



Winner, South Dakota.

Current market data.

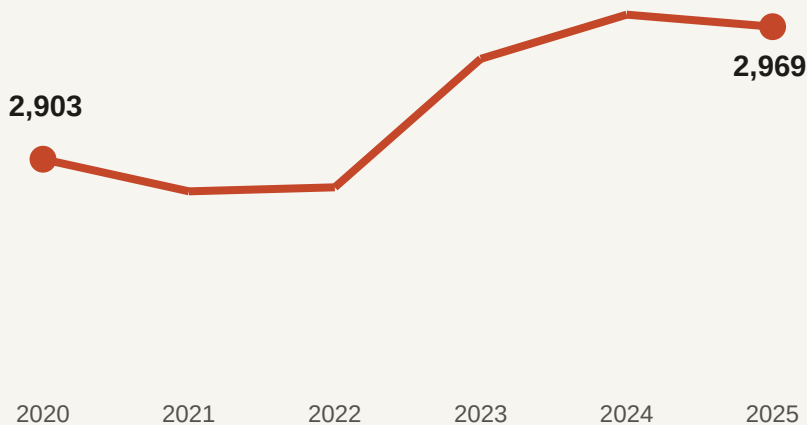
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 2.3% since 2020.

2,969

people, the 28th-largest of South Dakota's cities and towns.

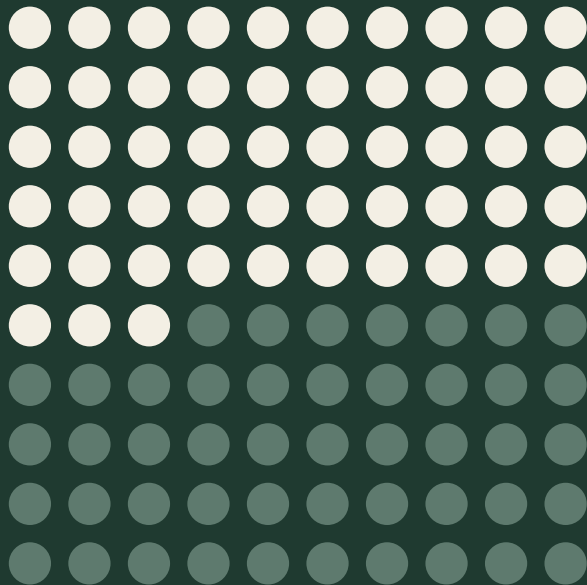


THE WORKDAY

5 in 10 jobs here go to
people who live somewhere
else.

53.3%

of 1,529 jobs located in Winner are filled by in-commuters.



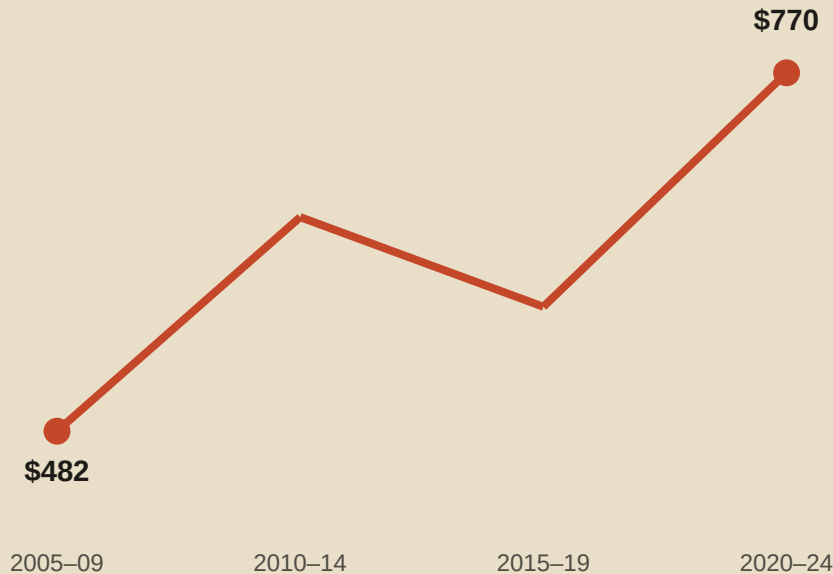
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 60%
since the 2005–2009
survey, before inflation.

\$770

a month. South Dakota's median is \$946.



THE SEAM

Cross one tract line and median rent jumps \$51.

A \$51 gap between neighbors, the sharpest rent edge between adjacent tracts in Tripp County.

TRACT 9717

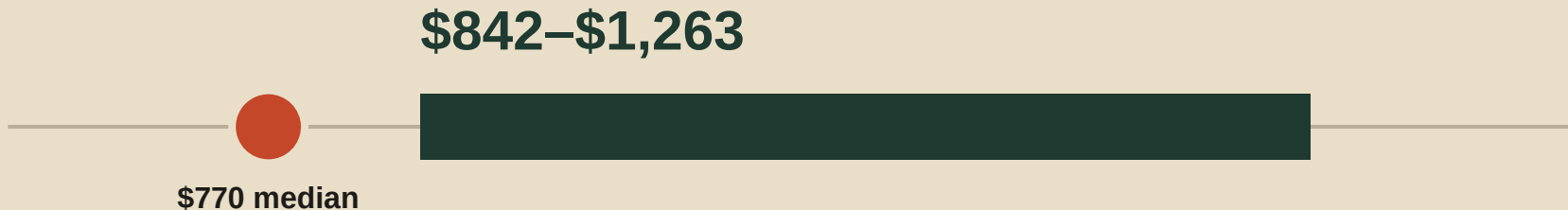
\$785

TRACT 9716

\$836

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

10

homes permitted, 2022–2025

0%

of those were in multifamily
buildings

87%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.2–1.0% to the 1,433 homes here.

3–15

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 59% less than South Dakota's.

\$106,100

median home value in Winner.

Winner



\$106,100

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS WINNER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sd/winner/

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