



Georgetown, Texas.

Current market data.

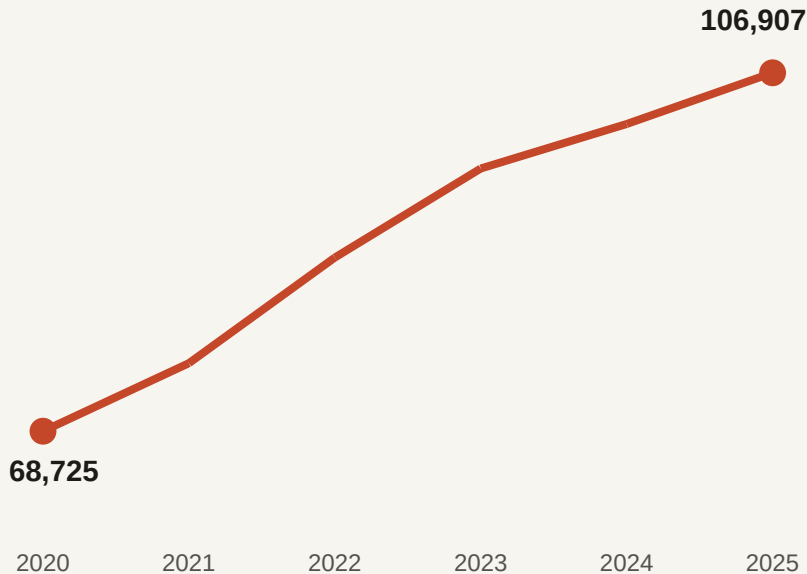
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 55.6% since 2020.

106,907

people, the 42nd-largest of Texas's cities and towns.



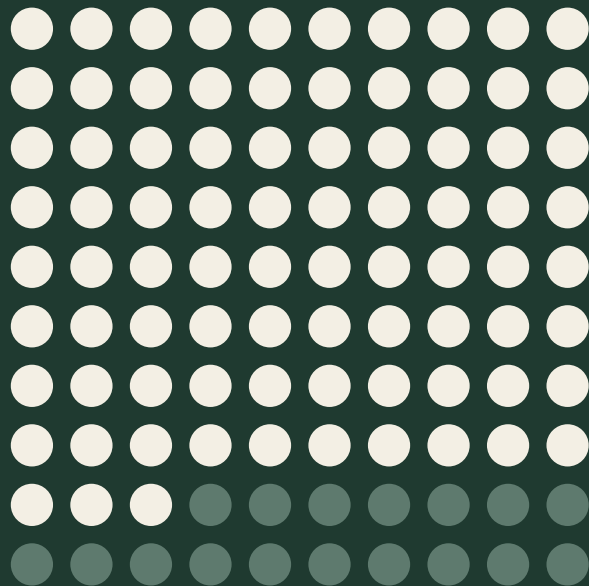
THE WORKDAY

8 in 10 jobs here go to
people who live somewhere
else.

82.8%

of 31,527 jobs located in Georgetown are filled by
in-commuters.

Source: Census LEHD LODES, 2023



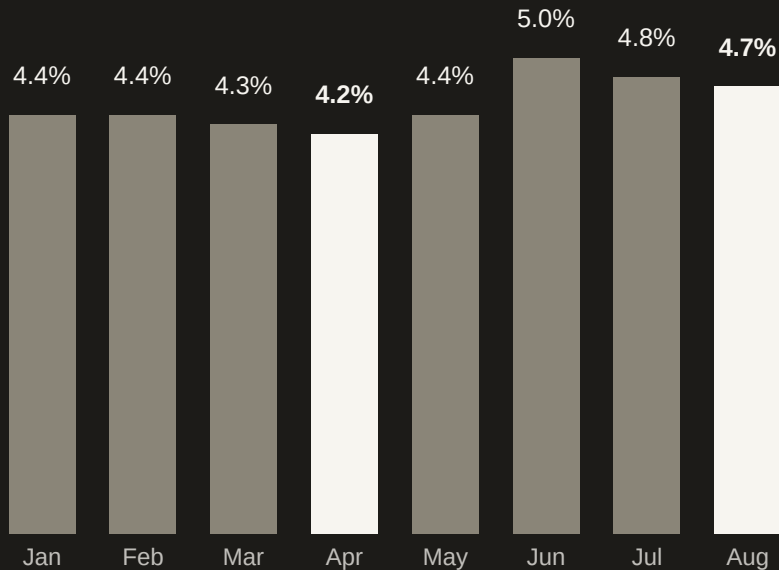
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.2%.

4.7%

in August 2026, the latest month released. A year earlier it was 4.6%.

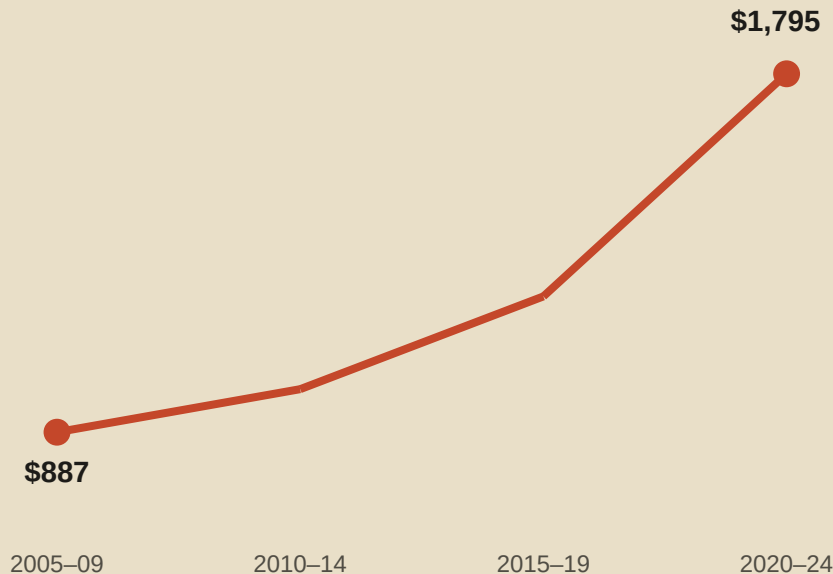


RENT

Median rent is up 102%
since the 2005–2009
survey, before inflation.

\$1,795

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,783 gap between neighbors, the sharpest rent edge between adjacent tracts in Williamson County.

TRACT 206.04

\$1,575

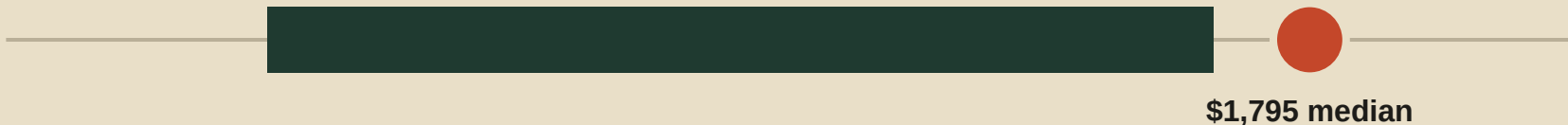
TRACT 206.06

\$3,358

ROOM TO BUILD

The median rent is above what local wages can carry.

\$1,158–\$1,736



is the monthly rent range local workforce wages support.

BUILDING

31% of the housing here was built before 2000.

27,232

homes permitted in ten years,
2016–2025

41%

of those were in multifamily
buildings

31%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–0.8% to the 37,206 homes here.

136–315

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 51% more than Texas's.

\$429,100

median home value in Georgetown.

Georgetown



\$429,100

Texas



\$283,800

U.S.



\$332,700

THAT WAS GEORGETOWN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/georgetown/

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