



Goliad, Texas.

Current market data.

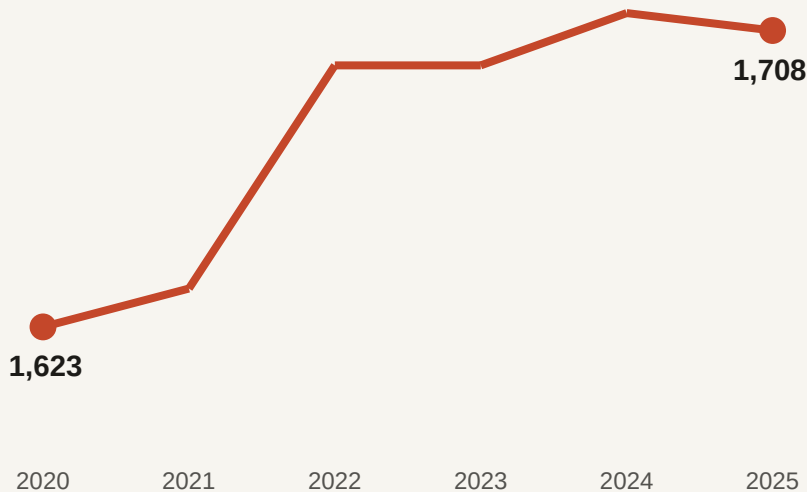
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.2% since 2020.

1,708

people, the 657th-largest of Texas's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.2%

of 763 jobs located in Goliad are filled by in-commuters.



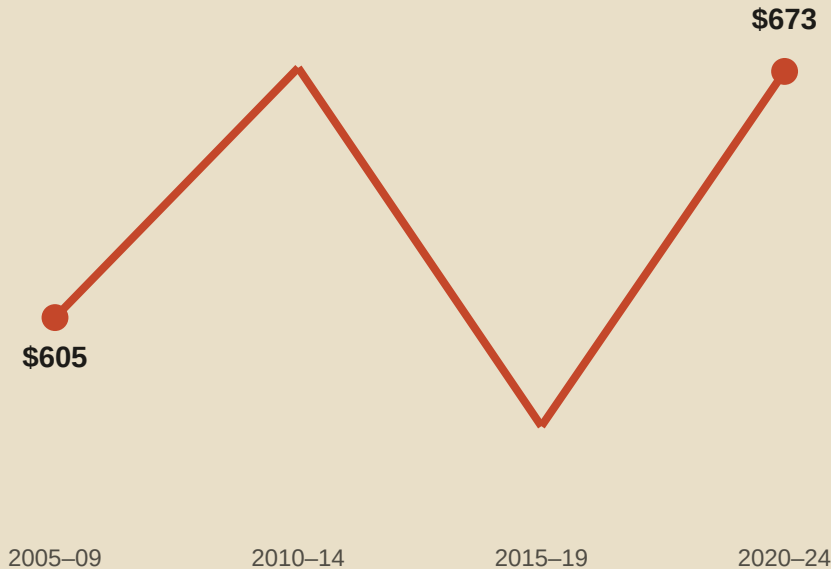
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 11%
since the 2005–2009
survey, before inflation.

\$673

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$189.

A \$189 gap between neighbors, the sharpest rent edge between adjacent tracts in Goliad County.

TRACT 9602

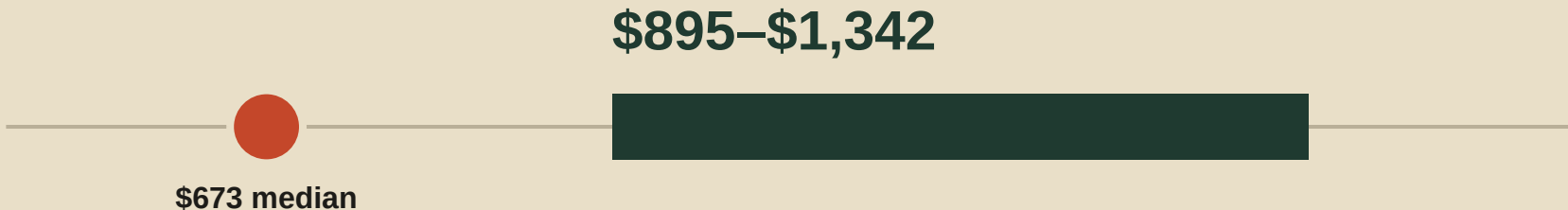
\$593

TRACT 9601

\$782

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

46

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

97%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.9% to the 868 homes here.

1–8

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 35% less than Texas's.

\$184,200

median home value in Goliad.

Goliad



\$184,200

Texas



\$283,800

U.S.



\$332,700

THAT WAS GOLIAD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/tx/goliad/**](https://almanacdata.ai/e/tx/goliad/)

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