



McColl, South Carolina.

Current market data.

10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

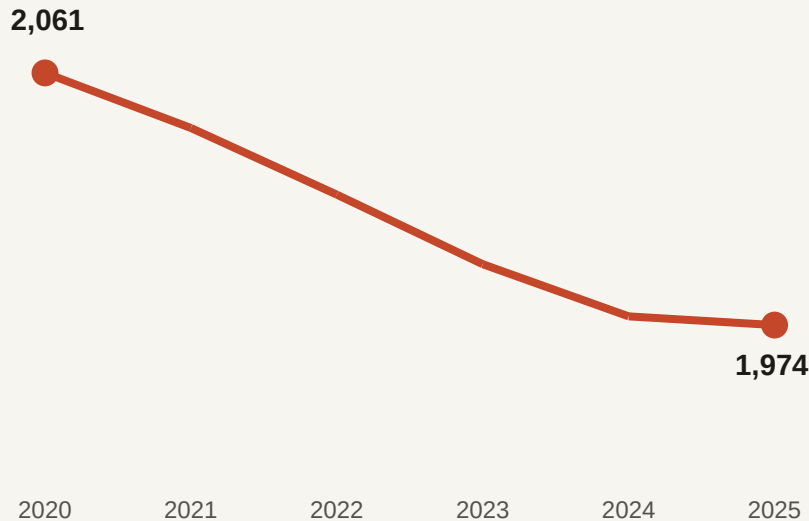


POPULATION

Down 4.2% since 2020.

1,974

people, the 116th-largest of South Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

89.0%

of 327 jobs located in McColl are filled by in-commuters.



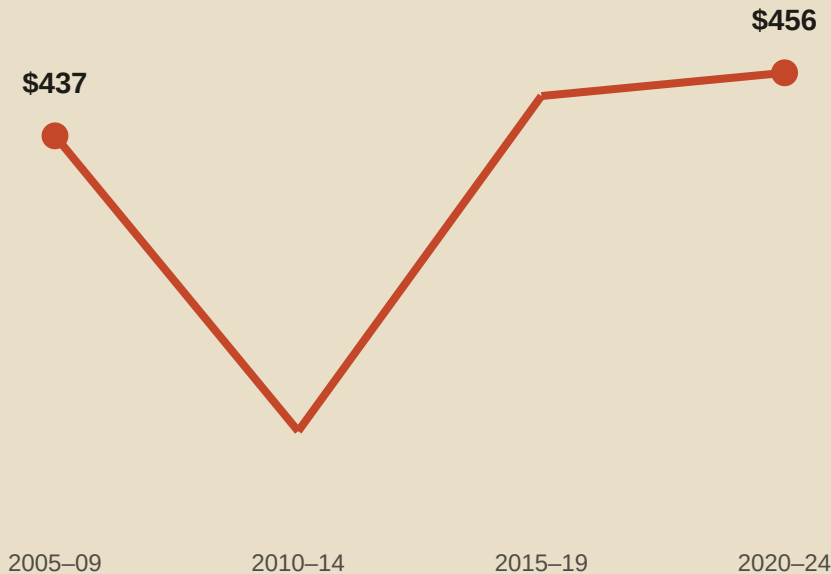
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 4%
since the 2005–2009
survey, before inflation.

\$456

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent jumps \$380.

A \$380 gap between neighbors, the sharpest rent edge between adjacent tracts in Marlboro County.

TRACT 9602.02

\$490

TRACT 9606

\$870

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

90%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.3–0.4% to the 957 homes here.

3–4

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 78% less than South Carolina's.

\$56,300

median home value in McColl.

McColl



\$56,300

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS MCCOLL'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at almanacdata.ai/e/sc/mccoll/

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