



West Columbia, South Carolina.

Current market data.

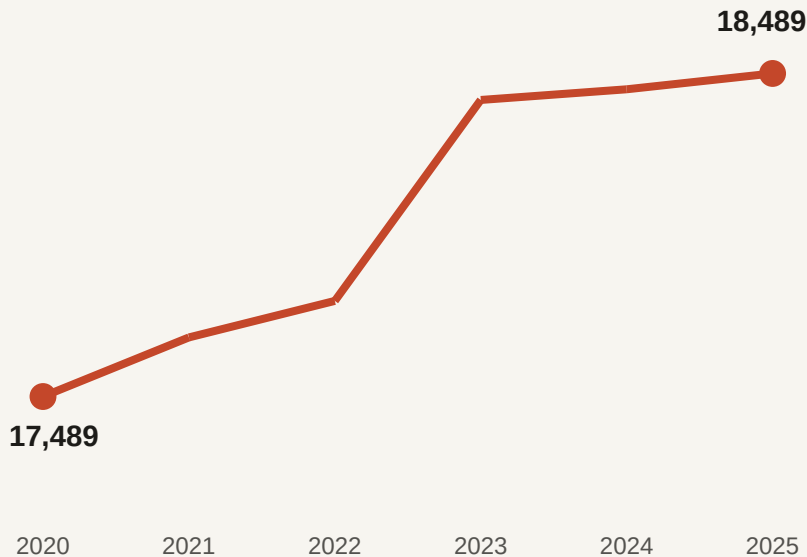
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.7% since 2020.

18,489

people, the 30th-largest of South Carolina's cities and towns.



THE WORKDAY

Nearly every job here goes
to someone who lives
somewhere else.

96.1%

of 14,743 jobs located in West Columbia are filled by
in-commuters.



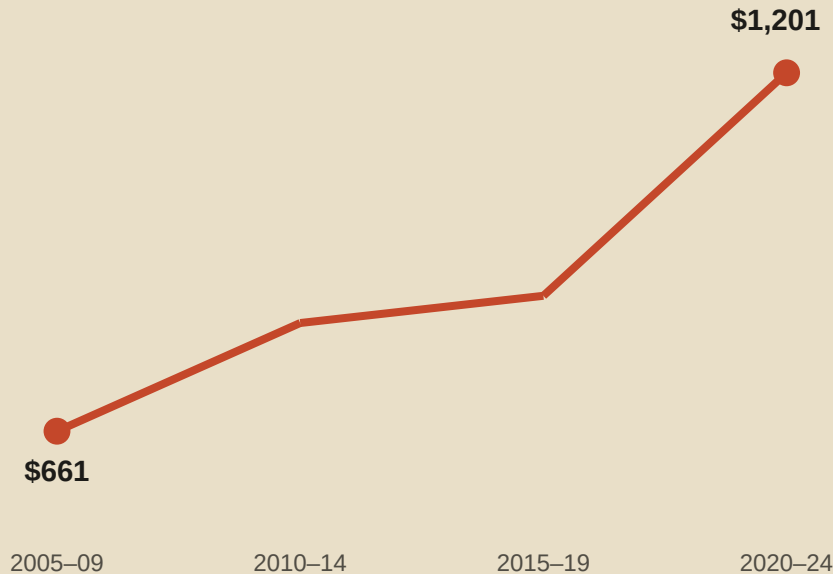
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 82%
since the 2005–2009
survey, before inflation.

\$1,201

a month. South Carolina's median is \$1,180.



THE SEAM

Cross one tract line and median rent doubles.

A \$1,793 gap between neighbors, the sharpest rent edge between adjacent tracts in Lexington County.

TRACT 210.28

\$874

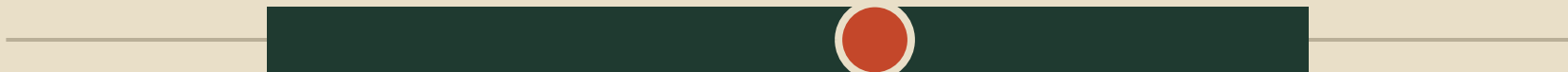
TRACT 210.45

\$2,667

ROOM TO BUILD

The median rent sits inside what local wages can carry.

\$930–\$1,394



\$1,201 median

is the monthly rent range local workforce wages support.

BUILDING

75% of the housing here was built before 2000.

1,169

homes permitted in ten years,
2016–2025

59%

of those were in multifamily
buildings

75%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.4–1.6% to the 9,318 homes here.

34–147

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 22% less than South Carolina's.

\$201,700

median home value in West Columbia.

West Columbia



\$201,700

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS WEST COLUMBIA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/west-columbia/

The Almanac · your hyper-diligent research partner