



Gatlinburg, Tennessee.

Current market data.

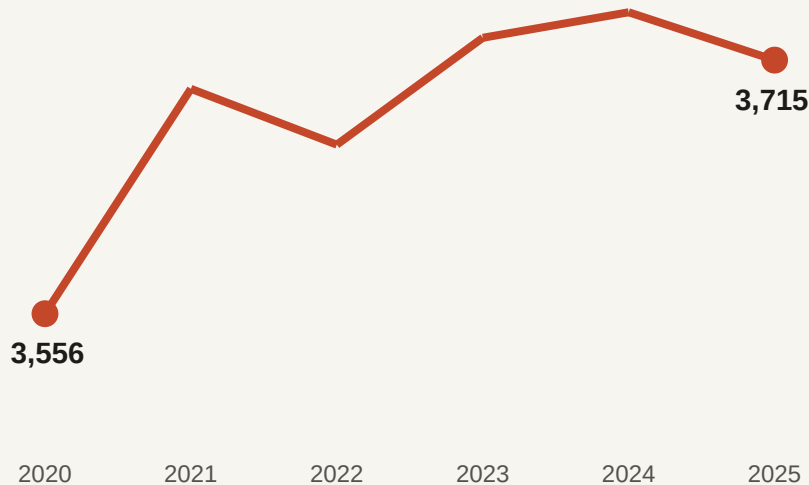
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 4.5% since 2020.

3,715

people, the 126th-largest of Tennessee's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.5%

of 7,673 jobs located in Gatlinburg are filled by in-commuters.



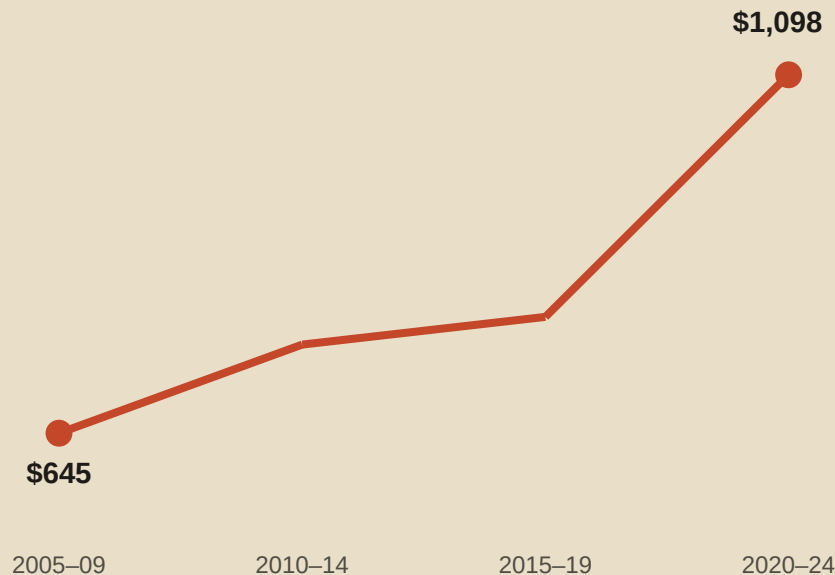
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 70%
since the 2005–2009
survey, before inflation.

\$1,098

a month. Tennessee's median is \$1,189.





THE SEAM

Cross one tract line and median rent doubles.

A \$1,141 gap between neighbors, the sharpest rent edge between adjacent tracts in Sevier County.

TRACT 804.02

\$914

TRACT 802.02

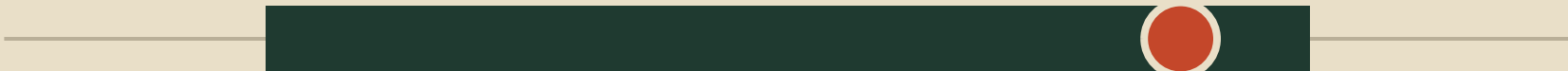
\$2,055



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$764–\$1,145



\$1,098 median

is the monthly rent range local workforce wages support.

BUILDING

70% of the housing here was built before 2000.

413

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

70%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–1.6% to the 4,830 homes here.

3–77

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 16% more than Tennessee's.

\$332,000

median home value in Gatlinburg.

Gatlinburg



\$332,000

Tennessee



\$286,700

U.S.



\$332,700

THAT WAS GATLINBURG'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/tn/gatlinburg/

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