Lake Norden, South Dakota.

Current market data.

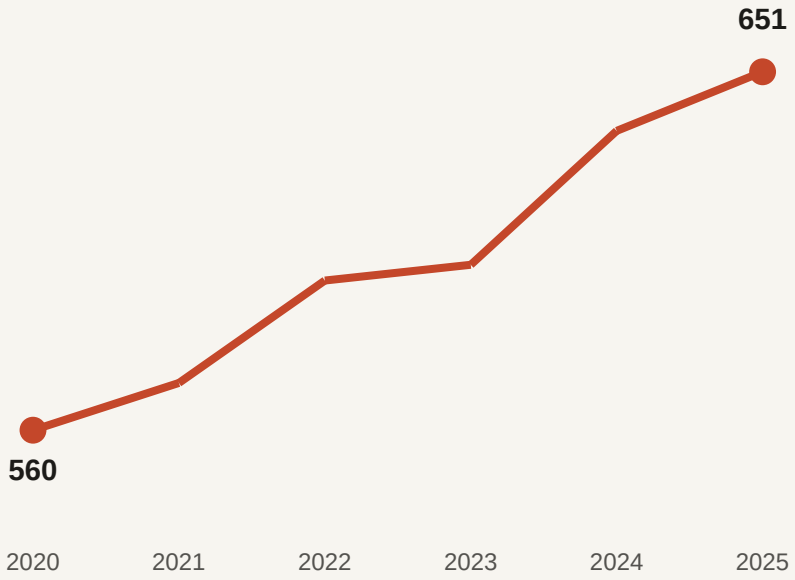
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 16.3% since 2020.

651

people, the 94th-largest of South Dakota's cities and towns.



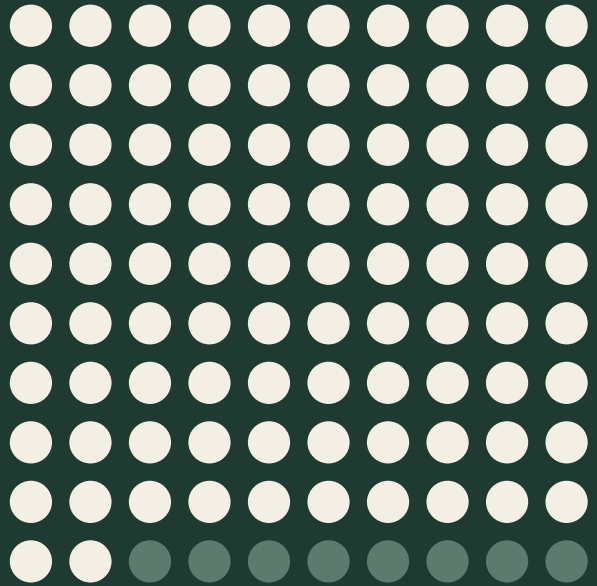
Source: Census Population Estimates, 2025

THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

91.8%

of 658 jobs located in Lake Norden are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

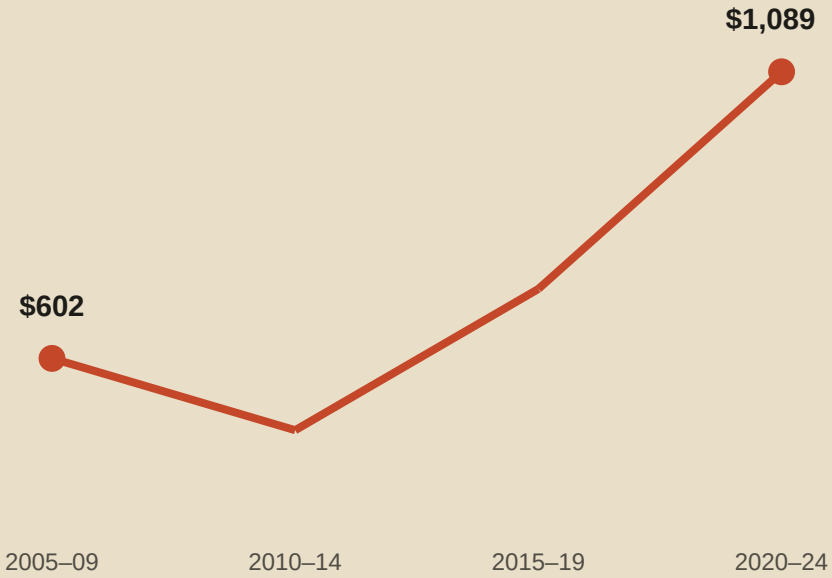
Source: Census LEHD LODES, 2023

RENT

Median rent is up 81% since the 2005–2009 survey, before inflation.

$1,089

a month. South Dakota's median is $946.

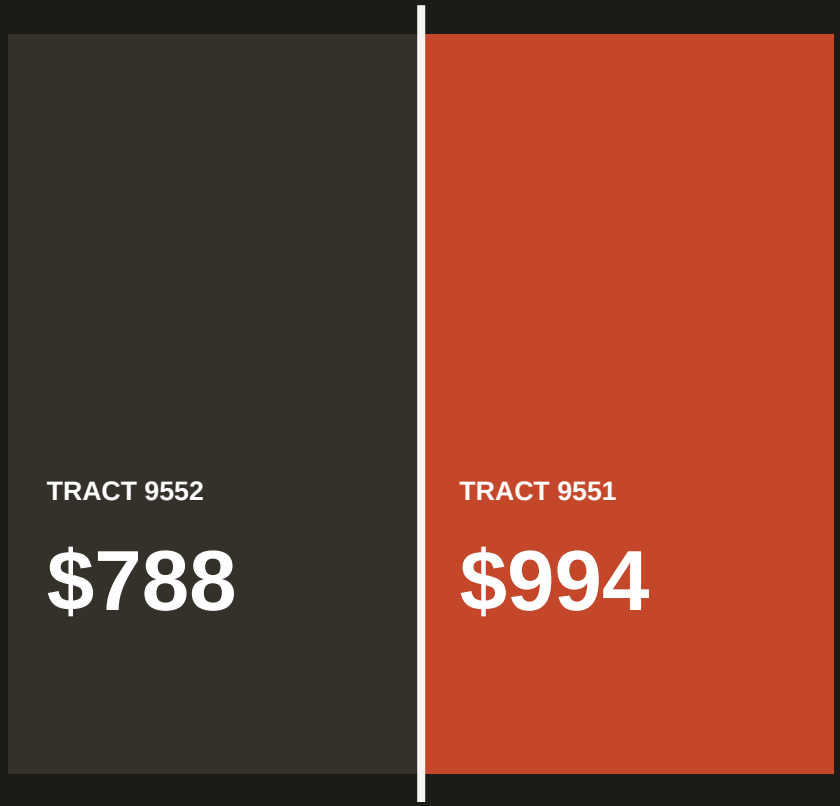


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $206.

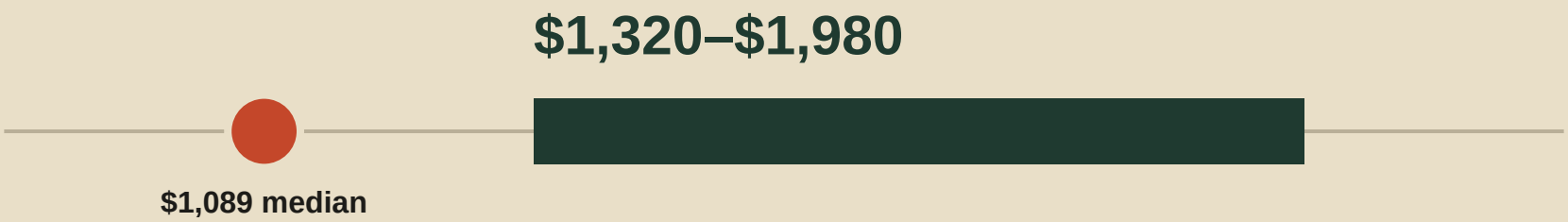
A $206 gap between neighbors, the sharpest rent edge between adjacent tracts in Hamlin County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

71% of the housing here was built before 2000.

38

homes permitted, 2022–2025

68%

of those were in multifamily buildings

71%

of all homes were built before 2000

Source: Census Building Permits Survey, 2022-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–2.3% to the 303 homes here.

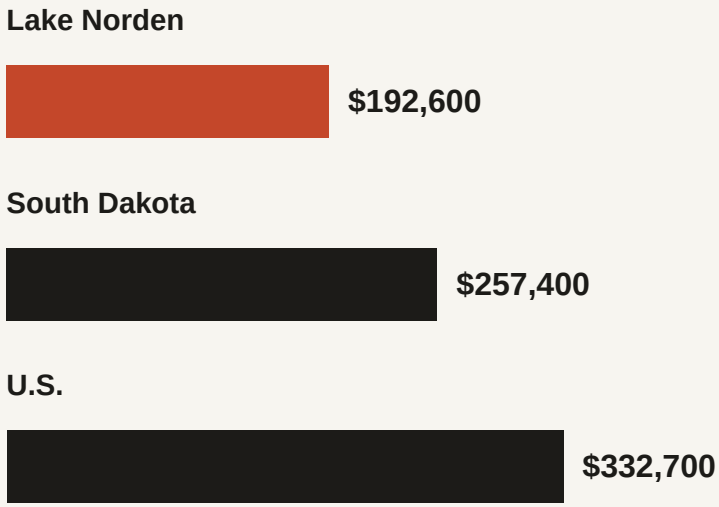
1–7

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 25% less than South Dakota's.



$192,600

median home value in Lake Norden.

Source: Census ACS 5-year, 2020-2024

THAT WAS LAKE NORDEN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/sd/lake-norden/**