



North Myrtle Beach, South Carolina.

Current market data.

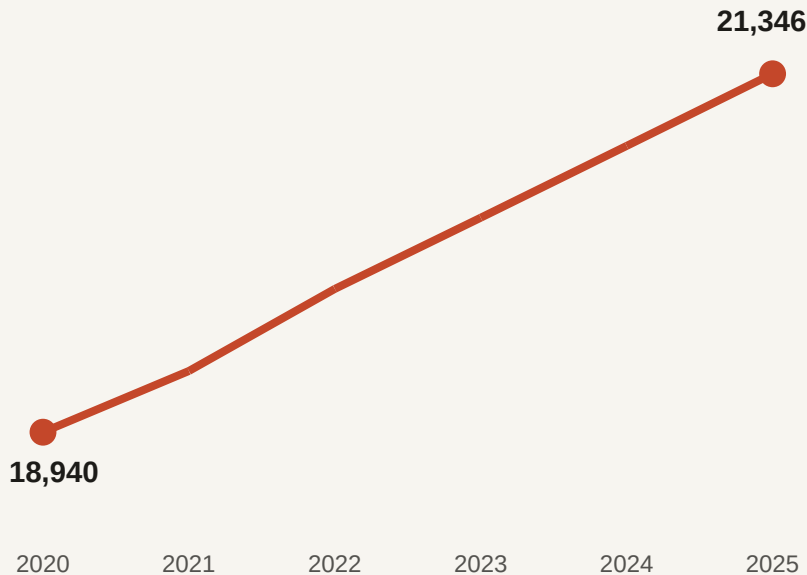
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 12.7% since 2020.

21,346

people, the 27th-largest of South Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

86.9%

of 14,017 jobs located in North Myrtle Beach are filled by
in-commuters.



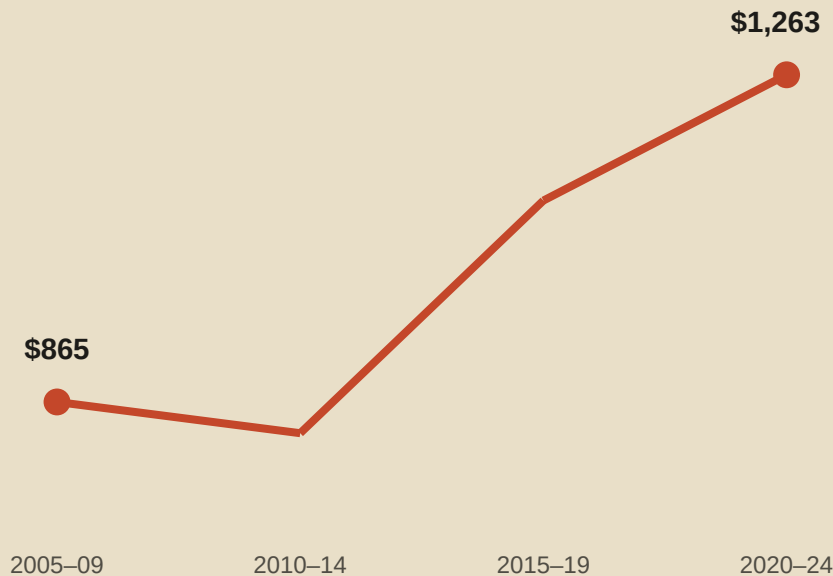
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 46%
since the 2005–2009
survey, before inflation.

\$1,263

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,306 gap between neighbors, the sharpest rent edge between adjacent tracts in Horry County.

TRACT 501.02

\$1,195

TRACT 502

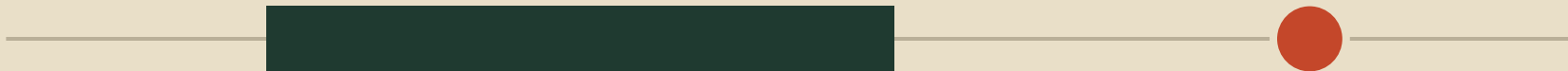
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$690–\$1,035



\$1,263 median

is the monthly rent range local workforce wages support.

BUILDING

53% of the housing here was built before 2000.

4,682

homes permitted in ten years,
2016–2025

2%

of those were in multifamily
buildings

53%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.5% to the 27,608 homes here.

16–140

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 61% more than South Carolina's.

\$416,900

median home value in North Myrtle Beach.

North Myrtle Beach



\$416,900

South Carolina



\$259,000

U.S.



\$332,700



THAT WAS NORTH MYRTLE BEACH'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/north-myrtle-beach/

The Almanac · your hyper-diligent research partner