



McLaughlin, South Dakota.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

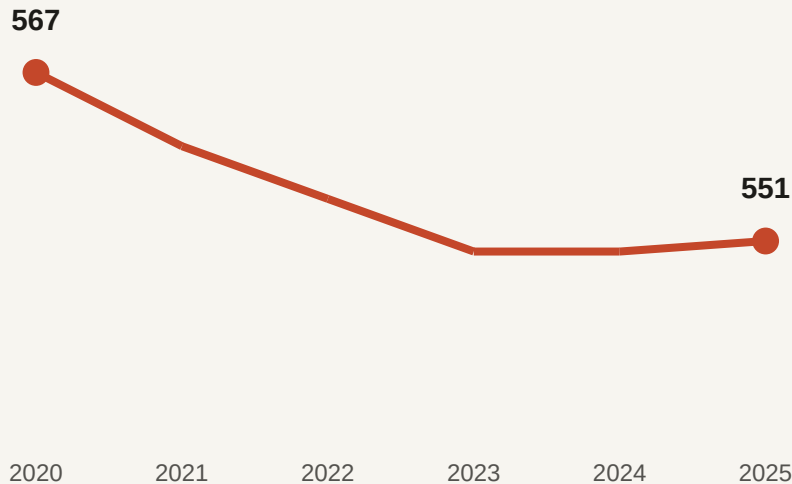


POPULATION

Down 2.8% since 2020.

551

people, the 111th-largest of South Dakota's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

91.6%

of 287 jobs located in McLaughlin are filled by in-commuters.



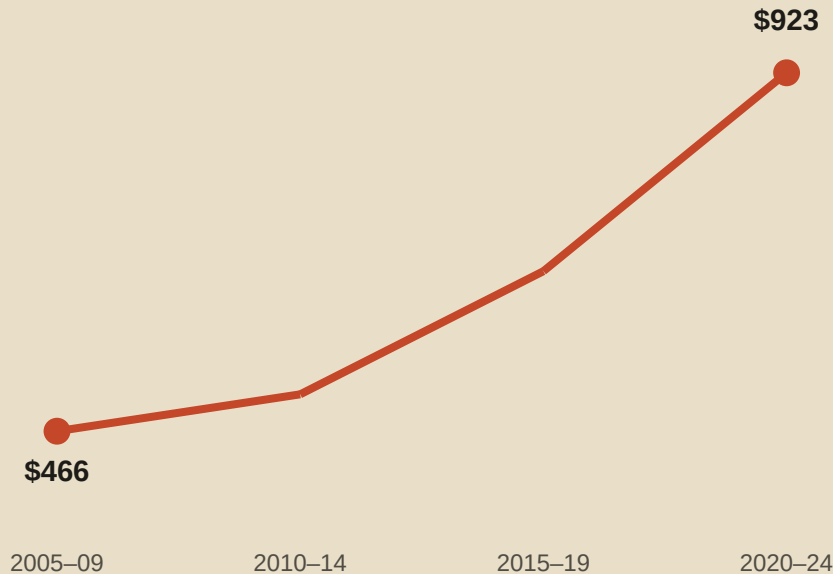
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 98%
since the 2005–2009
survey, before inflation.

\$923

a month. South Dakota's median is \$946.





THE SEAM

Cross one tract line and median rent jumps \$50.

A \$50 gap between neighbors, the sharpest rent edge between adjacent tracts in Corson County.

TRACT 9410

\$450

TRACT 9411

\$500

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

96%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0–1% to the 252 homes here.

0–3

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 76% less than South Dakota's.

\$62,400

median home value in McLaughlin.

McLaughlin



\$62,400

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS MCLAUGHLIN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sd/mclaughlin/**](https://almanacdata.ai/e/sd/mclaughlin/)

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