



Isle of Palms, South Carolina.

Current market data.

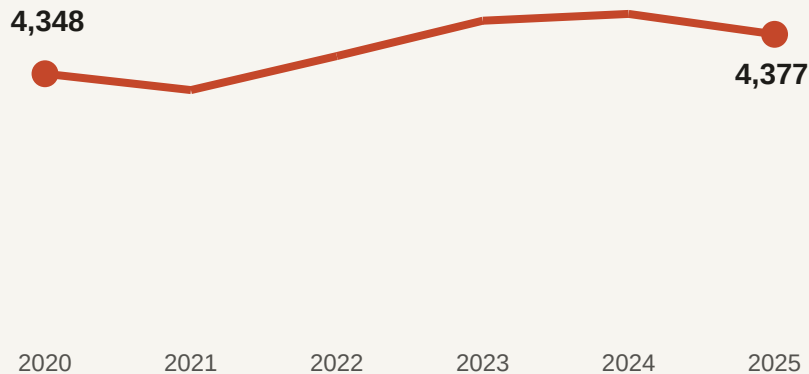
10 cards. Every number sourced and dated. Data as of Oct 30, 2026.

POPULATION

Growing. Up 0.7% since 2020.

4,377

people, the 73rd-largest of South Carolina's cities and towns.



THE WORKDAY

9 in 10 jobs here go to
people who live somewhere
else.

89.2%

of 1,864 jobs located in Isle of Palms are filled by
in-commuters.



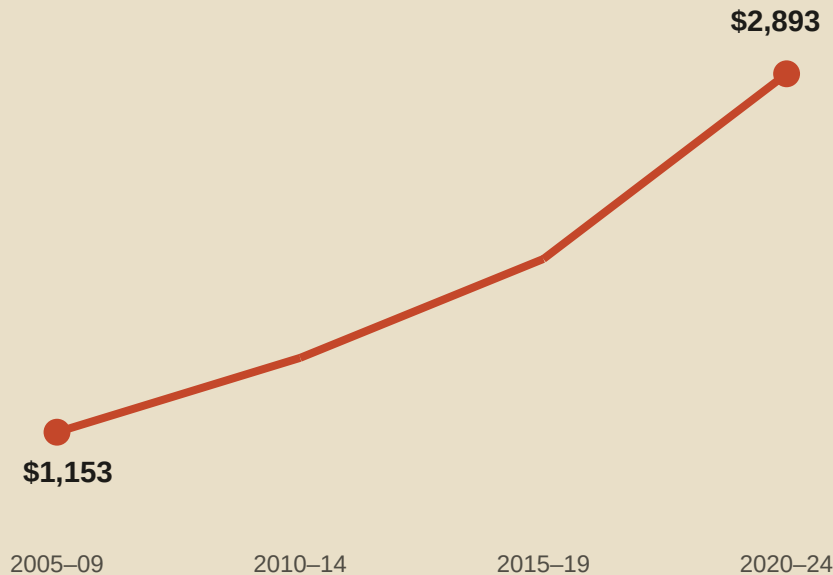
Each dot is 1% of jobs. Filled: held by in-commuters.

RENT

Median rent is up 151%
since the 2005–2009
survey, before inflation.

\$2,893

a month. South Carolina's median is \$1,180.





THE SEAM

Cross one tract line and median rent doubles.

A \$2,681 gap between neighbors, the sharpest rent edge between adjacent tracts in Charleston County.

TRACT 23

\$820

TRACT 21.05

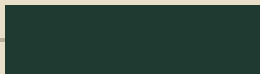
\$3,501



ROOM TO BUILD

The median rent is above what local wages can carry.

\$916–\$1,374



\$2,893 median

is the monthly rent range local workforce wages support.

BUILDING

Most of the housing here is older than 2000.

325

homes permitted in ten years,
2016–2025

0%

of those were in multifamily
buildings

81%

of all homes were built before 2000

UNITS NEEDED

Closing the gap would add 0.0–0.4% to the 4,588 homes here.

1–19

is the estimated number of missing housing units, from the lowest to the highest of three estimates.



HOME VALUE

A median home costs
511% more than South
Carolina's.

\$1,581,300

median home value in Isle of Palms.

Isle of Palms



\$1,581,300

South Carolina



\$259,000

U.S.



\$332,700

THAT WAS ISLE OF PALMS'S 2026

Every number came from a public source, with its date.

New Census data usually lands in December. The next Edition follows it.

See this Edition at [**almanacdata.ai/e/sc/isle-of-palms/**](https://almanacdata.ai/e/sc/isle-of-palms/)

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