Rapid City, South Dakota.

Current market data.

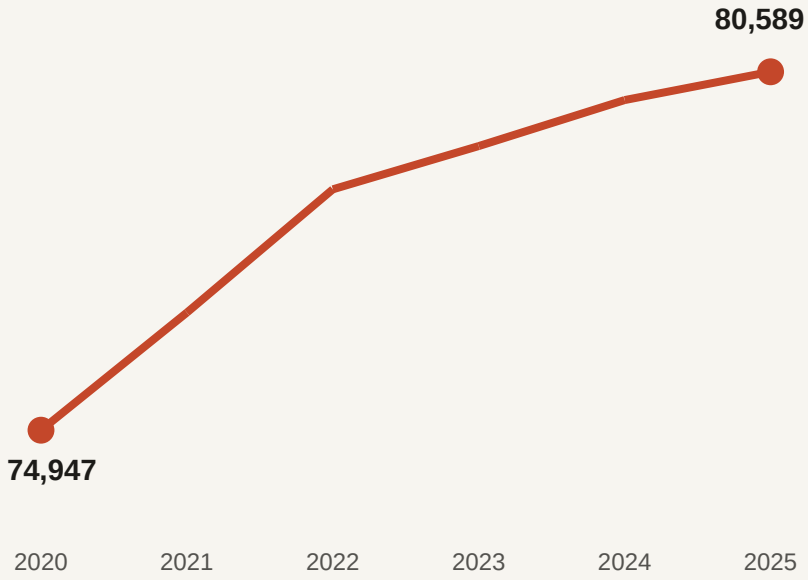
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 7.5% since 2020.

80,589

people, the 2nd-largest of South Dakota's cities and towns.



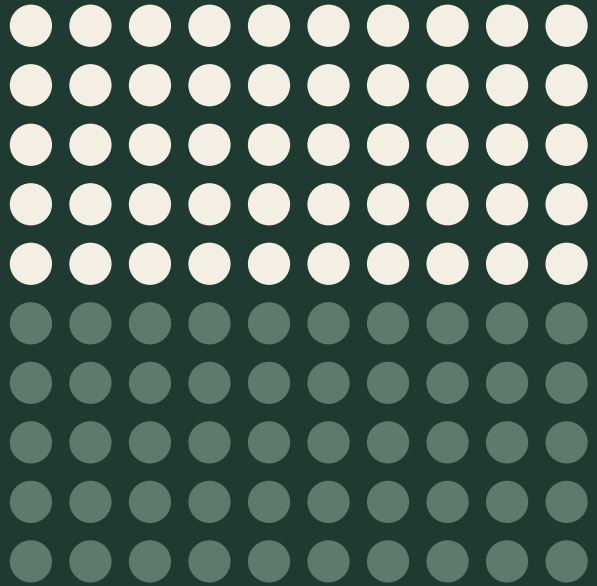
Source: Census Population Estimates, 2025

THE WORKDAY

5 in 10 jobs here go to people who live somewhere else.

49.7%

of 52,621 jobs located in Rapid City are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

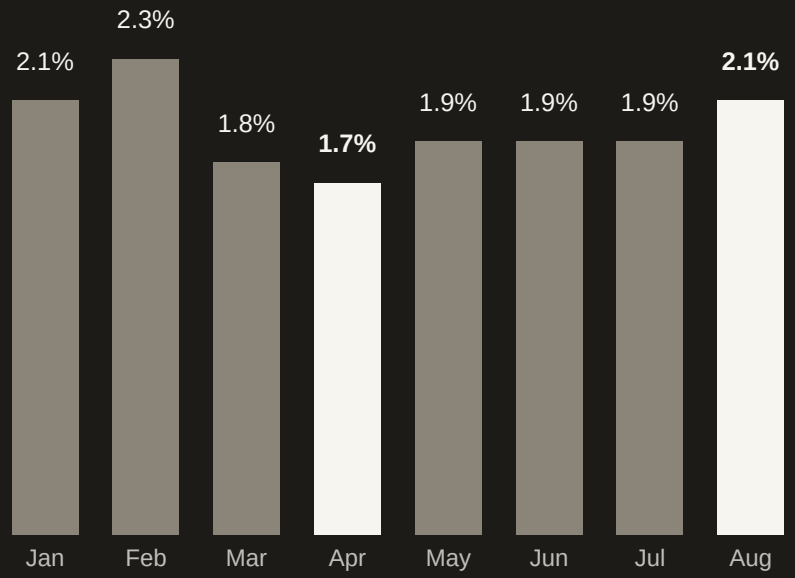
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 1.7%.

2.1%

in August 2026, the latest month released. A year earlier it was 2.1%.



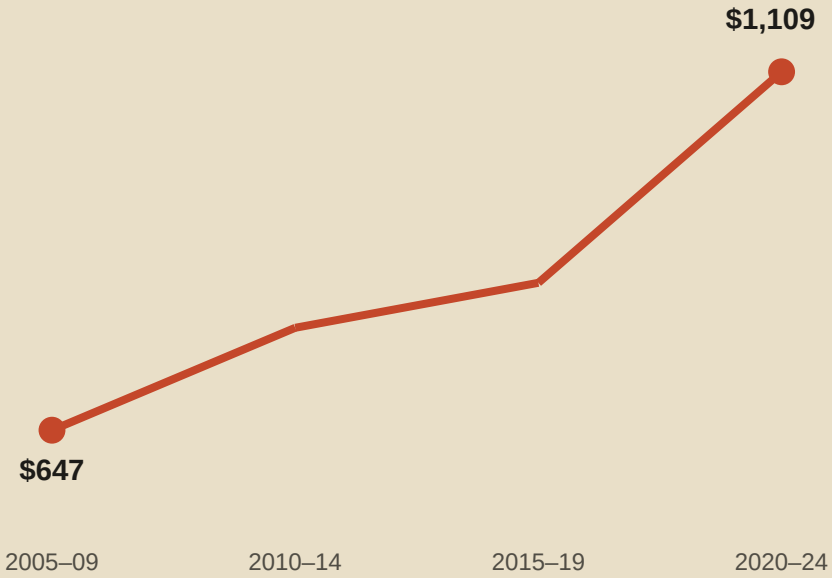
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 71% since the 2005–2009 survey, before inflation.

$1,109

a month. South Dakota's median is $946.

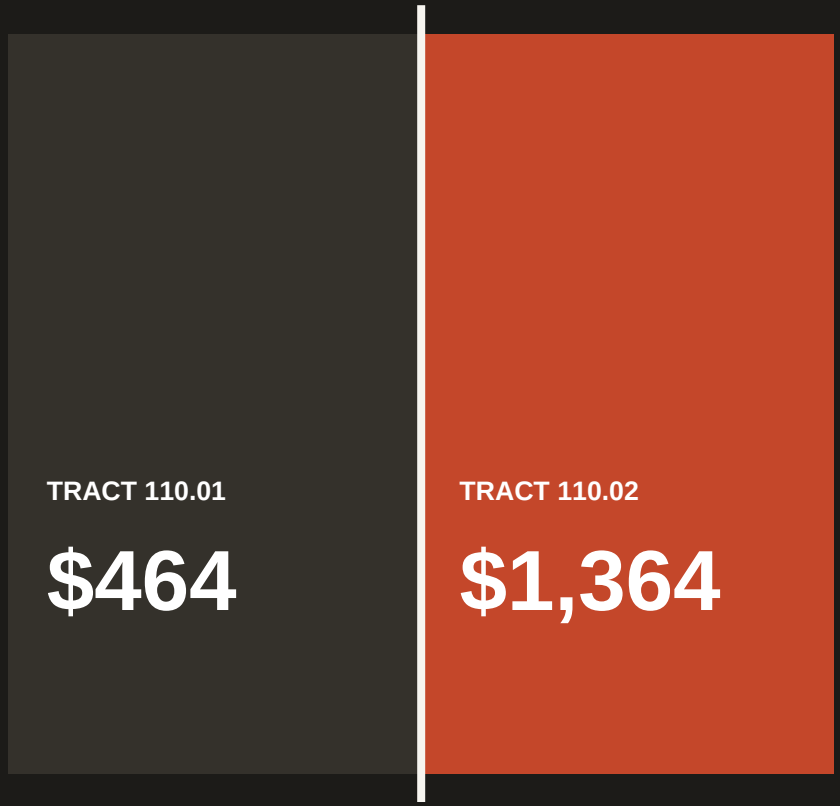


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent doubles.

A $900 gap between neighbors, the sharpest rent edge between adjacent tracts in Pennington County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

71% of the housing here was built before 2000.

6,866

homes permitted in ten years, 2016–2025

69%

of those were in multifamily buildings

71%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.5% to the 35,577 homes here.

124–526

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

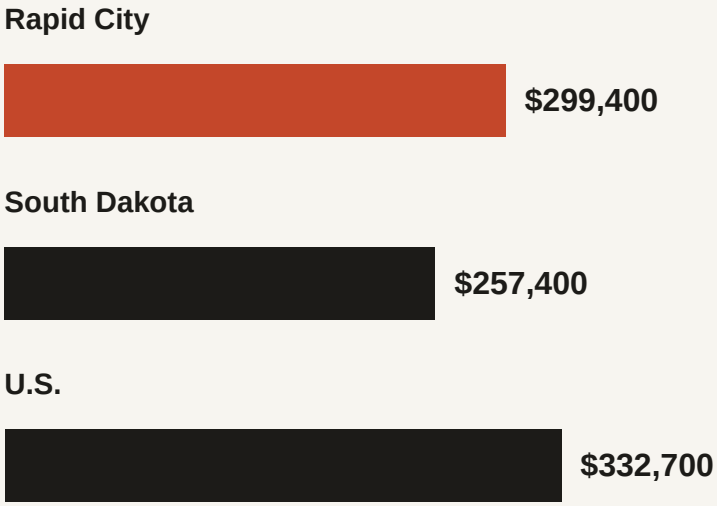
Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 16% more than South Dakota's.

$299,400

median home value in Rapid City.



Source: Census ACS 5-year, 2020-2024

THAT WAS RAPID CITY'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/sd/rapid-city/**