Waterloo, South Carolina.

Current market data.

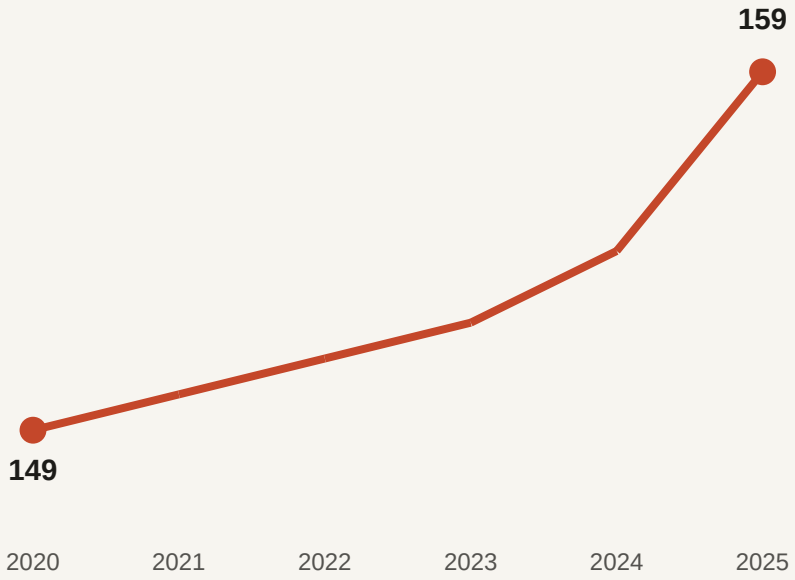
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 6.7% since 2020.

159

people, the 239th-largest of South Carolina's cities and towns.



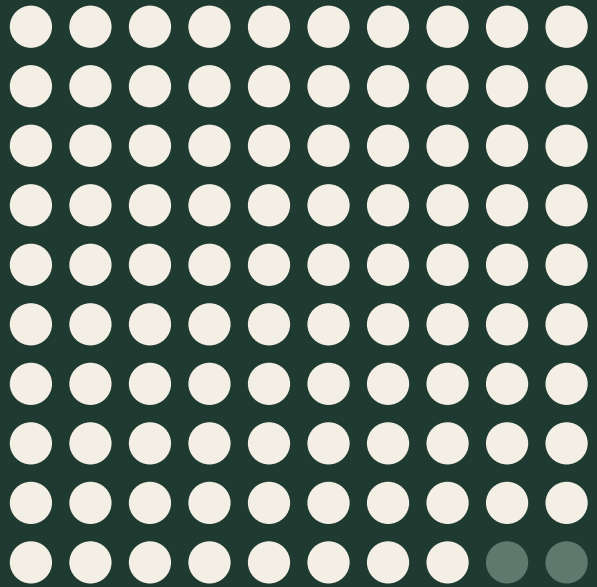
Source: Census Population Estimates, 2025

THE WORKDAY

Nearly every job here goes to someone who lives somewhere else.

97.7%

of 43 jobs located in Waterloo are filled by in-commuters.



Each dot is 1% of jobs. Filled: held by in-commuters.

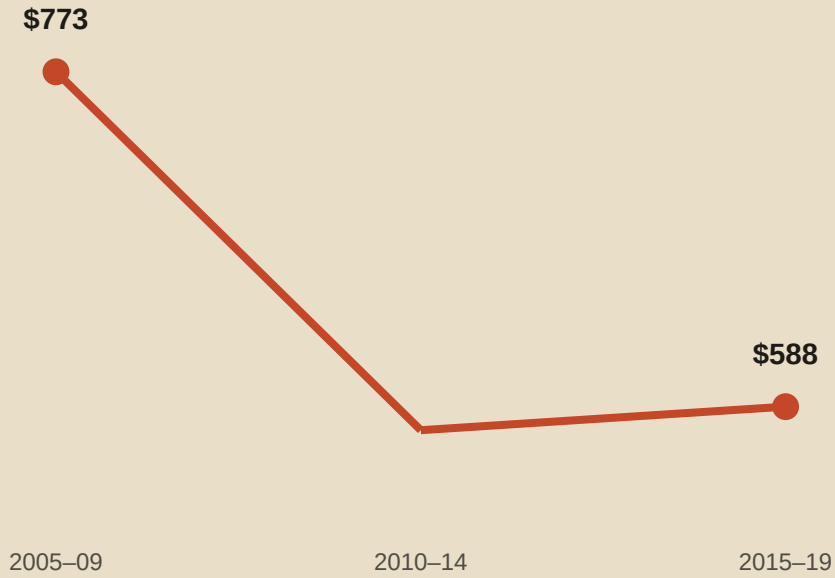
Source: Census LEHD LODES, 2023

RENT

Median rent is down 24% since the 2005–2009 survey, before inflation.

$588

a month. South Carolina's median is $1,180.

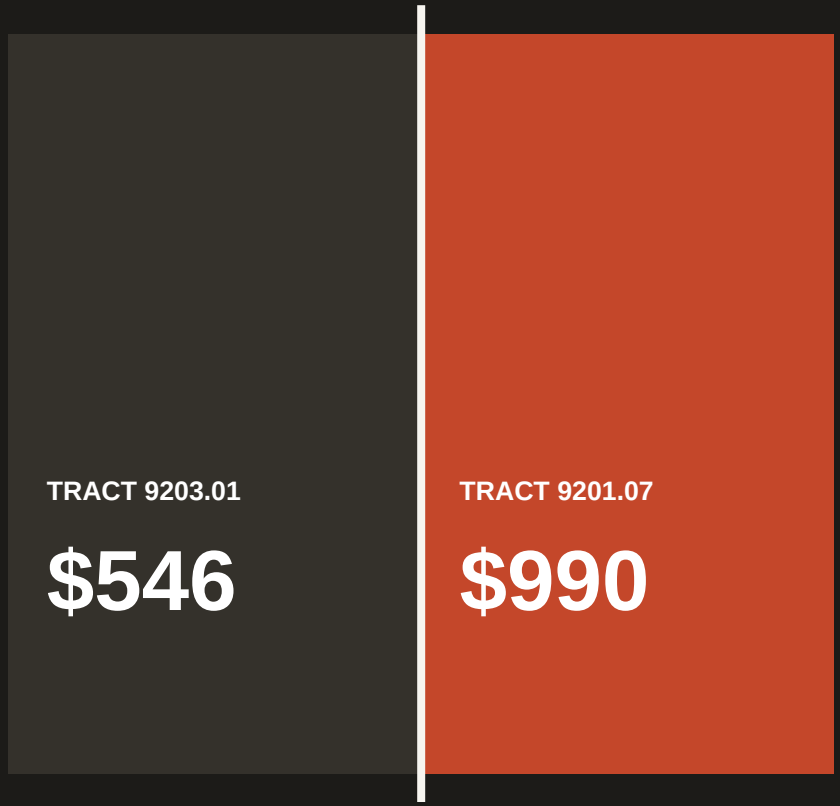


Source: Census ACS 5-year, 2015-2019

THE SEAM

Cross one tract line and median rent jumps $444.

A $444 gap between neighbors, the sharpest rent edge between adjacent tracts in Laurens County.



Source: Census ACS 5-year, 2020-2024

ROOM TO BUILD

The median rent sits inside what local wages can carry.

is the monthly rent range local workforce wages support.

Source: Computed by the Almanac, 2023; Census ACS 5-year, 2015-2019

BUILDING

Most of the housing here is older than 2000.

86%

of all homes were built before 2000

Source: Census ACS 5-year, 2020-2024

UNITS NEEDED

None of three estimates finds a housing shortfall here.

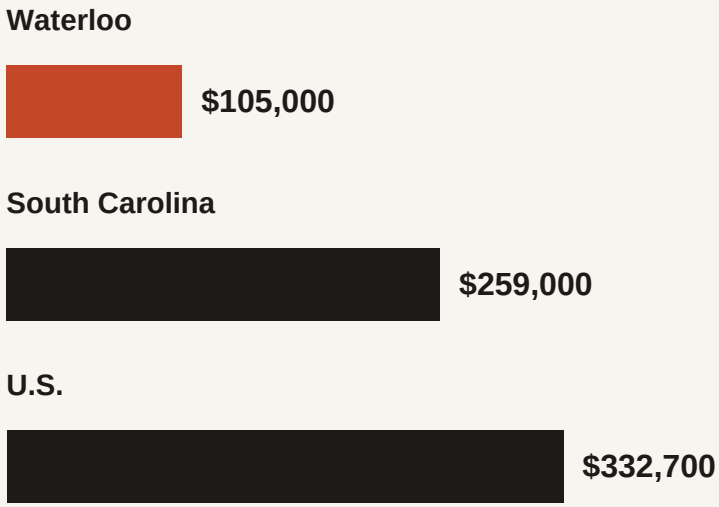
0

is the estimated number of missing housing units, from the lowest to the highest of three estimates.

Source: Computed by the Almanac, 2023

HOME VALUE

A median home costs 59% less than South Carolina's.



$105,000

median home value in Waterloo.

Source: Census ACS 5-year, 2015-2019

THAT WAS WATERLOO'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at **almanacdata.ai/e/sc/waterloo/**