



Friona, Texas.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

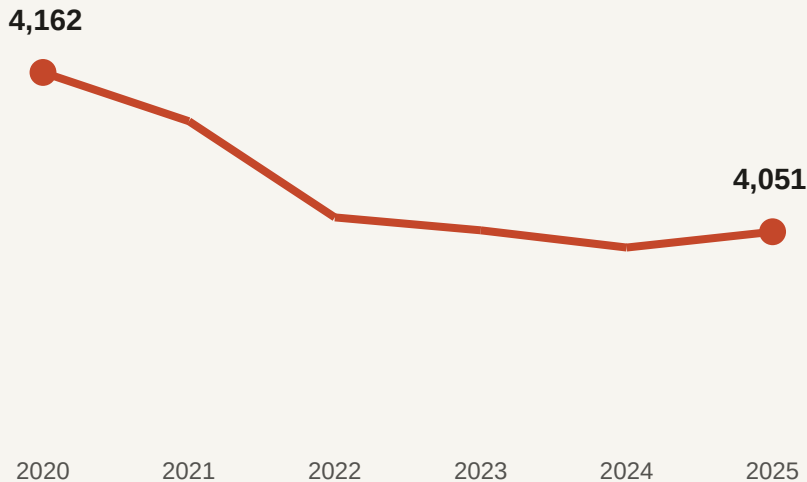


POPULATION

Down 2.7% since 2020.

4,051

people, the 427th-largest of Texas's cities and towns.

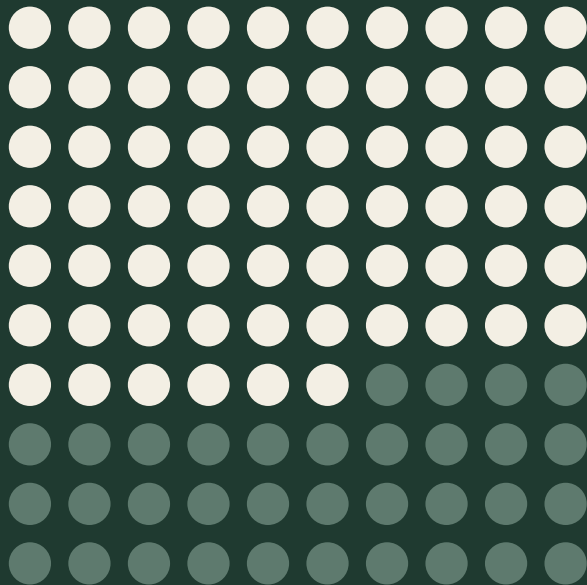


THE WORKDAY

7 in 10 jobs here go to
people who live somewhere
else.

66.1%

of 975 jobs located in Friona are filled by in-commuters.



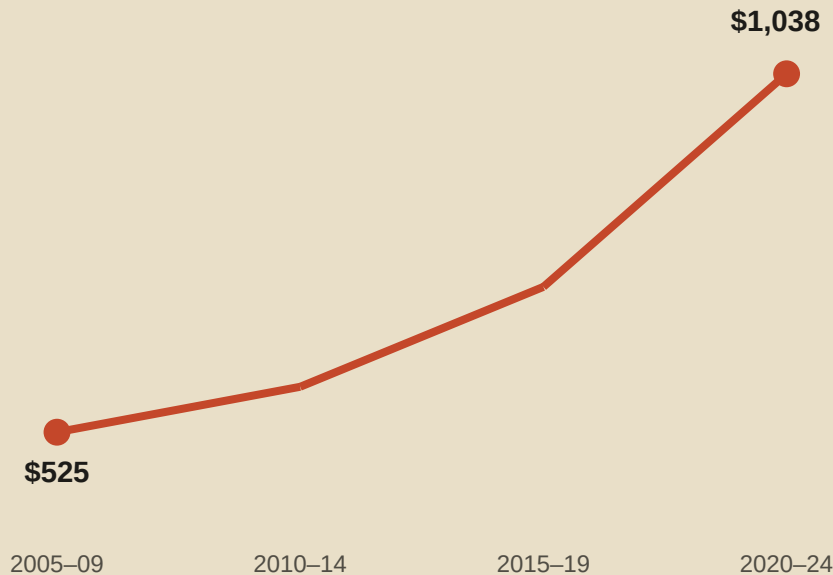
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 98%
since the 2005–2009
survey, before inflation.

\$1,038

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$66.

A \$66 gap between neighbors, the sharpest rent edge between adjacent tracts in Parmer County.

TRACT 9502

\$1,038

TRACT 9503

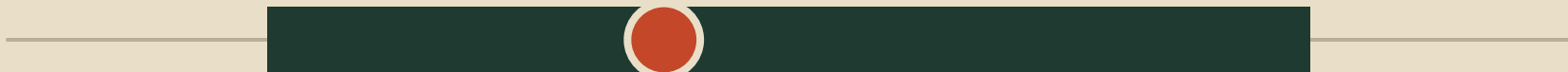
\$1,104



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$872–\$1,308



\$1,038 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

12

homes permitted, 2022–2025

100%

of those were in multifamily
buildings

92%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.6% to the 1,573 homes here.

2–10

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 56% less than Texas's.

\$125,500

median home value in Friona.

Friona



\$125,500

Texas



\$283,800

U.S.



\$332,700

THAT WAS FRIONA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/friona/

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