



Amarillo, Texas.

Current market data.

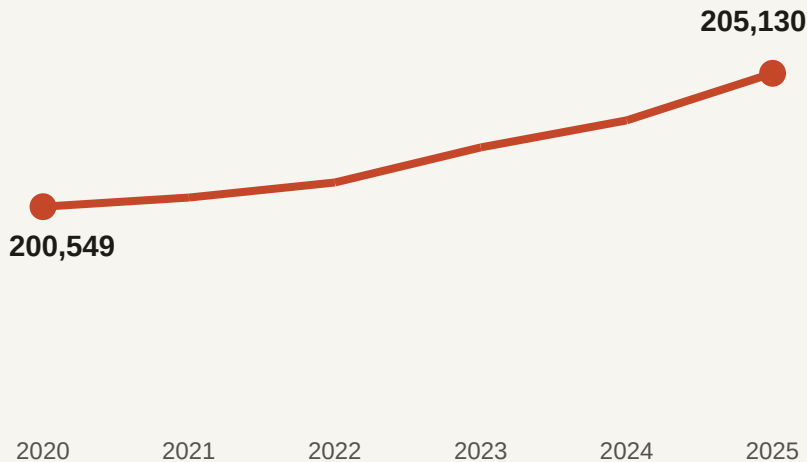
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.3% since 2020.

205,130

people, the 17th-largest of Texas's cities and towns.

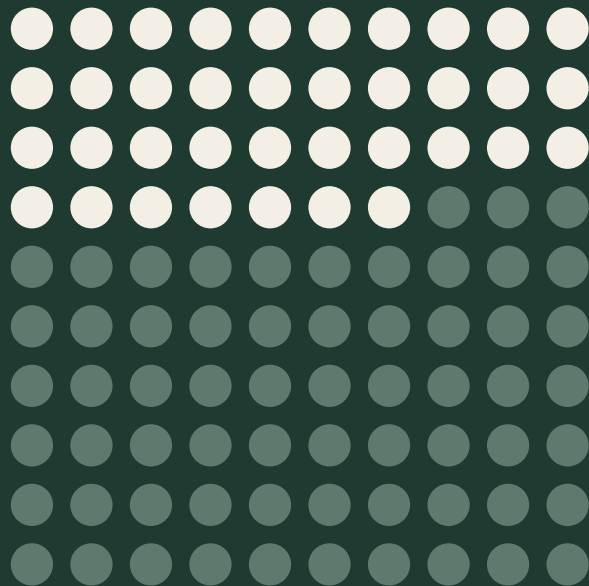


THE WORKDAY

4 in 10 jobs here go to
people who live somewhere
else.

36.8%

of 95,067 jobs located in Amarillo are filled by in-commuters.



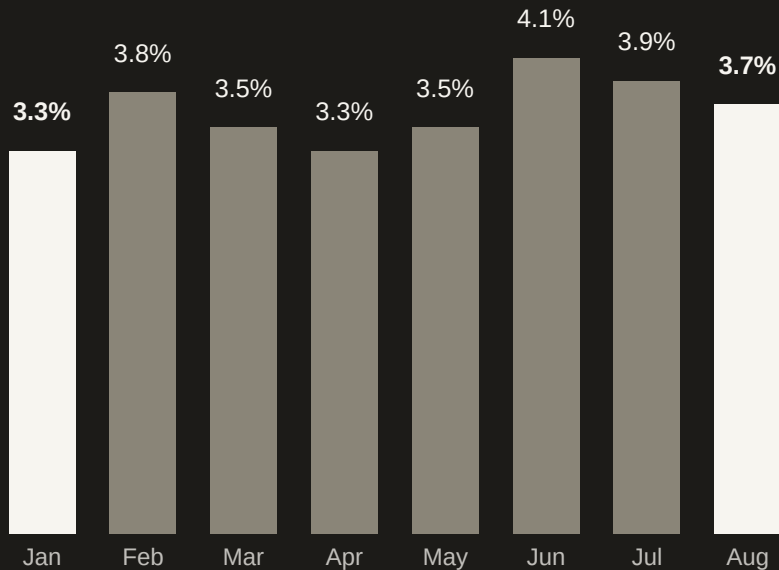
Each dot is 1% of jobs. Filled: held by in-commuters.

UNEMPLOYMENT, 2026

The low came in January:
3.3%.

3.7%

in August 2026, the latest month released. A year earlier it was 3.4%.



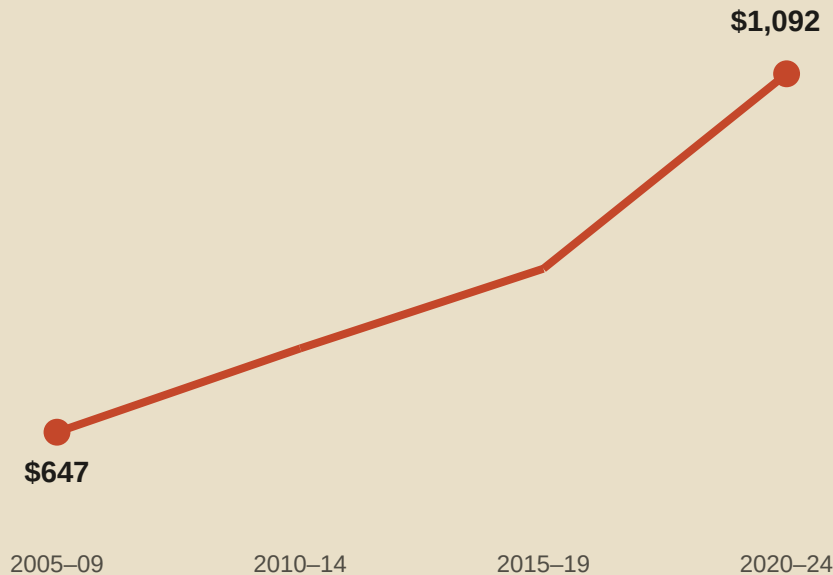


RENT

**Median rent is up 69%
since the 2005–2009
survey, before inflation.**

\$1,092

a month. Texas's median is \$1,403.



THE SEAM

Cross one tract line and median rent jumps \$716.

A \$716 gap between neighbors, the sharpest rent edge between adjacent tracts in Randall County.

TRACT 216.04

\$1,037

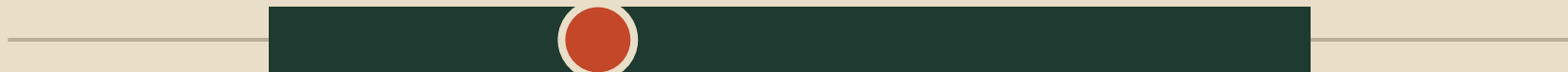
TRACT 216.03

\$1,753

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$943–\$1,414



\$1,092 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

7,074

homes permitted in ten years,
2016–2025

23%

of those were in multifamily
buildings

79%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.4–1.1% to the 89,188 homes here.

343–951

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 31% less than Texas's.

\$196,900

median home value in Amarillo.

Amarillo



Texas



U.S.



THAT WAS AMARILLO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tx/amarillo/

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