



Latta, South Carolina.

Current market data.

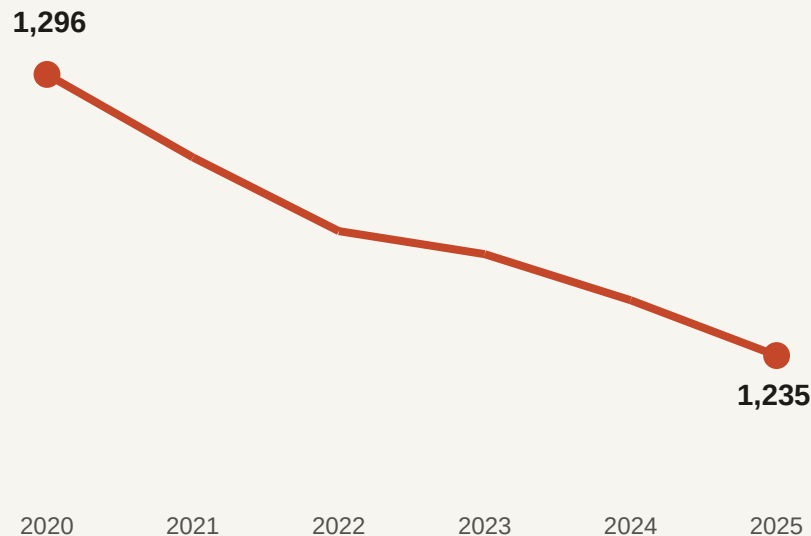
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Down 4.7% since 2020.

1,235

people, the 144th-largest of South Carolina's cities and towns.

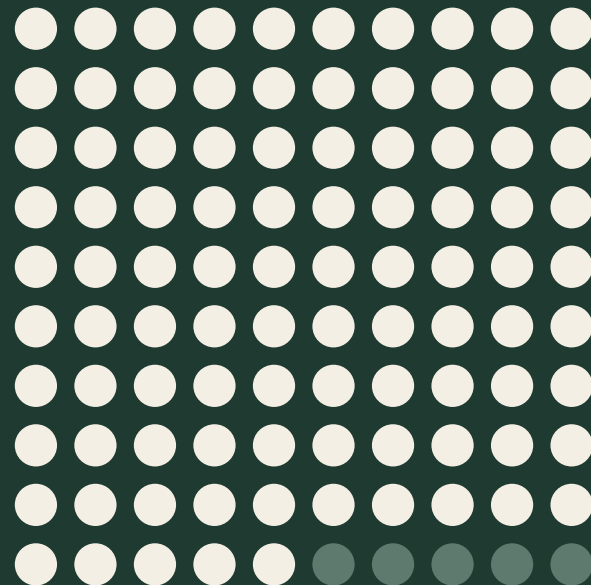


THE WORKDAY

9 in 10 jobs here go to people who live somewhere else.

94.6%

of 515 jobs located in Latta are filled by in-commuters.



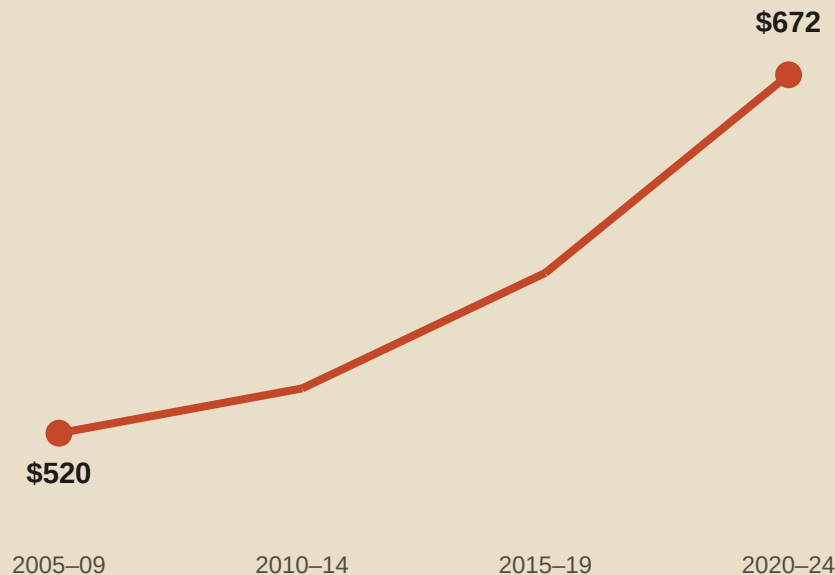
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

**Median rent is up 29%
since the 2005–2009
survey, before inflation.**

\$672

a month. South Carolina's median is \$1,180.



THE SEAM

Cross one tract line and median rent jumps \$224.

A \$224 gap between neighbors, the sharpest rent edge between adjacent tracts in Dillon County.

TRACT 9704.01

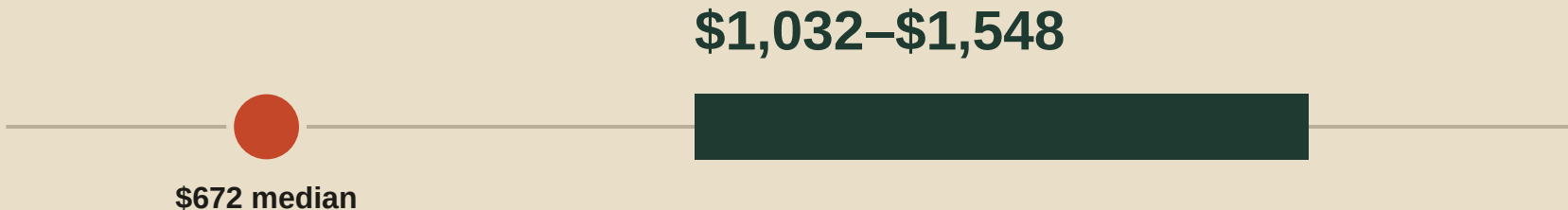
\$637

TRACT 9704.02

\$861

ROOM TO BUILD

Local wages can carry more rent than the median charged today.



is the monthly rent range local workforce wages support.



BUILDING

Most of the housing here is older than 2000.

85%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.1–0.7% to the 693 homes here.

1–5

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs 58%
less than South
Carolina's.

\$108,500

median home value in Latta.

Latta



\$108,500

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS LATTA'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sc/latta/**](https://almanacdata.ai/e/sc/latta/)

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