



DeSoto, Texas.

Current market data.

11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

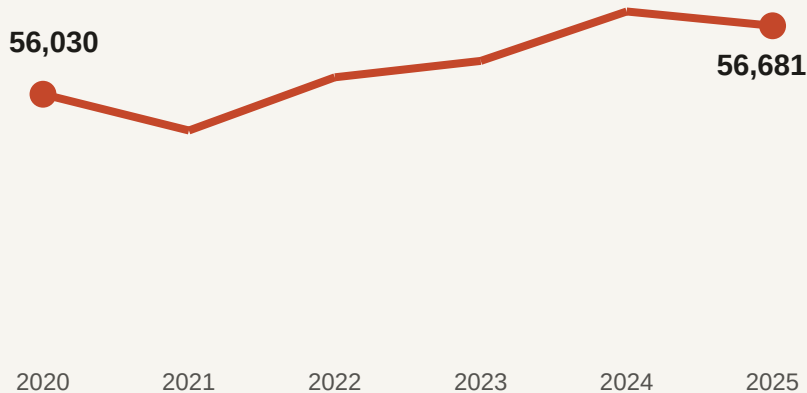


POPULATION

Growing. Up 1.2% since 2020.

56,681

people, the 70th-largest of Texas's cities and towns.

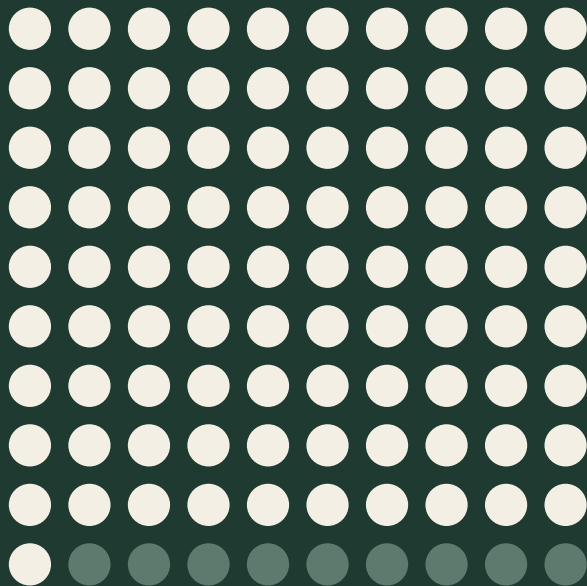


THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.4%

of 16,356 jobs located in DeSoto are filled by in-commuters.



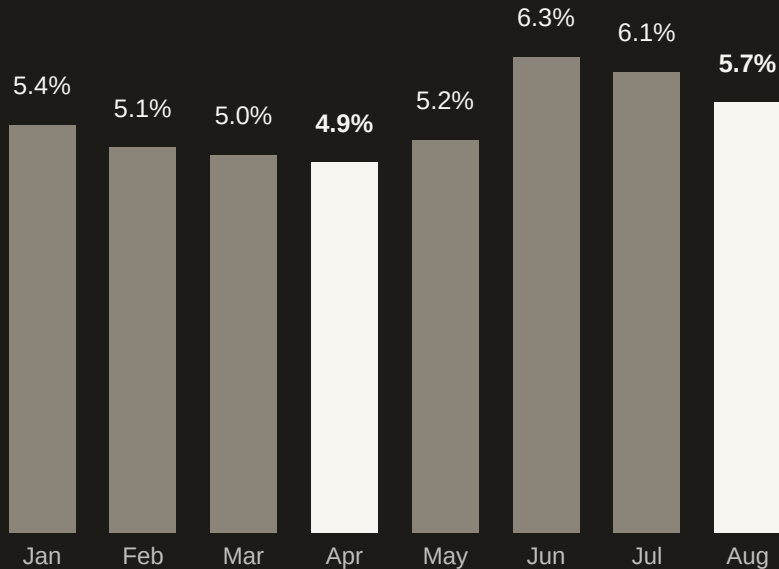
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in April:
4.9%.

5.7%

in August 2026, the latest month released. A year earlier it was 5.5%.

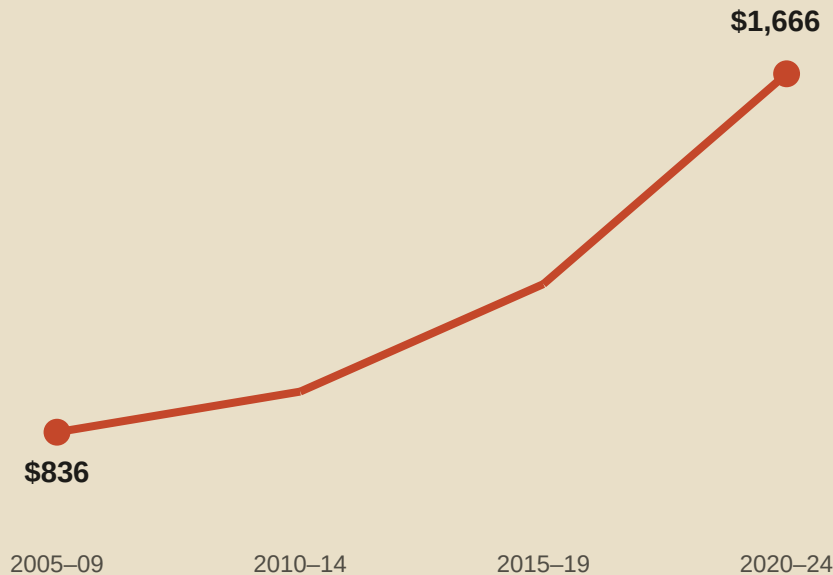


RENT

Median rent is up 99%
since the 2005–2009
survey, before inflation.

\$1,666

a month. Texas's median is \$1,403.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,386 gap between neighbors, the sharpest rent edge between adjacent tracts in Dallas County.

TRACT 78.21

\$1,115

TRACT 78.24

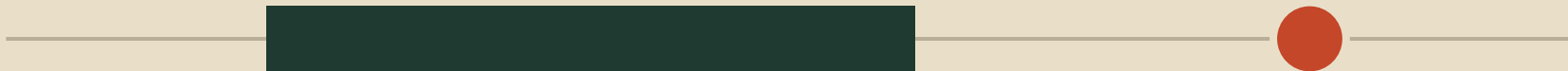
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$923–\$1,385



\$1,666 median

is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

1,883

homes permitted in ten years,
2016–2025

7%

of those were in multifamily
buildings

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.8% to the 21,718 homes here.

71–164

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 13%
more than Texas's.

\$319,400

median home value in DeSoto.

DeSoto



Texas



U.S.



THAT WAS DESOTO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/desoto/

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