



Brookings, South Dakota.

Current market data.

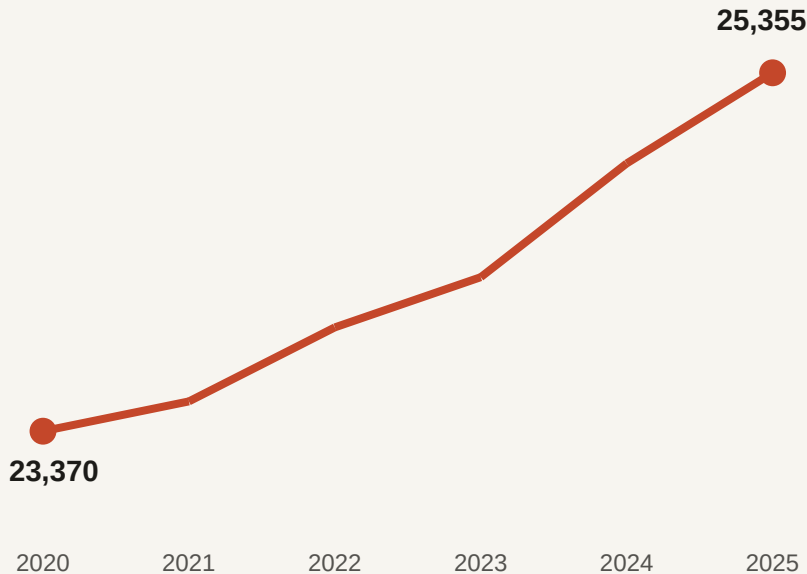
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 8.5% since 2020.

25,355

people, the 4th-largest of South Dakota's cities and towns.

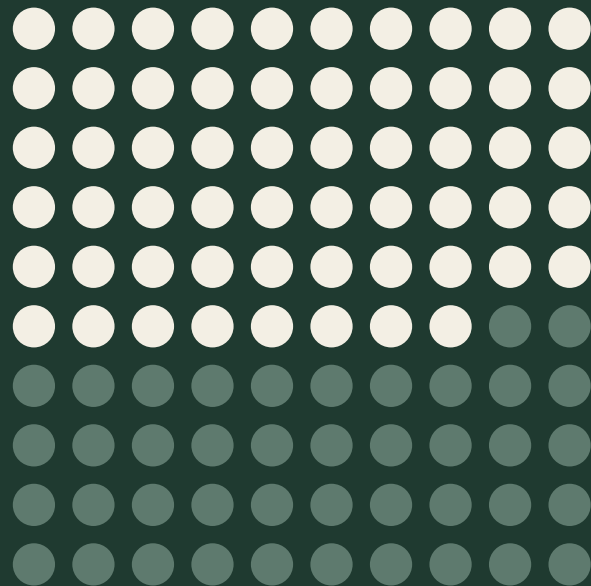


THE WORKDAY

6 in 10 jobs here go to
people who live somewhere
else.

58.3%

of 16,488 jobs located in Brookings are filled by in-commuters.



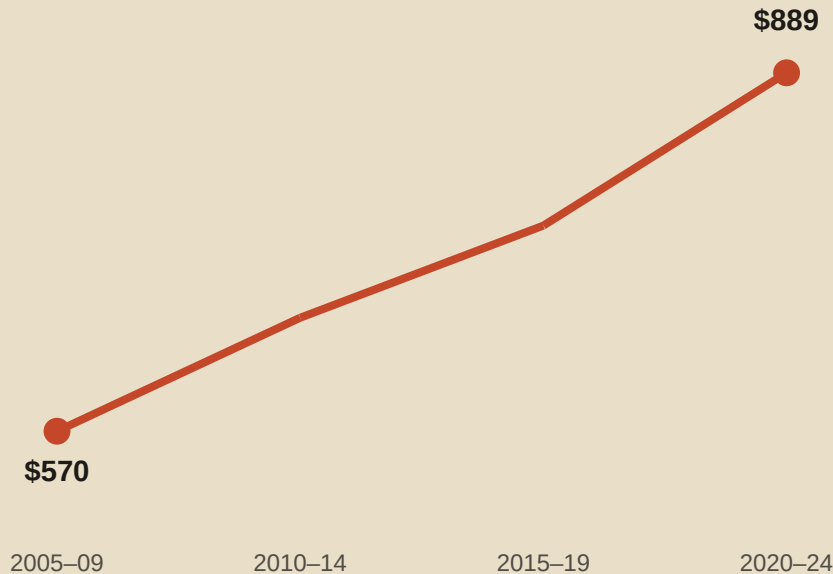
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 56%
since the 2005–2009
survey, before inflation.

\$889

a month. South Dakota's median is \$946.





THE SEAM

Cross one tract line and median rent jumps \$625.

A \$625 gap between neighbors, the sharpest rent edge between adjacent tracts in Brookings County.

TRACT 9590

\$803

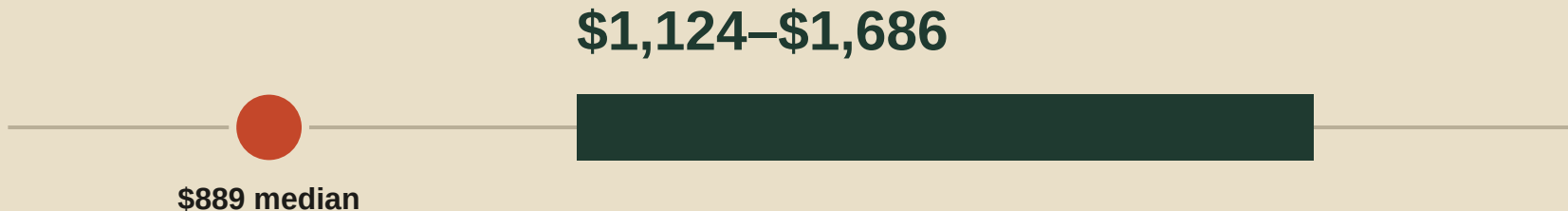
TRACT 9588.03

\$1,428



ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.

BUILDING

65% of the housing here was built before 2000.

1,381

homes permitted in ten years,
2016–2025

47%

of those were in multifamily
buildings

65%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 1–2% to the 9,984 homes here.

55–165

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 3%
more than South Dakota's.

\$265,500

median home value in Brookings.

Brookings



\$265,500

South Dakota



\$257,400

U.S.



\$332,700

THAT WAS BROOKINGS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sd/brookings/**](https://almanacdata.ai/e/sd/brookings/)

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