



Harrold, South Dakota.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

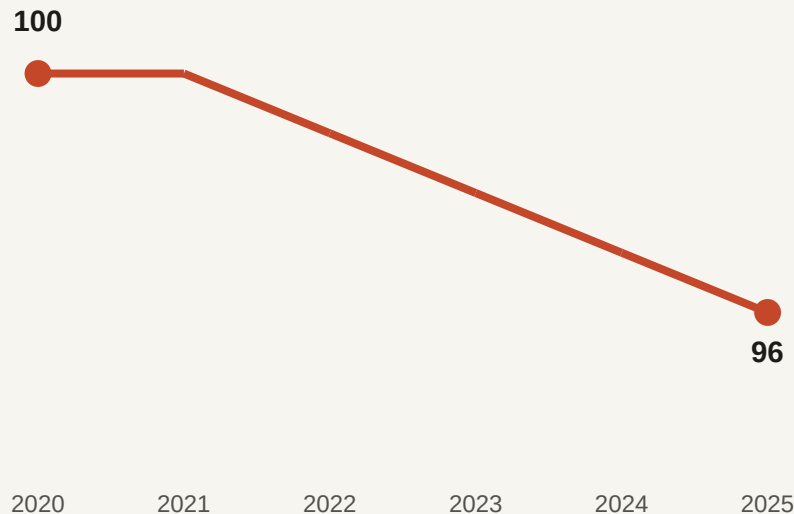


POPULATION

Down 4.0% since 2020.

96

people, the 230th-largest of South Dakota's cities and towns.



THE WORKDAY

Every job here goes to
someone who lives
somewhere else.

100.0%

of 59 jobs located in Harrold are filled by in-commuters.



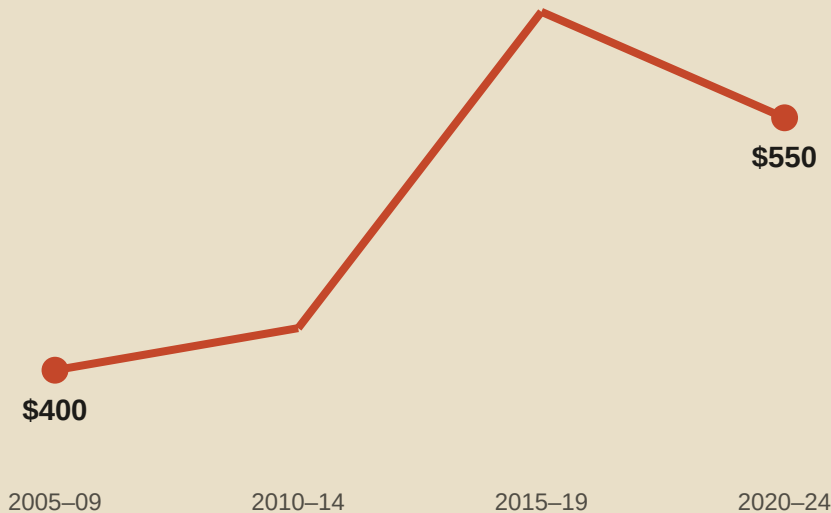
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 38%
since the 2005–2009
survey, before inflation.

\$550

a month. South Dakota's median is \$946.





THE SEAM

Cross one tract line and median rent jumps \$494.

A \$494 gap between neighbors, the sharpest rent edge between adjacent tracts in Hughes County.

TRACT 9778

\$956

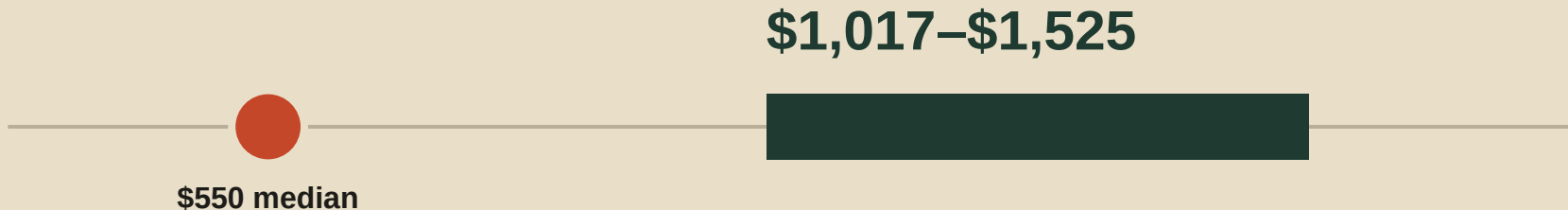
TRACT 9780

\$1,450



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

0

homes permitted, 2022–2025

87%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0–2% to the 55 homes here.

0–1

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 70% less than South Dakota's.

\$77,500

median home value in Harrold.

Harrold



\$77,500

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS HARROLD'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sd/harrold/

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