



Surfside Beach, South Carolina.

Current market data.

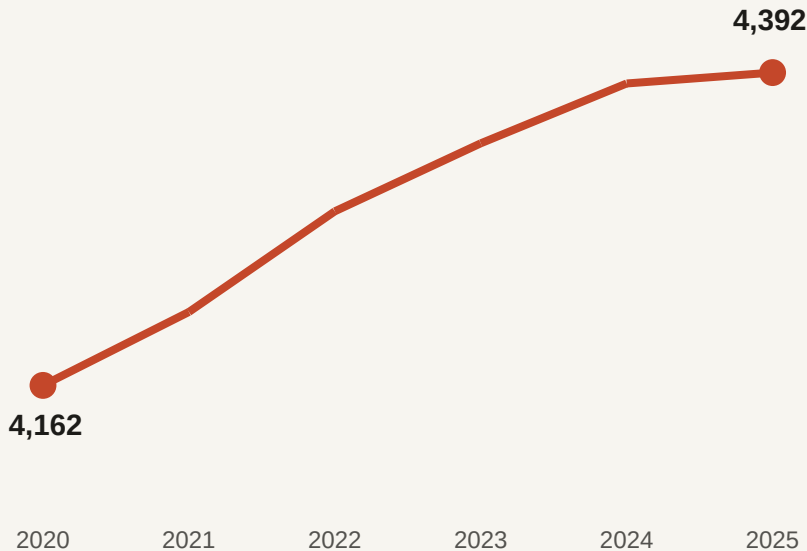
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 5.5% since 2020.

4,392

people, the 72nd-largest of South Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

93.3%

of 3,019 jobs located in Surfside Beach are filled by
in-commuters.



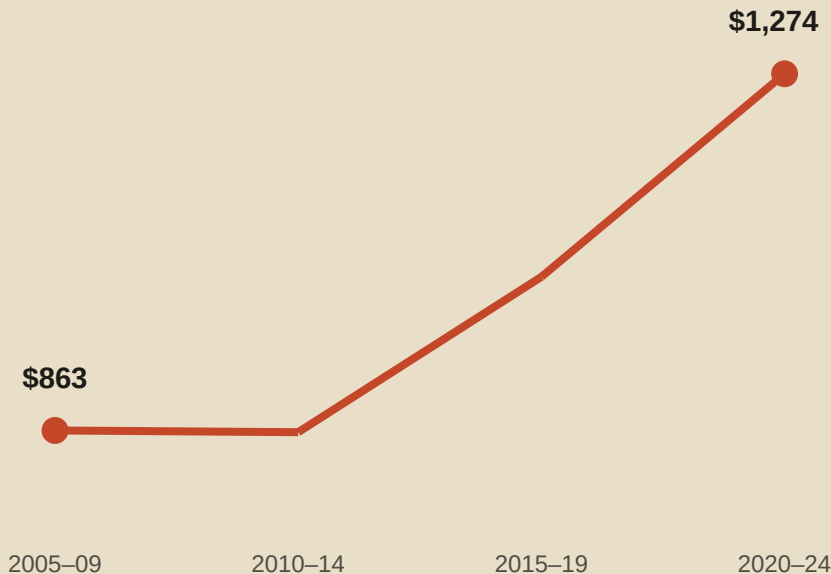
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 48%
since the 2005–2009
survey, before inflation.

\$1,274

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,306 gap between neighbors, the sharpest rent edge between adjacent tracts in Horry County.

TRACT 501.02

\$1,195

TRACT 502

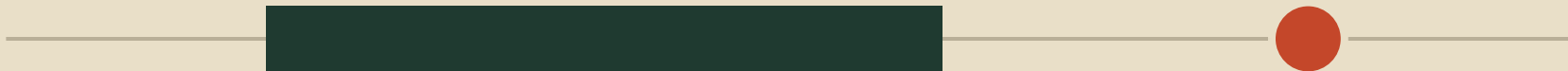
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$719–\$1,079



\$1,274 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

256

homes permitted in ten years,
2016–2025

5%

of those were in multifamily
buildings

78%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 4,254 homes here.

4–30

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 74% more than South Carolina's.

\$450,100

median home value in Surfside Beach.

Surfside Beach



\$450,100

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS SURFSIDE BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/surfside-beach/

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