Aberdeen, South Dakota.

Current market data.

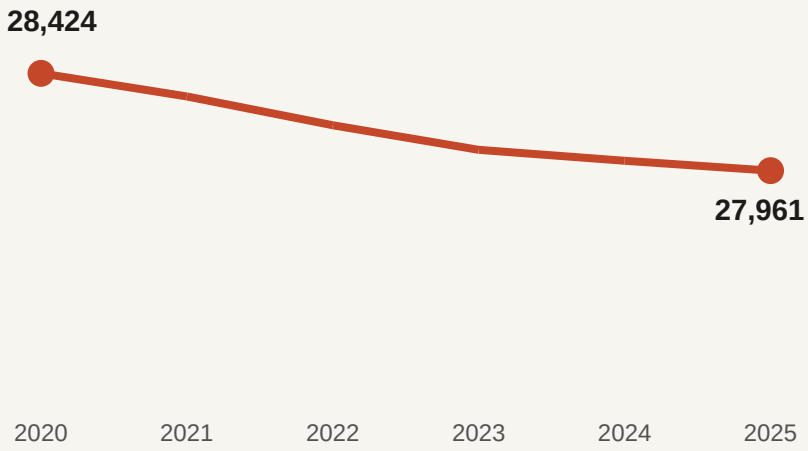
11 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 1.6% since 2020.

27,961

people, the 3rd-largest of South Dakota's cities and towns.



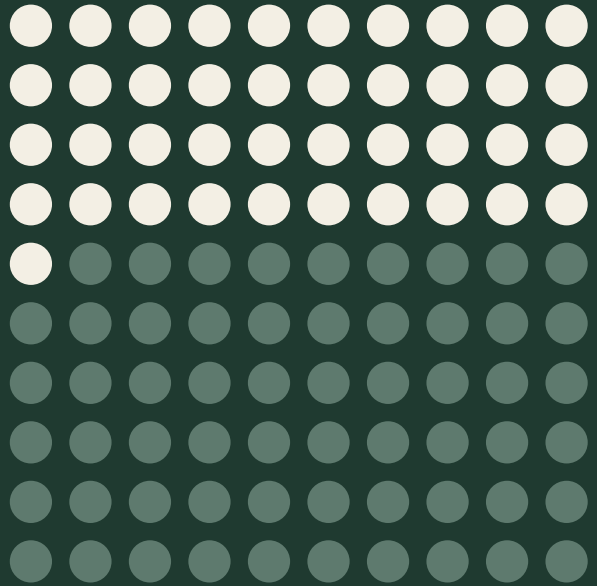
Source: Census Population Estimates, 2025

THE WORKDAY

4 in 10 jobs here go to people who live somewhere else.

40.5%

of 16,474 jobs located in Aberdeen are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

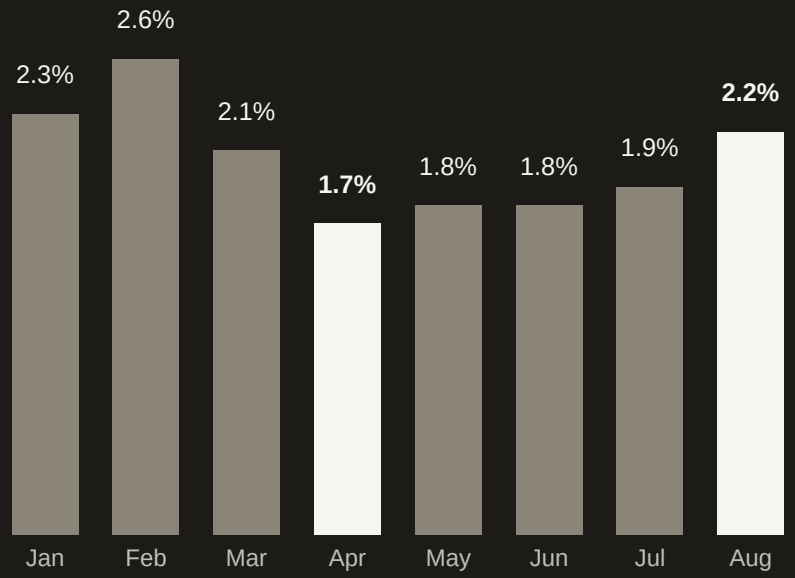
Source: Census LEHD LODES, 2023

UNEMPLOYMENT, 2026

The low came in April: 1.7%.

2.2%

in August 2026, the latest month released. A year earlier it was 2.2%.



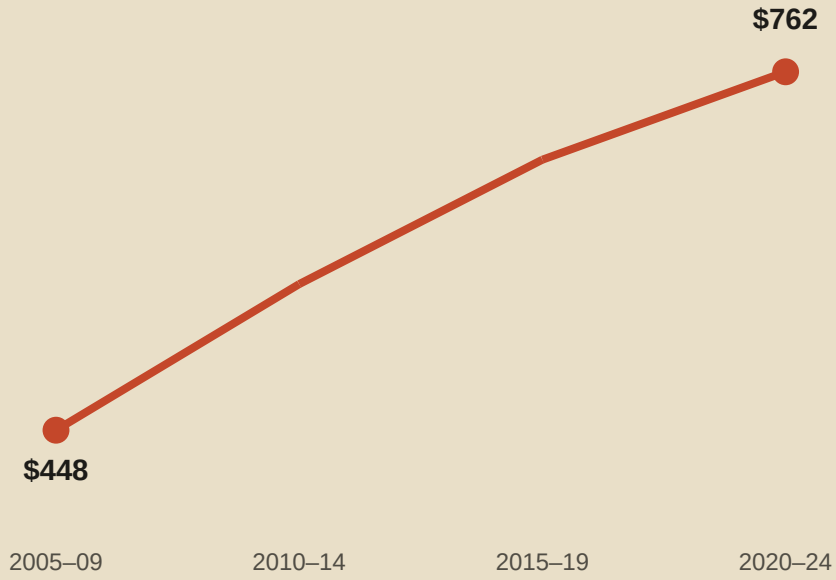
Source: BLS Local Area Unemployment Statistics, 2026-08

RENT

Median rent is up 70% since the 2005–2009 survey, before inflation.

$762

a month. South Dakota's median is $946.

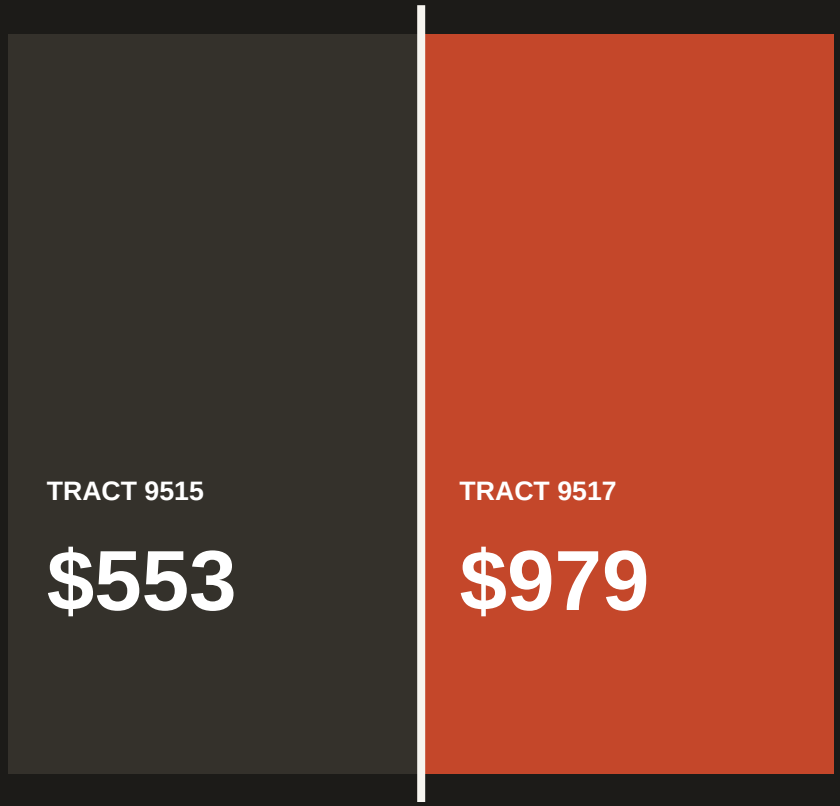


Source: Census ACS 5-year, 2020-2024

THE SEAM

Cross one tract line and median rent jumps $426.

A $426 gap between neighbors, the sharpest rent edge between adjacent tracts in Brown County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

Local wages can carry more rent than the median charged today.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2020-2024

BUILDING

Most of the housing here is older than 2000.

950

homes permitted in ten years, 2016–2025

44%

of those were in multifamily buildings

77%

of all homes were built before 2000

Source: Census Building Permits Survey, 2016-2025; Census ACS 5-year, 2020-2024

UNITS NEEDED

Closing the gap would add 0.3–1.2% to the 13,664 homes here.

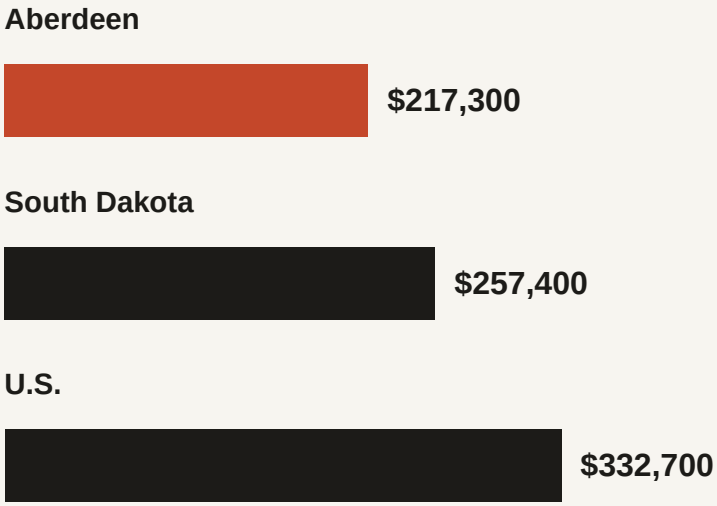
44–165

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 16% less than South Dakota's.



$217,300

median home value in Aberdeen.

Source: Census ACS 5-year, 2020-2024

THAT WAS ABERDEEN'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/sd/aberdeen/**