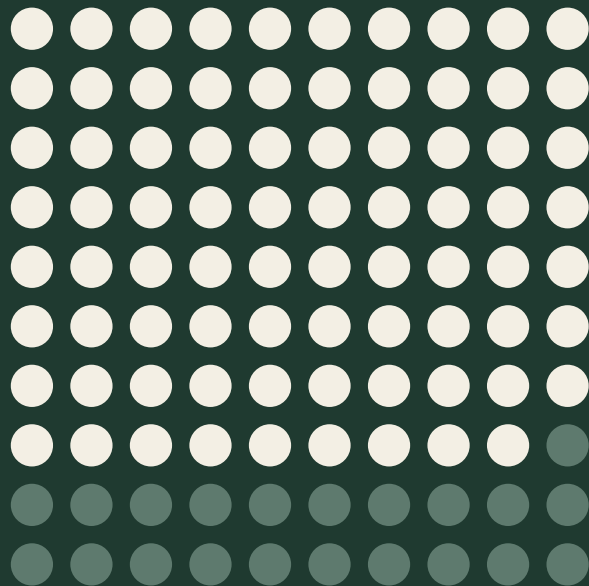


THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

79.5%

of 414 jobs located in Hooks are filled by in-commuters.



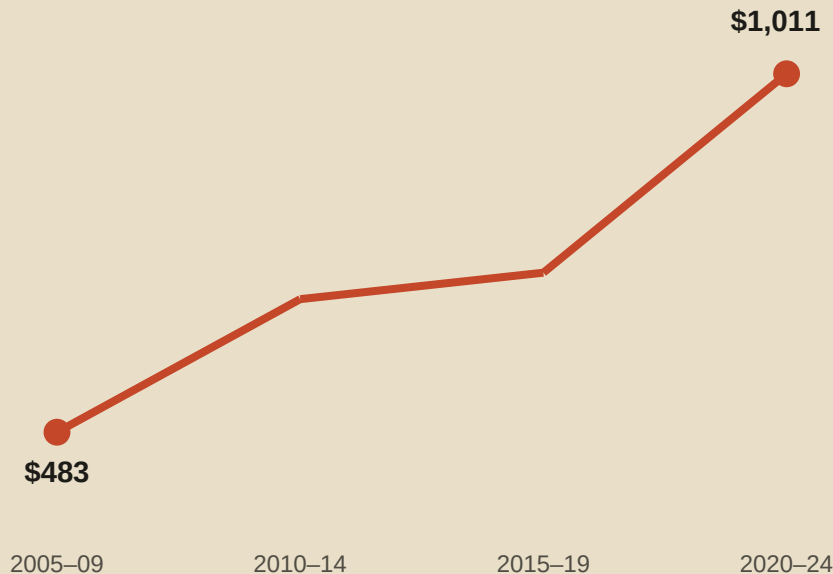
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 109%
since the 2005–2009
survey, before inflation.

\$1,011

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$602 gap between neighbors, the sharpest rent edge between adjacent tracts in Bowie County.

TRACT 115.02

\$506

TRACT 113.02

\$1,108



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$821–\$1,232



\$1,011 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

9

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

88%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3% to the 1,196 homes here.

3–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 75% less than Texas's.

\$69,800

median home value in Hooks.

Hooks



\$69,800

Texas



\$283,800

U.S.



\$332,700

THAT WAS HOOKS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/hooks/**](https://almanacdata.ai/e/tx/hooks/)

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