



Madison, South Dakota.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

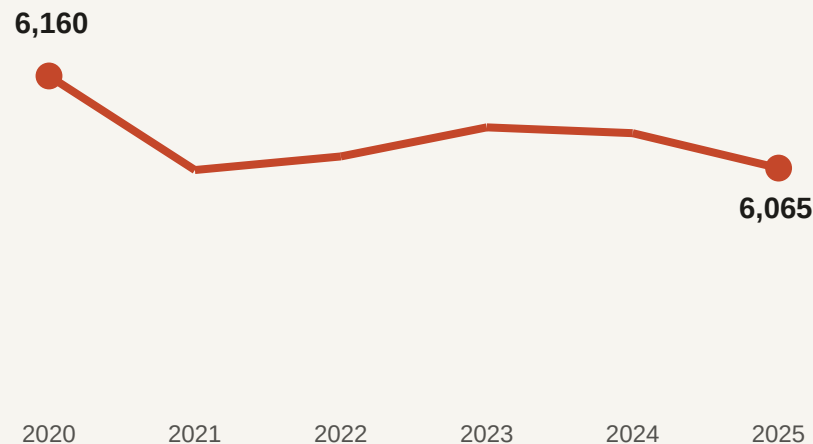


POPULATION

Down 1.5% since 2020.

6,065

people, the 17th-largest of South Dakota's cities and towns.

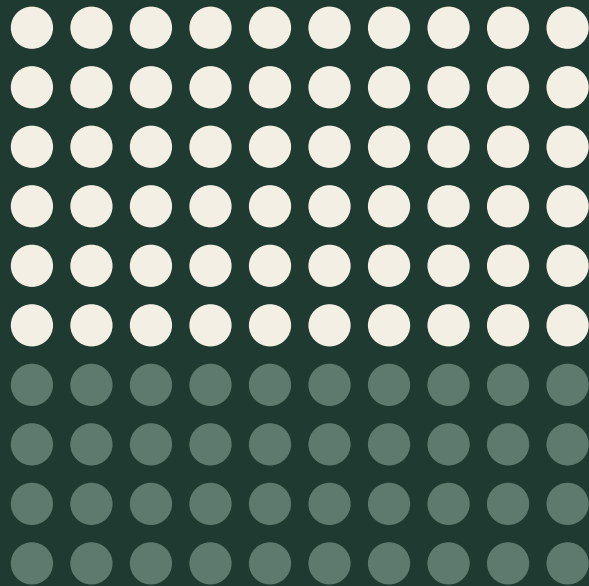


THE WORKDAY

6 in 10 jobs here go to people who live somewhere else.

59.9%

of 4,116 jobs located in Madison are filled by in-commuters.



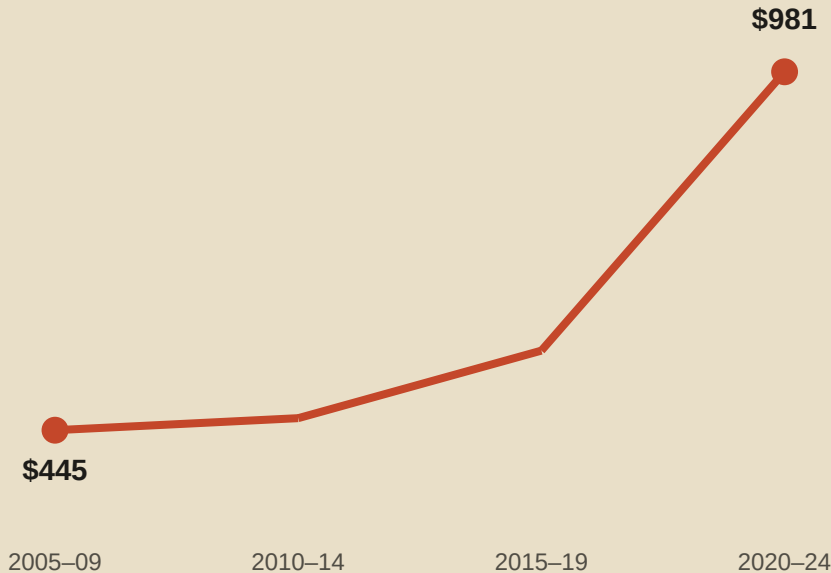
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 120%
since the 2005–2009
survey, before inflation.

\$981

a month. South Dakota's median is \$946.





THE SEAM

Cross one tract line and median rent jumps \$194.

A \$194 gap between neighbors, the sharpest rent edge between adjacent tracts in Lake County.

TRACT 9603

\$821

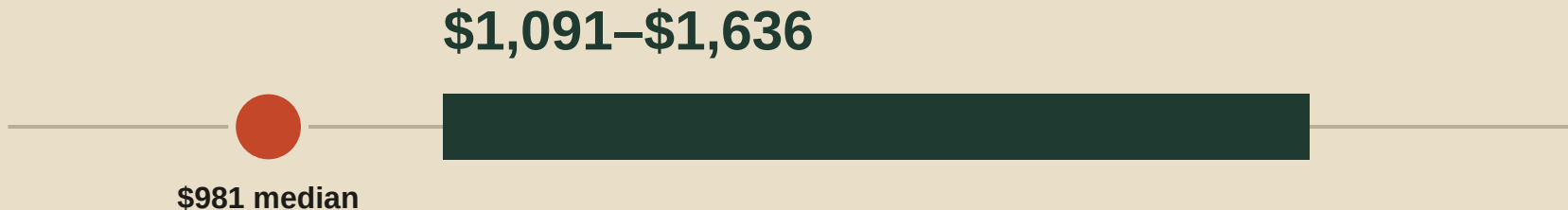
TRACT 9602.02

\$1,015



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

121

homes permitted, 2022–2025

53%

of those were in multifamily
buildings

84%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–1.4% to the 2,870 homes here.

10–41

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 25% less than South Dakota's.

\$193,100

median home value in Madison.

Madison



\$193,100

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS MADISON'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sd/madison/

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