



Custer, South Dakota.

Current market data.

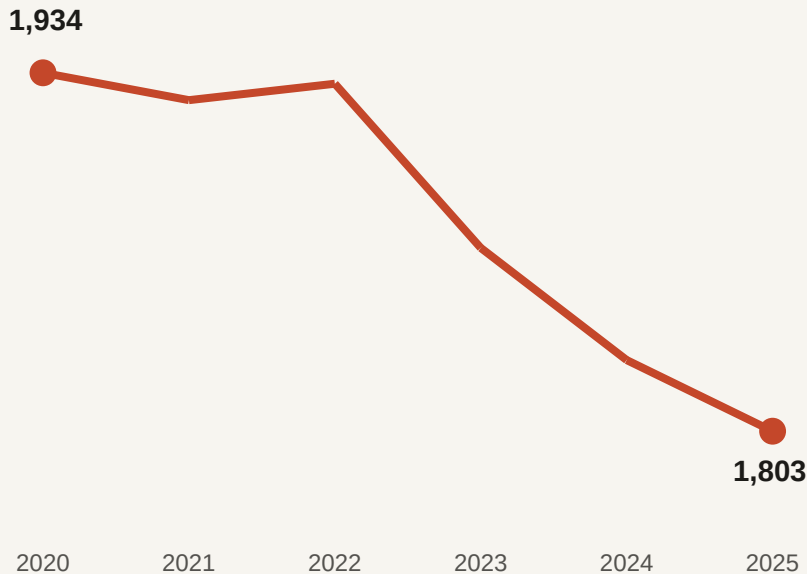
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 6.8% since 2020.

1,803

people, the 39th-largest of South Dakota's cities and towns.

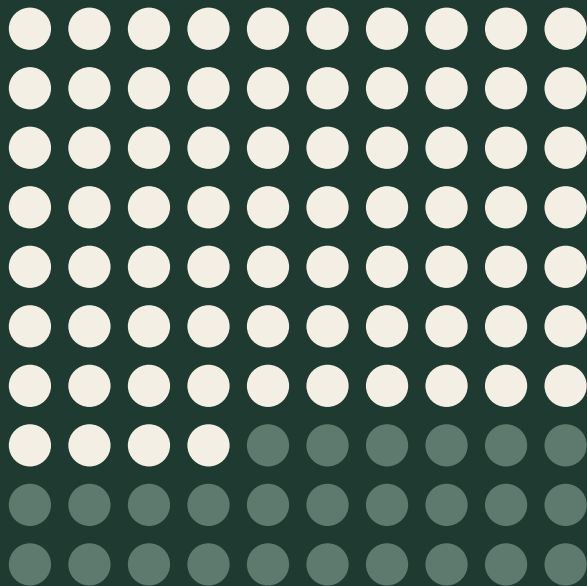


THE WORKDAY

7 in 10 jobs here go to people who live somewhere else.

74.1%

of 1,153 jobs located in Custer are filled by in-commuters.



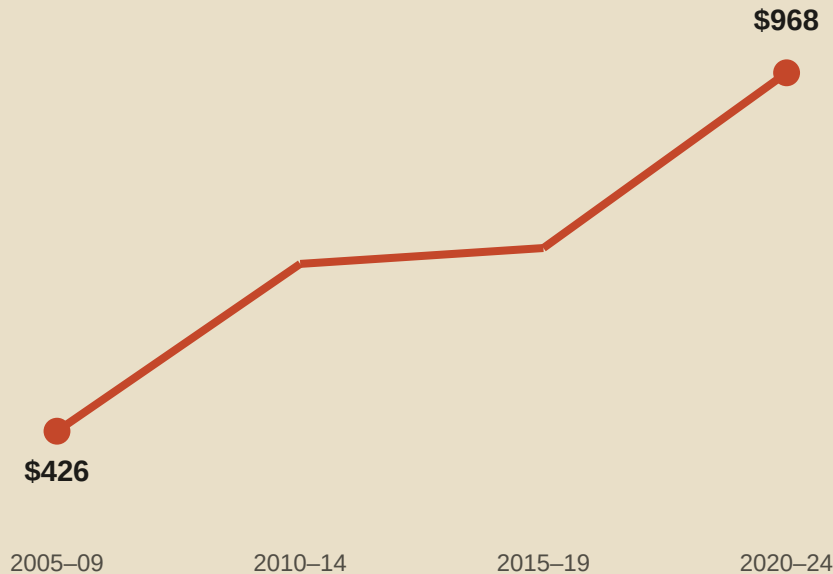
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 127%
since the 2005–2009
survey, before inflation.

\$968

a month. South Dakota's median is \$946.



THE SEAM

Cross one tract line and median rent jumps \$216.

A \$216 gap between neighbors, the sharpest rent edge between adjacent tracts in Custer County.

TRACT 9652

\$974

TRACT 9651

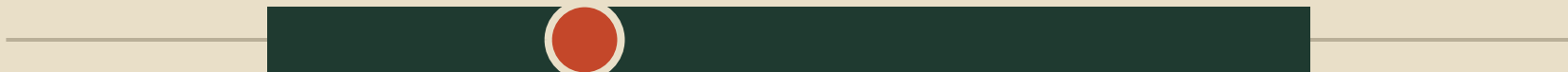
\$1,190



ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$840–\$1,260



\$968 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

39

homes permitted, 2022–2025

31%

of those were in multifamily
buildings

77%

of all homes were built before 2000



UNITS NEEDED

Closing the gap would add 0.1–0.9% to the 1,383 homes here.

1–12

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 8% less than South Dakota's.

\$235,600

median home value in Custer.

Custer



\$235,600

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS CUSTER'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sd/custer/**](https://almanacdata.ai/e/sd/custer/)

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